



OHIO

In Ohio, interviews with 1,020 adult Americans conducted by telephone by ORC International on October 5-8, 2012. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Ohio sample also includes 888 interviews among registered voters (plus or minus 3.5 percentage points) and 722 interviews among likely voters (plus or minus 3.5 percentage points). In Ohio, 760 interviews were conducted among landline respondents and 260 interviews among cell phone respondents.

FOR RELEASE: TUESDAY, OCTOBER 9 AT 4 PM

722 LIKELY VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.);
 888 REGISTERED VOTERS -- (SAMPLING ERROR: +/- 3.5% PTS.)

OHIO

1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama/ Biden</u>	<u>Romney/ Ryan</u>	<u>Neither (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>					
Oct. 5-8, 2012	51%	47%	1%	*	1%
<u>Registered Voters</u>					
Oct. 5-8, 2012	53%	43%	2%	*	1%

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	<u>Mind made up</u>	<u>Might change mind</u>	<u>No Opinion</u>
<u>Likely Voters</u>			
October 5-8, 2012	85%	13%	1%
<u>Registered Voters</u>			
October 5-8, 2012	81%	17%	2%

No opinion includes respondents with no first choice in Q.1.

3. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Gary Johnson as the Libertarian party candidate, Jill Stein as the Green party candidate, and Virgil Goode, as the Constitution party candidate, who would you be more likely to vote for -- (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>Romney</u>	<u>Johnson</u>	<u>Stein</u>	<u>Goode</u>	<u>None (vol.)</u>	<u>Other (vol.)</u>	<u>No Opinion</u>
<u>Likely Voters</u>								
Oct. 5-8, 2012	48%	45%	3%	1%	*	1%	*	1%
<u>Registered Voters</u>								
Oct. 5-8, 2012	49%	41%	4%	2%	1%	2%	*	2%

METHODOLOGY

In Ohio, a total of 1,020 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 722 respondents were classified as likely voters. Among those likely voters, 34% described themselves as Democrats, 34% described themselves as Independents, and 32% described themselves as Republicans. Ohio does not have party registration.

In the Ohio crosstabs, the state regions are composed of the following counties: the "Cleveland" region is composed of Cuyahoga, Lake, and Lorain counties; the "Industrial North" region is composed of Ashland, Ashtabula, Columbiana, Defiance, Erie, Fulton, Geauga, Henry, Huron, Lucas, Mahoning, Medina, Ottawa, Portage, Sandusky, Seneca, Stark, Summit, Trumbull, Wayne, Williams, and Wood counties; the "Central" region is composed of Adams, Allen, Athens, Auglaize, Belmont, Carroll, Champaign, Clinton, Coshocton, Crawford, Darke, Fayette, Gallia, Guernsey, Hancock, Hardin, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Knox, Lawrence, Logan, Marion, Meigs, Mercer, Monroe, Morgan, Muskingum, Noble, Paulding, Perry, Pike, Putnam, Richland, Ross, Scioto, Shelby, Tuscarawas, Van Wert, Vinton, Washington, and Wyandot counties; the "Columbus area" region is composed of Delaware, Fairfield, Franklin, Licking, Madison, Morrow, Pickaway, and Union counties; and the "Cincinnati/Dayton" region is composed of Brown, Butler, Clark, Clermont, Greene, Hamilton, Miami, Montgomery, Preble, and Warren counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 7.5 percentage points or less. Some subgroups represent too small a share of the population of Ohio to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-7.5 percentage points are not displayed.

OHIO

Ohio CNN/ORC International Poll -- October 5 to 8, 2012

Likely voters

Likely Voter

Question 1/1A

Q1. Suppose that the presidential election were being held today and you had to choose between Barack Obama and Joe Biden as the Democratic Party's candidates, and Mitt Romney and Paul Ryan as the Republican Party's candidates. Who would you be more likely to vote for -- ?

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	White Men	White Women
Obama,Biden, lean	51%	42%	60%	42%	34%	52%
Romney,Ryan, lean	47%	56%	38%	56%	64%	46%
Other	*	*	*	*	*	*
Neither	1%	2%	1%	1%	2%	*
No opinion	1%	*	1%	1%	*	1%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-5.5	+/-6.0

	Total	Under 50	50 and Older
Obama,Biden, lean	51%	53%	49%
Romney,Ryan, lean	47%	45%	48%
Other	*	*	*
Neither	1%	1%	2%
No opinion	1%	*	1%
Sampling Error	+/-3.5	+/-7.0	+/-4.5

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban
Obama,Biden, lean	51%	57%	50%	55%	48%	63%	48%
Romney,Ryan, lean	47%	41%	48%	43%	49%	36%	50%
Other	*	*	*	*	*	*	*
Neither	1%	1%	1%	1%	1%	1%	2%
No opinion	1%	1%	*	1%	1%	1%	1%
Sampling Error	+/-3.5	+/-6.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Obama,Biden, lean	51%	95%	50%	5%	94%	68%	19%
Romney,Ryan, lean	47%	4%	46%	94%	5%	31%	78%
Other	*	*	*	*	*	*	*
Neither	1%	*	3%	1%	1%	1%	1%
No opinion	1%	1%	1%	1%	*	1%	1%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-7.0	+/-8.5	+/-6.5	+/-5.5

OHIO

Ohio CNN/ORC International Poll -- October 5 to 8, 2012

Likely voters

Likely Voter

Question 3

Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base = Likely voters (includes no preference in Q1/Q1A)

	Total	Men	Women	White	White Men	White Women
Mind made up	85%	85%	85%	84%	85%	82%
Might change mind	13%	14%	13%	15%	14%	15%
No opinion	1%	1%	2%	1%	1%	2%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-5.5	+/-6.0

	Total	Under 50	50 and Older
Mind made up	85%	84%	86%
Might change mind	13%	16%	11%
No opinion	1%	*	2%
Sampling Error	+/-3.5	+/-7.0	+/-4.5

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban
Mind made up	85%	86%	85%	88%	84%	87%	85%
Might change mind	13%	12%	15%	10%	15%	12%	13%
No opinion	1%	1%	1%	2%	1%	1%	1%
Sampling Error	+/-3.5	+/-6.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5

	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative
Mind made up	85%	94%	79%	83%	90%	77%	89%
Might change mind	13%	5%	19%	16%	9%	21%	10%
No opinion	1%	1%	2%	1%	2%	1%	2%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-7.0	+/-8.5	+/-6.5	+/-5.5

* percentage less than 1%

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Ohio CNN/ORC International Poll -- October 5 to 8, 2012

Likely voters
Likely Voter
Question 4/4A

Q4. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, Mitt Romney as the Republican candidate, Jill Stein as the Green party candidate, Virgil Goode, as the U.S. Taxpayers party candidate, and Ross C. Anderson as the Natural Law party candidate, who would you be more likely to vote for --
Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	White Men	White Women
Obama, lean Obama	48%	40%	57%	40%	32%	49%
Romney, lean Romney	45%	52%	37%	53%	59%	45%
Johnson, lean Johnson	3%	4%	2%	4%	4%	3%
Stein, lean Stein	1%	1%	2%	2%	2%	2%
Goode, lean Goode	*	*	*	*	1%	*
None of the above	1%	1%	1%	1%	1%	1%
Other	*	1%	*	*	*	*
No opinion	1%	2%	1%	1%	2%	1%
Sampling Error	+/-3.5	+/-5.0	+/-5.0	+/-4.0	+/-5.5	+/-6.0

	Total	Under 50	50 and Older
Obama, lean Obama	48%	51%	47%
Romney, lean Romney	45%	41%	47%
Johnson, lean Johnson	3%	4%	3%
Stein, lean Stein	1%	2%	1%
Goode, lean Goode	*	*	*
None of the above	1%	*	1%
Other	*	*	*
No opinion	1%	1%	1%
Sampling Error	+/-3.5	+/-7.0	+/-4.5

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban
Obama, lean Obama	48%	56%	47%	53%	45%	58%	46%
Romney, lean Romney	45%	37%	47%	40%	48%	34%	48%
Johnson, lean Johnson	3%	3%	3%	3%	3%	1%	4%
Stein, lean Stein	1%	1%	2%	1%	2%	4%	1%
Goode, lean Goode	*	1%	*	1%	*	*	*
None of the above	1%	*	1%	*	1%	1%	1%
Other	*	*	*	*	*	2%	*
No opinion	1%	3%	*	2%	1%	*	1%
Sampling Error	+/-3.5	+/-6.5	+/-5.5	+/-6.5	+/-4.5	+/-7.5	+/-4.5

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Obama, lean Obama	48%	93%	43%	5%	89%	63%	19%
Romney, lean Romney	45%	3%	44%	90%	4%	29%	75%
Johnson, lean Johnson	3%	1%	5%	3%	2%	4%	3%
Stein, lean Stein	1%	1%	4%	*	4%	1%	1%
Goode, lean Goode	*	*	1%	*	*	1%	*
None of the above	1%	*	2%	*	1%	*	1%
Other	*	*	1%	*	*	*	*
No opinion	1%	1%	1%	1%	*	1%	1%
Sampling Error	+/-3.5	+/-6.0	+/-6.0	+/-7.0	+/-8.5	+/-6.5	+/-5.5

* percentage less than 1%