Learning@Lunch Series
Do you know the value of your electronic journals and online databases?

Date
Wednesday, April 16, 2008

Time
12:00 p.m.- 1:30 p.m.

Place
The Library of Congress
Adams Building
110 2nd Street
FLICC/FEDLINK Conference
Room, Room 218
S.E., Washington, DC

Metro/Directions
Capitol South
(Orange/Blue Lines)

Sponsor
FLICC

Information
Call FLICC (202) 707-4813
TTY (202) 707-4995
Request ADA Accommodations five business days in advance at
ADA@loc.gov

Registration
Free but advanced registration is required. Please register at: http://www.loc.gov/flicc/feveform.html. Please bring your lunch. Cookies and juice are provided.

Cancellations
Please notify FLICC at (202) 707-4813 if you cannot attend to allow those on the waiting list an opportunity to register.

Time has value and it can be measured; so can the value of access to online information resources in your agency's library.

Please join us for an interactive discussion of methods used to value the use of electronic journals and online databases. The targeted audiences for this valuation for librarians, information specialists, and upper management. The information generated from these methods addresses three key questions:

~ What value do we get from these expensive resources?

~ What key assumptions are being made (used) by these methods?

~ What are the basic weaknesses of these methods and how can they be improved?

Through desktop access to electronic journals and online databases, you can measure the value your users gain. Employees' time has value and access to and use of online journals and databases saves time. The data to be presented are from a group of federal libraries for 2007. Those attending this presentation and discussion are invited to bring their library's online data usage statistics, so they can make their own valuations.

Guest Speaker

Neal Kaske, Chief, Public Services & Regional Libraries Branch, National Oceanic and Atmospheric Administration (NOAA), has been an active library evaluation researcher for many years. He is currently working to document the value of online database and journal use. His experience includes federal and academic library administration, teaching, research, national survey and statistical management, research management and grant management. Kaske holds a Ph.D. in industrial engineering - library systems management, a Master's degree in librarianship, and Bachelor's degree in sociology. Neal is an active member of the American Library Association and on the editorial board for the *portal: Libraries and the Academy* and reviews for other library and information science journals.