

Amended Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: Pure Digital Technologies Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): puredigitalinc.com, theflip.com, flipvideo.vmix.com

Address of Service Provider: 30 Maiden Lane, 6th Floor, San Francisco, CA 94108

Name of Agent Designated to Receive
Notification of Claimed Infringement: Ariel Braunstein

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Pure Digital Tech. Inc, Ariel Braunstein, 30 Maiden Lane, 6th Fl. San Francisco CA 94108

Telephone Number of Designated Agent: 415-445-7628

Facsimile Number of Designated Agent: 415-445-7623

Email Address of Designated Agent: DMCAagent@puredigitalinc.com

Signature of Officer or Representative of the Designating Service Provider:

Date: July 9 2007

Typed or Printed Name and Title: Ariel Braunstein, VP Products

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee
Made Payable to the Register of Copyrights.

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JUL 16 2007
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APPROVED



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BY: _____

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