

Interim Designation of Agent to Receive Notification of Claimed Infringement

As further specified below, The YUM-O Organization, Inc. hereby appoints Andrew Kaplan as its designated agent to receive notification of claimed infringement under section 512(c) of title 17 of the United States Code.

Name of Service Provider: The YUM-O Organization, Inc.

Address of Service Provider: c/o Watch Entertainment, Inc.
375 Greenwich St.
New York, New York 10013

Name of Agent Designated to Receive Notice of Claimed Infringement under 17 U.S.C. § 512(c): Andrew Kaplan

Address of Designated Agent: The YUM-O Organization, Inc.
c/o Watch Entertainment, Inc.
375 Greenwich St.
New York, New York 10013

Phone Number of Designated Agent: 917-332-3135

Facsimile Number of Designated Agent: n/a

Electronic Mail Address of Designated Agent: akaplan@yum-o.org

Name: Andrew Kaplan
Title: Executive Director

Date: 4/21/08



SCANNED 07-30/2008

RECEIVED

APR 28 2008
COPYRIGHT OFFICE