

Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Coldwater Creek Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Coldwater Creek U.S. Inc.; Coldwater Creek Merchandising & Logistics, Inc.; Coldwater Creek The Spa Inc.; Aspenwood Advertising, Inc.; C Squared LLC; Coldwater Creek Worldwide Services Inc.; Coldwater Creek Sourcing, Inc.; Coldwater Creek Sourcing LLC

Address of Service Provider: One Coldwater Creek Drive, Sandpoint, ID 83864

Name of Agent Designated to Receive Notification of Claimed Infringement: Nuria D. McClure

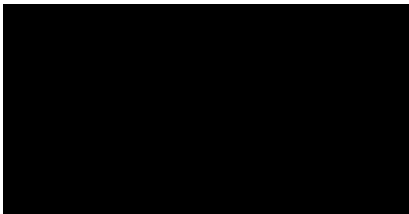
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): One Coldwater Creek Drive, Sandpoint, ID 83864

Telephone Number of Designated Agent: 208-263-2266

Facsimile Number of Designated Agent: 208-255-3502

Email Address of Designated Agent: copyright@thecreek.com

Signature of Officer or Representative of the Designating Service Provider:



Date: 3/1/2010

Title: John E. Hayes, III, Esq.
Senior Vice President and General Counsel

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Note: This Interim Designation Must be Accompanied by a \$105.00 filing fee Made Payable to the Register of Copyrights. The filing fee is subject to change -- check www.copyright.gov for current fee schedule.



Received

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Copyright Office