

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: The Persuaders, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): (RED), (PRODUCT)RED, joinred.com

Address of Service Provider: 675 Avenue of the Americas, 6th Floor New York, NY 10010

Name of Agent Designated to Receive Notification of Claimed Infringement: Greg Lapidus, Esq.

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
DMCA Notification, c/o Lapidus & Haft, LLP, Attn: Greg Lapidus, Esq.
1299 Ocean Avenue, Suite 306 Santa Monica, CA 90401

Telephone Number of Designated Agent: (310) 395-1560

Facsimile Number of Designated Agent: (310) 395-1481

Email Address of Designated Agent: glapidus@lapidus-haft.com

Signature of Officer or Representative of the Designating Service Provider: _____

Date: 2/24/09

Typed or Printed Name and Title: Greg Lapidus, Esq., Counsel

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024



RECEIVED

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