

Interim Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: The UpDown Corp.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): UpDown.com

Address of Service Provider: 1 Broadway, 14th floor, Cambridge, MA 02142

Name of Agent Designated to Receive Notification of Claimed Infringement: Michael Reich

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 1 Broadway, 14th floor, Cambridge, MA 02142

Telephone Number of Designated Agent: 617 401 2562

Facsimile Number of Designated Agent: _____

Email Address of Designated Agent: michael@updown.com

Signature of Officer or Representative of the Designating Service Provider: _____ Date: 08/05/2008

Typed or Printed Name and Title: MICHAEL REICH, PRESIDENT

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

RECEIVED

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SCANNED 09 / 04 / 2008

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