

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Cross Commerce Media, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.yinzo.com, www.goredeemnow.com, www.postpiggy.com

Address of Service Provider: 130 Madison Avenue, Suite 300, New York, NY 10016

Name of Agent Designated to Receive Notification of Claimed Infringement: General Counsel

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Cross Commerce Media, Inc., 130 Madison Avenue, Suite 300, New York, NY 10016

Telephone Number of Designated Agent: (646) 400-5011

Facsimile Number of Designated Agent: (646) 684-5320

Email Address of Designated Agent: legal@yinzo.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: July 21, 2008

Typed or Printed Name and Title: Russell W. Martin, Jr., Chief Executive Officer

SCANNED 00728-2008

**Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee
Made Payable to the Register of Copyrights.**

Mail the form to:

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024

RECEIVED

JUL 28 2008
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