

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Playboy Enterprises International, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Pro Spice Entertainment, Inc.;
ICS Entertainment, Inc.; CJI Holdings, Inc.

Address of Service Provider: 680 N. Lakeshore Drive, Chicago, IL 60611

Name of Agent Designated to Receive Notification of Claimed Infringement: R. Blabolil

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Playboy Enterprises International, Inc. / Attn: Legal Department
680 N. Lakeshore Drive, Chicago, IL 60611

Telephone Number of Designated Agent: 312-373-2315

Facsimile Number of Designated Agent: 312-266-2042

Email Address of Designated Agent: copyright@playboy.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 02/21/10

Typed or Printed Name and Title: R. Blabolil - IP Enforcement Specialist

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

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Mail the form to:
Copyright GC/RRP
P.O. Box 71537
Washington, DC 20024



Received
MAR 08 2010
Copyright Office