

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Asset International, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): PLANADVISER; aiTrade; aiCIO; Plan For Life; Strategic Insight; Simfund; Global Custodian; PLANSPONSOR; Pathfinder; The Trade

Address of Service Provider: 805 Third Avenue, New York, NY 10022

Name of Agent Designated to Receive Notification of Claimed Infringement: Jason Cassidy

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
805 Third Avenue, New York, NY 10022

Telephone Number of Designated Agent: 212-584-5739

Facsimile Number of Designated Agent: 212.644.8650

Email Address of Designated Agent: jcassidy@caseinteractivemedia.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 7/12/2011

Typed or Printed Name and Title: Jason Cassidy, SVP Strategy & Development

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024

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