



Commanding General
1st Marine Aircraft Wing
Unit, Personal, and Family Readiness Program
22 June 2012

The objective of the 1st Marine Aircraft Wing (1st MAW) Unit, Personal and Family Readiness Program (UPFRP) is simple: informed and educated Marines, Sailors and families capable of thriving during deployments. This requires engaged leadership and the personal accountability of all hands for individual and family readiness; these are the twin cornerstones of unit readiness. Effective UPFRP allows our focus to remain on mission accomplishment by knowing that our families are ready to face the challenges of our OCONUS environment.

The 1st MAW UPFRP will focus on five tenets:

1. Official communication to help eliminate rumors.
2. Readiness and deployment support focused on maintaining accountability of those Marines and Sailors who are deployed.
3. Information and referral services to provide relevant information that matches requirements with the appropriate resources.
4. Volunteer management to harness the innate talents, experiences and insights of family members, including parents.
5. Supporting activities which encourage unit and family cohesion.

Units will develop strategies for maximizing these resources. Underpinning these tenets is a strong, synchronized Family Readiness Command Team aided by the Authorized Organizational Communication Tool to provide timely and relevant information to the fullest extent that force protection and operational security allow. Rumors are a force detractor and must be minimized with aggressive, open, two-way communication between the command and its Marines, Sailors and families.

Leaders at all levels shall proactively advocate for the UPFRP and ensure we “take care of our own” by remaining cognizant of the personal and family readiness of those in their charge.

The UPFRP does not compete with unit leadership; rather it provides a complementary role in our overall readiness. FROs are special staff officers to commanders, and as such are expected to be subject matter experts on all available resources that increase personal and family readiness.

We must remain ready to deploy immediately when directed, confident that those we leave at home have the skills and resources necessary to cope with the stressors associated with military life.

For assistance or for additional information, see your Unit Family Readiness Officer or contact the 1st MAW Family Readiness Officer, Mr. Frank Fay, at DSN 645-2959 or e-mail: frank.w.fay@usmc.mil . More family readiness information can be found on <https://www.emarine.org>.

Semper Fidelis

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