

WORLD WAR II *Remembered* LEADERS, BATTLES & HEROES

Five Star Premier Sponsor - \$350,000+ (only one spot available)

- Sponsorship Naming Rights [value - priceless]
- 50 tickets and 10 VIP parking passes for Exhibit Opening Reception [\$1250 value]
- VIP seating for 50 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$5000 value]
- 50 Eisenhower Museum admission tickets for each year – 2013-2016 [\$2000 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition in recorded radio promotions during the 4 years of this program [\$20,000 minimum]
- Recognition in online promotions [\$10,000 minimum]
- Recognition on Eisenhower Presidential Library and Museum website
- Two free building uses per year in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$4000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/5 tours per year [value – priceless]
- Promotional value - \$42,800 minimum

Four Star Sponsor - \$250,000 (two spots available)

- 40 tickets and 8 VIP parking passes for Exhibit Opening Reception [\$1000 value]
- VIP seating for 40 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$4000 value]
- 40 Eisenhower Museum admission tickets for each year – 2013-2016 [\$1600 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition in recorded radio promotions during the 4 years of this program [\$20,000 minimum]
- Recognition in online promotions [\$10,000 minimum]
- Recognition on Eisenhower Presidential Library and Museum website
- One free building use in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$2000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/4 tours per year [value – priceless]
- Promotional value - \$39,150 minimum

Three Star Sponsor - \$150,000 (unlimited)

- 30 tickets and 6 VIP parking passes for Exhibit Opening Reception [\$750 value]
- VIP seating for 30 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$3000 value]
- 30 Eisenhower Museum admission tickets for each year – 2013-2016 [\$1200 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition in recorded radio promotions during the 4 years of this program [\$20,000 minimum]
- Recognition in online promotions [\$10,000 minimum]
- Recognition on Eisenhower Presidential Library and Museum website
- One free building use in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$2000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/3 tours per year [value – priceless]
- Promotional value - \$37,500 minimum

Two Star Sponsor - \$100,000 (unlimited)

- 20 tickets and 4 VIP parking passes for Exhibit Opening Reception [\$500 value]
- VIP seating for 20 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$2000 value]
- 20 Eisenhower Museum admission tickets for each year – 2013-2016 [\$800 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition on Eisenhower Presidential Library and Museum website
- One free building use in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$2000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/2 tours per year [value – priceless]
- Promotional value - \$5,850 minimum

One Star Sponsor - \$50,000 (unlimited)

- 10 tickets and 4 VIP parking passes for Exhibit Opening Reception [\$250 value]
- VIP seating for 10 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$1000 value]
- 10 Eisenhower Museum admission tickets for each year – 2013-2016 [\$400 value] Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition on Eisenhower Presidential Library and Museum website
- One free building use in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$2000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/1 tour per year [value – priceless]
- Promotional value - \$4,200 minimum

Participating Sponsor - \$10,000 (unlimited)

- 6 tickets and 2 VIP parking passes for Exhibit Opening Reception [\$150 value]
- VIP seating for 6 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$600 value]
- 6 Eisenhower Museum admission tickets for each year – 2013-2016 [\$240 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition on Eisenhower Presidential Library and Museum website
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/1 tour per year [value – priceless]
- Promotional value - \$1,290 minimum

Supporting Sponsor - \$5,000 (unlimited)

- 4 tickets and 2 VIP parking passes for Exhibit Opening Reception [\$100 value]
- VIP seating for 4 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$400 value]
- 4 Eisenhower Museum admission tickets for each year – 2013-2016 [\$160 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition on Eisenhower Presidential Library and Museum website
- Promotional value - \$960 minimum

Contributing Sponsor - \$1,000 (unlimited)

- 2 tickets and 1 VIP parking passes for Exhibit Opening Reception [\$50 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition on Eisenhower Presidential Library and Museum website
- Promotional value - \$350 minimum

WORLD WAR II *Remembered* LEADERS, BATTLES & HEROES

Traveling Exhibit Sponsorships

Supreme Commander Sponsorship - \$600,000 (only one spot available)

- Sponsorship Naming Rights [value - priceless]
- Sponsor name on all exhibit materials traveling to all 50 states [value - priceless]
- 50 tickets and 10 VIP parking passes for Exhibit Opening Reception [\$1250 value]
- VIP seating for 50 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$5000 value]
- 50 Eisenhower Museum admission tickets for each year – 2013-2016 [\$2000 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition in recorded radio promotions during the 4 years of this program [\$20,000 minimum]
- Recognition in online promotions [\$10,000 minimum]
- Recognition on Eisenhower Presidential Library and Museum website [value - priceless]
- Three free building uses per year in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$6000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/5 tours per year [value – priceless]
- Promotional value - \$44,800 minimum

Chief of Staff Sponsorship - \$150,000 (unlimited)

- 30 tickets and 6 VIP parking passes for Exhibit Opening Reception [\$750 value]
- VIP seating for 30 guests for each Salina Symphony Concert June 2013, 2014, 2015 & 2016 [\$3000 value]
- 30 Eisenhower Museum admission tickets for each year – 2013-2016 [\$1200 value]
- Sponsorship signage at programs World War II Remembered programs & event [\$300 value per program/event]
- Recognition in printed marketing materials for programs and events associated with World War II Remembered [\$250 per program/event]
- Recognition in recorded radio promotions during the 4 years of this program [\$20,000 minimum]
- Recognition in online promotions [\$10,000 minimum]
- Recognition on Eisenhower Presidential Library and Museum website [value - priceless]
- One free building use in 2013, 2014, 2015 & 2016 – perfect for staff retreat, staff party, etc. [\$2000 value]
- Library and Museum behind-the-scenes tours throughout the 4 years for sponsor's guests – limit of 10 per tour/3 tours per year [value – priceless]
- Promotional value - \$37,500 minimum

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Corporate Sponsor

Company Name _____

Contact Name _____

Phone _____

Email _____

Address _____

City _____ State _____ Zip _____

Corporate Sponsorship Levels (please check):

World War II Remembered

_____ Five Star Premiere Sponsor - \$350,000

_____ Four Star Sponsor - \$250,000

_____ Three Star Sponsor - \$150,000

_____ Two Star Sponsor - \$100,000

_____ One Star Sponsor - \$50,000

_____ Participating Sponsor - \$10,000

_____ Supporting Sponsor - \$5,000

_____ Contributing Sponsor - \$1,000

World War II Remembered Traveling Exhibit

_____ Supreme Commander Sponsor - \$600,000

_____ Chief of Staff Sponsor - \$150,000

Please mail to Eisenhower Presidential Library, Museum and Boyhood Home, P.O. Box 339,
Abilene, KS 67410

_____ Check here for us to send an invoice