

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: PLR Ecommerce, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.polaroid.com; www.polaroidstudio.com

Address of Service Provider: 4350 Baker Road, Minnetonka, MN 55343

Name of Agent Designated to Receive Notification of Claimed Infringement: Colleen Sarenpa

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
4350 Baker Road, Minnetonka, MN 55343

Telephone Number of Designated Agent: 952-641-1031

Facsimile Number of Designated Agent: 952-641-1035

Email Address of Designated Agent: colleen.sarenpa@polaroid.com

Signature of Officer or Representative of the Designating Service Provider:

 **Date:** June 28, 2010

Typed or Printed Name and Title: Colleen Sarenpa, Director of Trademarks

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Scanned
JUL 21 2010



Received
JUL 07 2010
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