



Learning@Lunch Series: The Future of the Peer-Reviewed Journal

Date

Wednesday, May 14, 2008

Time

12:00 p.m. - 1:30 p.m.

Place

The Library of Congress
Adams Building
FLICC/FEDLINK Conference
Room, Room 218
Washington, DC

Metro/Directions

Capitol South
(Orange/Blue Lines)

Sponsor

FLICC

Information

Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA Accommodations five
business days in advance at
ADA@loc.gov.

Registration

Free, but advanced registration
is required. Register online at
<http://www.loc.gov/flicc/feveform.html>
Bring your lunch. Cookies and
juice provided.

Cancellations

Please notify FLICC at (202)
707-4813 if you cannot attend to
allow those on the waiting list an
opportunity to register.

Web Conferencing Opportunity

If you would like to participate
via conferencing software, send
email to clbr@loc.gov.



Peer review is the foundation of scholarly communications. It's a rigorous vetting process that, while imperfect, is globally accepted and provides assurance to readers that scholarly material has passed muster. It's also tightly woven into the fabric of the "brand" of many publications themselves, which adds a marketing component on top of scientific bedrock.

The evolution of peer review is being accelerated by technology, as new tools to manage, and improve, the act of reviewing and the systems that administer it are emerging. Authors, editors and publishers are slowly adapting to these changes, as the landscape of journal publishing is re-shaped.

Guest Speaker

Adam Chesler is the Assistant Director, Library Relations and Customer Service for the Publications Division of the American Chemical Society. He has been with ACS since 2004, and has worked closely with Sales, Marketing, and Operations staff over the past two years to help develop the new ACS Value-Based pricing model, and for the past several months has been meeting with customers and sales agents to introduce and implement it.

Prior to joining ACS, Adam worked for Kluwer Academic Publishers, holding positions in sales and marketing and helping develop and introduce Kluwer Online, a digital journal platform. He has spoken at numerous scholarly meetings, and authored articles appearing in *Serials Review*, *Learned Publishing*, and *Against the Grain*.