# readers guide

# Your guide to anything and everything in



y now you've probably heard about The Times-Picayune's new publishing schedule – Sundays, Wednesdays and Fridays. On those three days, you'll find what is now spread over seven.

We think you'll easily find your way through your newspaper.

We took care to preserve what's familiar to you. Some sections have moved to different days. Some are altogether new. Reflections, for example, is an expanded Sunday opinions section. Black & Gold Extra is a special edition Saints tabloid. We offer this guide to help you through our new editions. As always, we appreciate your loyalty and welcome your feedback.

Jim Amoss Editor

### **NEW!** Black & Gold Extra

- Game story
- Analysis and columns by our staff writers
- Dramatic photography
- Grades on the team's performance
- Preview story on the Saints' next opponent
- Complete NFL coverage
- Drive charts



The Black & Gold Extra offers unmatched, in-depth Saints coverage the morning after the big game.

### Times-Picayune

### How to contact us:

Our customer care department is available to serve you.

(504) 822-6660 or toll free at 1-800-925-0000

Manage your subscription online at **www.timespicayune.com**.

- Sign up for EasyPay
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- Place vacation hold
- Report a damaged or missing paper

### Other contacts:

Weddings/Engagements: 504-826-3558

**Obituary Notices: 504-826-3551** 

Letters to the Editor: letters@nola.com Place a classified ad: 504-822-7355 or visit www.nola.com/classifieds Retail advertising: 504-826-3000



# readers

#### WEDNESDAY

- Main News (including Business)
- Metro (including editorials and opinions)
- Sports
- Living/Food
- Classifieds
- Picayune publications

### **FRIDAY**

- Main News (including Business)
- Metro (including editorials and opinions)
- Sports
- Living/Religion
- Classifieds
- Auto
- Lagniappe
- InsideOut
- Classified

#### SUNDAY

- Main News (including Business)
- Metro
- Reflections (editorials and opinions)
- Sports
- Living/Travel
- Classifieds
- Jobs
- Real Estate
- Picayune publications

### **BONUS DAYS**

- Black & Gold Extra (Every morning after Saints' games)
- Thanksgiving Day
- Christmas Day
- Super Bowl Monday

### Coupons and Inserts

Savings begin in The Times-Picayune.

Your No. 1 source for sales, coupons and inserts from your favorite retailers.

## The Times-Picagune THE PRICE STUMBER St. Bernard hospital gets final touches BUSINESS

#### Metro

- Local news stories
- Obituaries
- Letters to the editor
- Editorials and opinions by local and syndicated columnists

Full local news, including stories focused on your community as well as opinion pages on Wednesdays and Fridays, and expanded opinions on Sundays



### Picayunes

Main News

• Top local news stories

international news

including economic

ST. TAMMANY

METRO

stories and stock

tables for local

companies

National and

· Business news,

- Neighborhood News and advertising
- Community columnists
- Event listings

Our Picayune publications deliver your neighborhood and community news on Wednesdays and Sundays.



### Classifieds

- Auto
- Jobs
- Real Estate
- Rentals
- Merchandise
- Pets
- Service Directories

Buy and sell products and services. Our listings include apartments, homes, cars, boats, pets, employment ads, home and lawn services, garage sales and much more.

### Comics and more...



### Living

- · Wednesday food, including columns and recipes
- Music, TV and movie news and reviews
- · Comprehensive events listings for the entire week
- Social scene and party pictures
- Arts
- . Seven days of prime-time TV listings
- · Seven days of comics, puzzles, and horoscopes
- Travel pages on Sunday

Living is home to the region's most comprehensive food, entertainment and lifestyle coverage. Comics and puzzles also are included in Living.



### Sports

- Saints and Hornets
- LSU, Tulane, and UNO athletics
- High school sports
- Louisiana Outdoors
- Running and recreation calendar
- National sports stories

Find out not only who won, but how they won. Sports includes game stories, film studies, box scores and analysis from our award-winning team.

### Lagniappe

- Movies
- Event listings
- Restaurant and bar news and features
- Festival information
- . Music, theater and art
- · Family events calendar



Lagniappe is the go-to guide for what to do and see in and around New Orleans, Delivered in Friday's newspaper.



InsideOut, the weekly home, design, garden and real estate section, will be in Friday's newspaper.

### InsideOut

- Local home sales & prices Advice and gardening
- columns Information on home
- trends and products
- Features on neighborhoods, architectural details and readers' favorite places
- · Real estate classifieds



Where do I go for news on days The Times-Picayune doesn't print?

Sign up for the daily NOLA.com "Front Page" newsletter. The day's top news, sports, entertainment, obituaries and more e-mailed directly to your inbox every morning.





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