

Personalized Beauty Discovery, Inc.
11 N Ellsworth Ave., Suite A; San Mateo CA 94401

Copyright GC/I&R
PO Box 70400
Southwest Station
Washington, DC 20024

Subject: Interim Designation of Agent to Receive Notification of Claimed Infringement

To Whom It May Concern:

We would like to apply for Interim Designation of Agent to Receive Notification of Claimed Infringement with the following information:

1. The full legal name and address of the service provider;

Personalized Beauty Discovery, Inc.
11 N Ellsworth Ave., Suite A; San Mateo CA 94401

2. All names under which the service provider is doing business;

www.ipsy.com

3. The name of the agent designated to receive notification of claimed infringement;

Robert Escobar

4. The full address of the agent designated to receive notification of claimed infringement;

11 N Ellsworth Ave., Suite A; San Mateo CA 94401

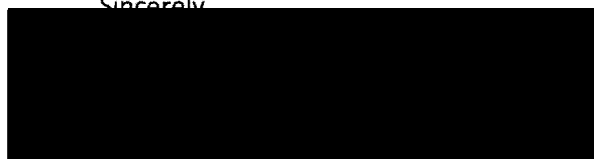
5. The telephone number, facsimile number, and electronic mail address of the agent;

650.389.7277 (fax)
415.871.5917 (phone)
robert@ipsy.com

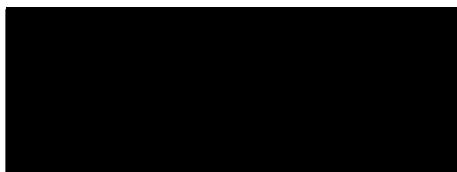
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OCT 05 2012

We have attached a \$135 fee (\$30 for the alternative name and the \$105 fee for Online Service Provider designation) along with this letter.

Sincerely,



Marcelo Camberos
CEO, Personalized Beauty Discovery, Inc.
September 11, 2012



Robert Escobar
Designated Agent, VP Operations
September 11, 2012

Received
SEP 19 2012
Copyright Office

