Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Instant Effect, LLC
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):
Address of Service Provider: 499 Washington Boulevard, Floor 15, Jersey City, NJ 07310
Name of Agent Designated to Receive Notification of Claimed Infringement: Carolyn Kovalerchik, Esq.
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 499 Washington Boulevard, Floor 15, Jersey City, NJ 07310
Telephone Number of Designated Agent: 201-942-2736
Facsimile Number of Designated Agent: 201-221-8384
Email Address of Designated Agent: ckovalerchik@atlanticcoastmedia.com
Signature of Officer or Representative of the Designating Service Provider: Date: August 23, 2011
Typed or Printed Name and Title: Carolyn Kovalerchik, Esq Associate Counsel

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024

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