Women in Physics in the United States (numbers, challenges, solutions)

Elizabeth H. Simmons

Dean, Lyman Briggs College Professor, Department of Physics and Astronomy Michigan State University

JLAB

April 5, 2012

FOR FURTHER INFORMATION

American Institute of Physics Statistical Research Center: <u>www.aip.org/statistics/</u>

American Physical Society Gender Equity Report: <u>www.aps.org/programs/women/workshops/gender-equity/</u>

Univ. of California Faculty Family Friendly Edge (including articles by Prof. Mary Ann Mason) <u>ucfamilyedge.berkeley.edu/</u>

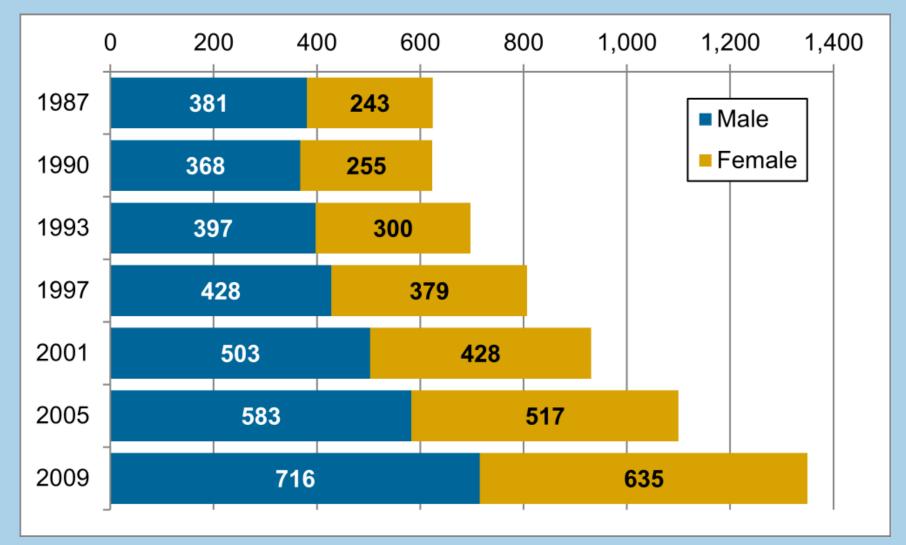
The Gender Equity Project (including articles by Prof. Virginia Valian): www.hunter.cuny.edu/genderequity/

Women Don't Ask [*Negotiation and the Gender Divide*]: <u>www.womendontask.com</u>/ Ask for It [*How Women can Use the Power of Negotiation...*]

National Science Foundation ADVANCE Program: <u>www.nsf.gov/crssprgm/advance/</u> ADVANCE Portal Website: <u>www.portal.advance.vt.edu/</u> Michigan State's ADAPP-ADVANCE Project: <u>www.adapp-advance.msu.edu/</u>

The Numbers

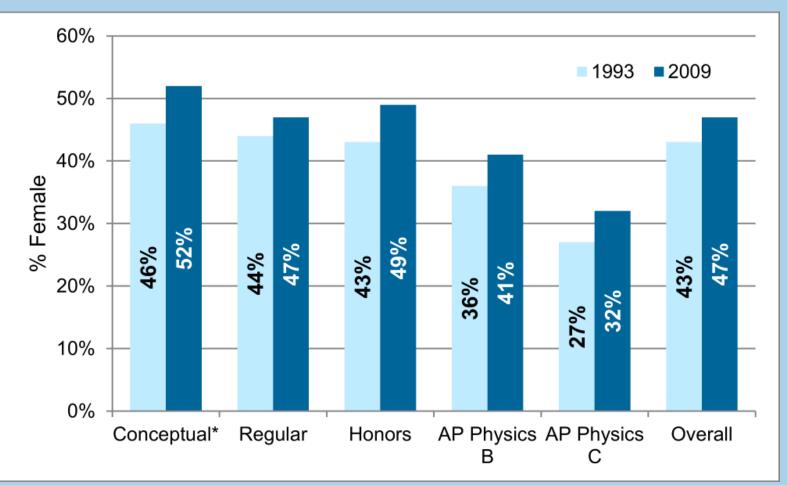
Number of Male and Female Physics Students All US High Schools



Numbers in thousands

http://www.aip.org/statistics

Representation of Female Students among Physics Students by Type of Course All US High Schools



 Includes data for both Physics First and Conceptual Physics for 2009; Physics First data was not collected separately in 1993

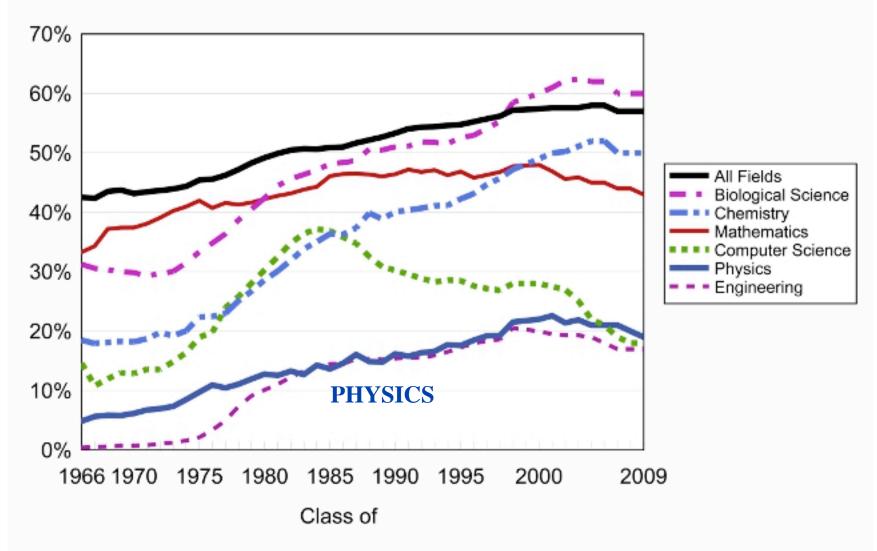
http://www.aip.org/statistics

Do you have to take physics in high school to succeed in physics later?

- FACT: 93% of physics bachelor's degree recipients in 2007 took physics in high school.
- FACT: Only 70% of the 2007 physics bachelors who started their undergraduate education at a 2-year college took a high school physics class.
 - 9% of the 2007 physics bachelor's degree recipients started their undergraduate education at a 2-year college.

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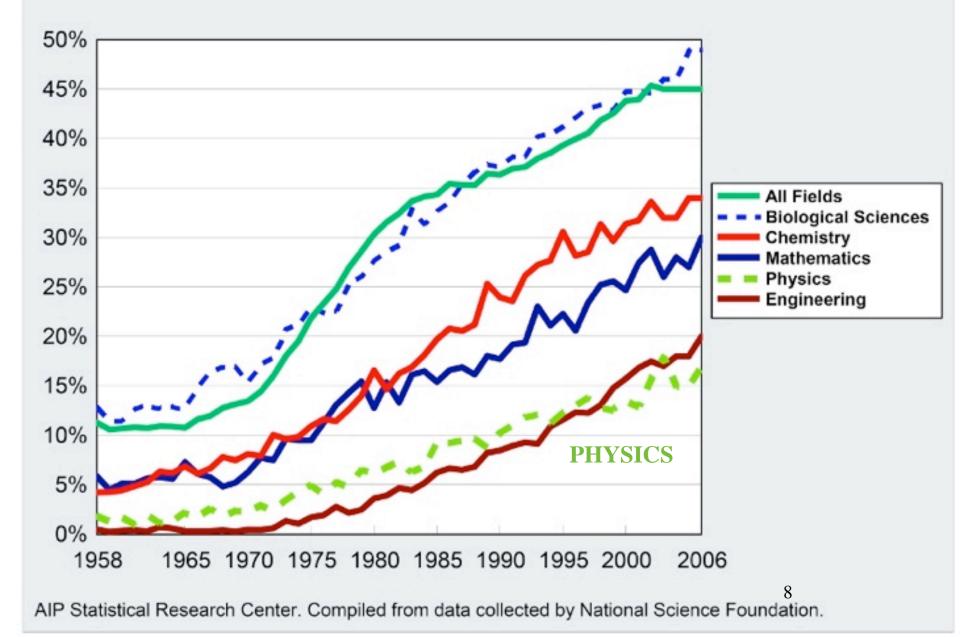
Percent of Bachelor's Degrees Earned by Women in Selected Fields, 1966-2009



National Center for Education Statistics. Data for class of 1999 were not available.

Compiled by American Institute of Physics Statistical Research Center

Percent of PhDs earned by women in selected fields, 1958-2006



Doctorate recipients in selected physics fields, 1988 - 2006.											
	All Physics*		Elementary Particle Physics		Atomic, Molecular & Optics		Condensed Matter				
Year	Total N	Female %	Total N	Female %	Total N	Female %	Total N	Female %			
2004 to 2006	3879	16	551	13	667	16	925	14			
2000 to 2003	4591	15	557	12	768	16	1143	15			
1996 to 1999	5484	13	687	10	884	13	1313	14			
1992 to 1995	5829	12	682	8	822	12	1502	14			
1988 to 1991	4884	10	652	9	618	9	1227	11			

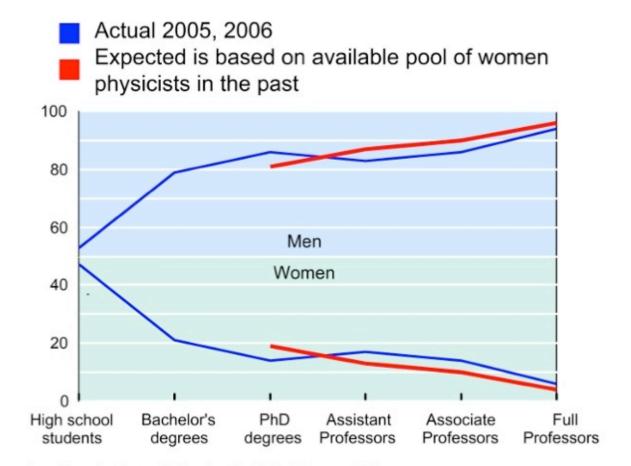
* Not including astronomy & astrophysics

Source: AIP Statistical Research Center; Compiled from data collected by the National Science Foundation.

Percentage of physics faculty members who are women

	1998	2002	2006	2010
Academic Rank				
Full Professor	3	5	6	8
Associate Professor	10	11	14	15
Assistant Professor	17	16	17	22
Instructor/Adjunct	N/A	16	19	21
Other ranks	13	15	12	18
Highest Degree Offered				
PhD	6	7	10	12
Master's	9	13	14	15
Bachelor's	11	14	15	17
Overall	8	10	12	14

The "scissors plot" summarizing these results reveals a "leaky pipeline" for women physicists



Source: American Institute of Physics Statistical Research Center

This is a problem for Physics!

Challenges and Solutions

As the NSF ADVANCE website notes:

... women's representation and advancement in academic STEM positions are affected by many external factors that are unrelated to their ability, interest, and technical skills...

Implicit Bias

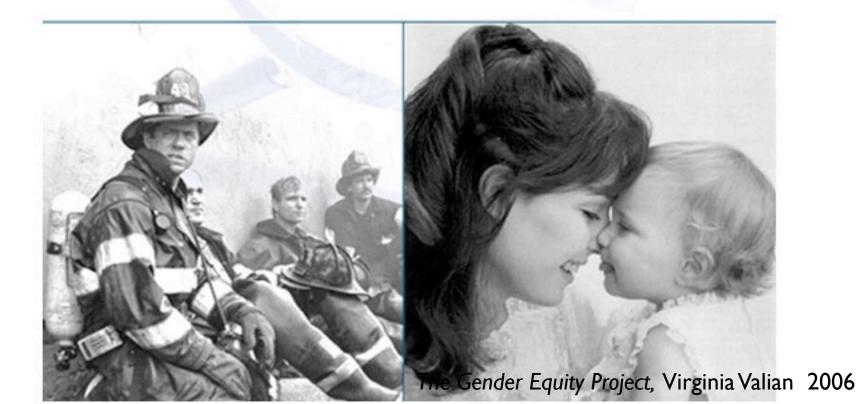
The Gender Equity Project, Virginia Valian

- We are all (women and men) prone to unintentional bias
- This affects affects many decisions we make in the course of our professional duties
- Relevant concepts include:
 - gender schemas
 - accumulation of disadvantage
 - stereotype threat

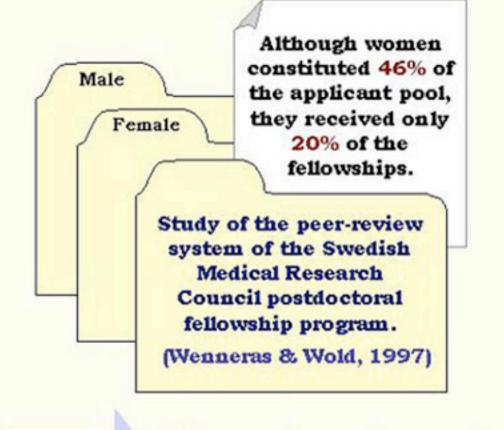


What are Gender Schemas?

- Gender schemas are hypotheses about what it means to be male or female.
- We all male and female alike share these hypotheses.
- Schemas assign different psychological traits to males and females (Martin and Halverson, 1987).



Gender Bias in Peer Review



 Developed a model of "total impact points", which took into account productivity and prestige of the journals the applicant published in.

Women had to receive 100 or more impact points to get the same rating from the judges that a man with 40 or fewer impact points.

This model found that, in addition to productivity, gender had a significant influence on the scores.

IMPACT

Women have to meet a higher standard in order to receive the same recognition that men do.

The Gender Equity Project, Virginia Valian 2006

Accumulation of Disadvantage

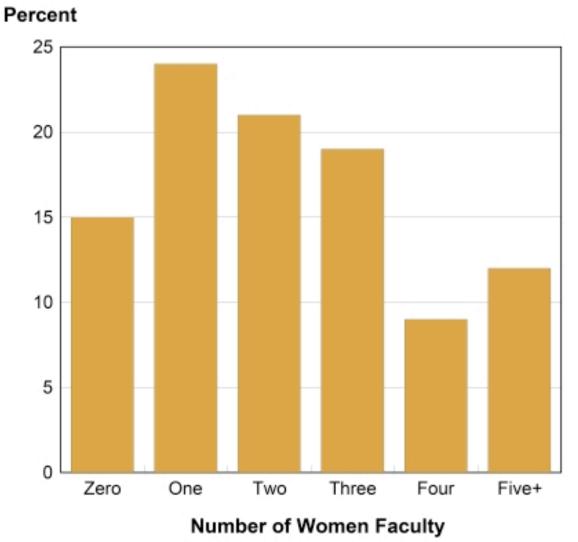
Martell, Lane, and Emrich's (1996) model assumed a tiny bias in favor of men, which accounted for only 1% of variance in promotion.

Operating at a systematic minute disadvantage can have substantial long term effects.

After many iterations the top level was 65% male.

The Gender Equity Project, Virginia Valian 2006

Percent of PhD physics departments by number of women in professorial ranks, 2006



There are 189 such departments and the median number of faculty is 25.

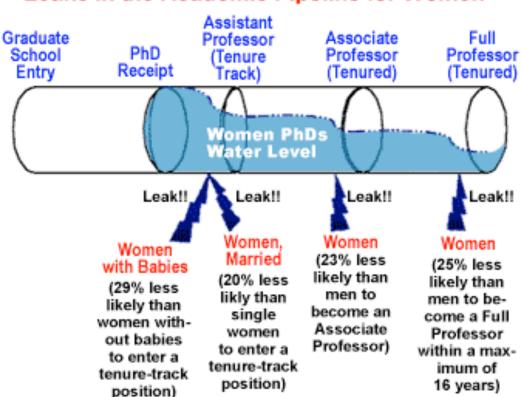
What is it like to be 1 woman in a faculty of 25?

AIP Statistical Research Center

- **solutions** include:
 - * <u>leaders</u> emphasize importance of diversity for achieving institutional goals
 - * <u>institutions</u> make criteria and processes for hiring, tenure, promotion, awards clear and easily available to all
 - * <u>departments</u> frame faculty searches broadly
 - * hiring/award committees
 - \ast are trained to recognize and minimize implicit bias
 - * explicitly use multiple dimensions to evaluate candidates' qualifications (e.g. # publications, research impact, teaching accomplishments, funding potential)
 - * have women interviewees meet women faculty
 - * <u>departments and professional societies</u> offer professional development opportunities for women at all levels

Family Responsibilities

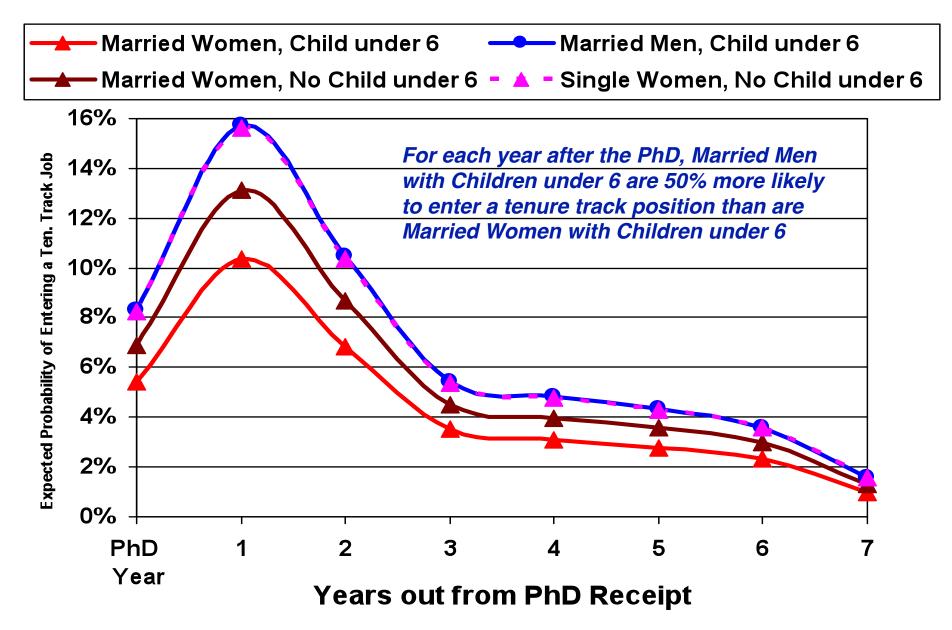
Report on the UC Work and Family Survey; Mary Ann Mason, Angelica Stacey, and Mark Goulden, 2004; Do Babies Matter? Mary Ann Mason and Mark Goulden 2002



Leaks in the Academic Pipeline for Women*

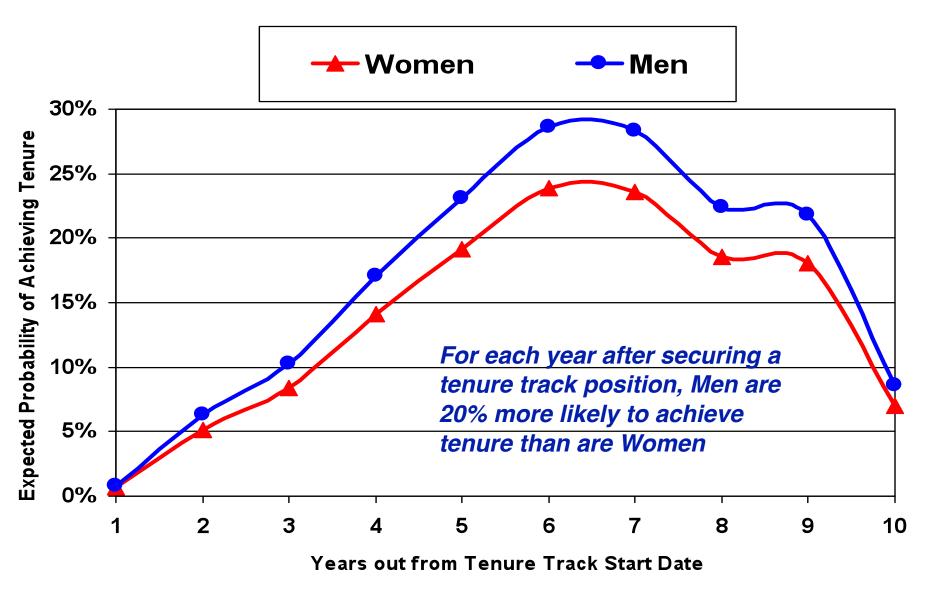
Mason, Stacy, and Goulden, 2004; Data from NSF Survey of Doctorate Recipients 1981-1995

Leaks in the Pipeline: PhD to Tenure Track Position



Mason, Stacy, and Goulden, 2004; Data from NSF Survey of Doctorate Recipients 1981-1995

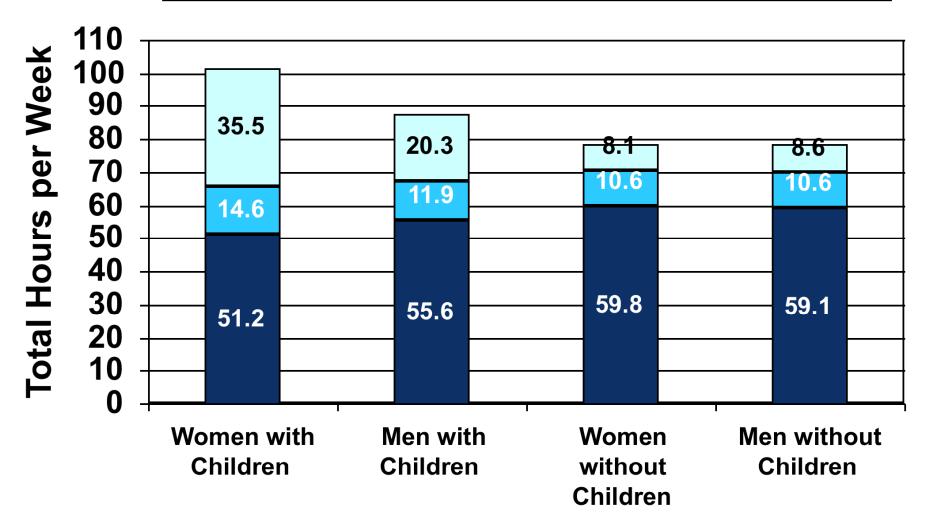
Leaks in the Pipeline: Tenure Track to Tenure



Mason, Stacy, and Goulden, 2004; Data from NSF Survey of Doctorate Recipients 1981-1995

Everybody is Very Busy





Mason, Stacy, and Goulden, 2004; Data on UC faculty, ages 30-50

solutions include:

- * <u>employers</u> provide parental leave, tenure-clock adjustment, modified duties for parental or elder care and ensure these will not impact evaluation for promotion or tenure
- * <u>employers</u> ensure policies are clear, well-advertised, and framed as entitlements, not exceptions [to minimize "bias avoidance" behavior]
- * <u>department heads and mentors</u> openly offer support and advice on work-life balance to all new faculty, so this is seen as a normal aspect of professional life
- * <u>departments</u> schedule all meetings during business hours
- * <u>departments and professional societies</u> offer childcare grants for faculty attending conferences

Dual-Career Couples

a pervasive issue in physics

(Dual-Science-Couple Survey, McNeil & Sher, 1998; 1990 APS Survey)

- **68%** (18%) of **married** physicists have scientist spouses
- **31%** (6%) of **all** physicists < 31 yrs have scientist spouses
- In 85% of couples, man is older [thus, more senior in job]
- Dual-science-couples seeking first faculty jobs reported
 - short-term career goals affected by these issues (86%)
 - one partner (usually woman) was under-employed (60%)

• **solutions** include:

- * Employers offer clear, well-advertised spousal hire policies
- * Employers reframe dual-career assistance as recruitment tool
- * <u>Employers</u> form Higher-Education Recruitment Consortia
- * Job candidates raise dual-career issues with employers

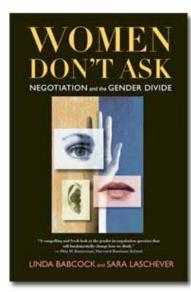
Negotiation

Women Don't Ask: Negotiation and the Gender Divide (Linda Babcock & Sarah Laschever, 2003)

Women avoid negotiation because they are

- unsure what they "deserve"; fear asking too much
- worried about harm to relationships
- less optimistic about benefits of negotiation
- not confident of their negotiation skills
- relatively risk-averse
- In negotiations, women tend to
 - \star ask for less -- and therefore receive less

* use "interest-based" negotiation approach, focused on underlying needs/motives rather than narrow concrete goals (Getting to Yes: Negotiating Agreement Without Giving In, Roger Fisher & William Ury, 1990)



Solutions include

* Professional organizations offer workshops on negotiation skills e.g. APS Professional Skills Development Workshops offered annually at major physics meetings (sponsored by NSF); has impacted > 250 women physicists since 2005 <u>http://www.aps.org/programs/women/workshops/skills/</u>

* <u>Mentors</u> teach women (and men) that interest-based negotiation is very effective and improves professional relationships

* <u>Mentors</u> recommend targeted readings such as Ask For It (Babcock & Laschever, 2009) and Getting to Yes (Fisher & Ury, 1990)

* <u>Employers</u> offer clear directions to job finalists to avoid unintended bias in discussions of salary and start-up packages

Toward large-scale solutions: the NSF "ADVANCE" Program

Increasing the representation and advancement of women in STEM (science, technology, engineering, mathematics) by

- helping universities and professional societies address aspects of academic culture and institutional structure & practice that pose differential barriers to women
- supporting research on effective practices
- creating a community of researchers and practitioners

Since 2001, over \$130M has been invested in grants to 100+ universities and organizations across the country.



MSU's ADVANCE project focuses on ensuring that clear, consistent policies are formulated and followed in faculty

- Recruitment and Hiring
- Annual Evaluation
- Promotion and Tenure
- Leadership Development
- Mentoring

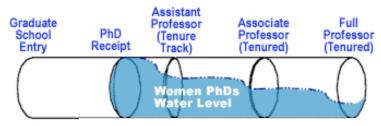


Solutions include

- * Establishing and communicating clear, consistent, objective evaluation criteria for faculty
- * Training administrators
- * Standardized electronic faculty records
- * Resources & guides for administrators and faculty
- * Assistance for units to develop mentoring programs, adopt inclusive search practices, etc.

Conclusions

Leaks in the Academic Pipeline for Women*



• The Leaky Pipeline:

Women's participation rate in physics continues to be low compared to that of men. The scope of the problem is larger than in many other science fields.

Social Science research reveals numerous causes: family responsibilities, dual-career issues, implicit bias, negotiation skills, isolation...

 Research also identifies solutions involving individuals, institutions, and funding agencies Clear, known, consistent, family-friendly practices Open discussion of the importance of inclusion Role models, skill-building and mentoring

What can you do?

What can you do?



EDUCATE YOURSELF

What can you do?



EDUCATE YOURSELF

ACT LIKE A LEADER

