

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Build-A-Bear Workshop, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Build-a-Bear, buildabear.com, bearville.com, buildabearville.com, clubbabw.com, lovehugssmiles.com, mystuff.buildabear.com, lovehugssmiles, Club BABW, Build-A-Bear Workshop

Address of Service Provider: 1954 Innerbelt Business Center Drive, St. Louis, MO 63114

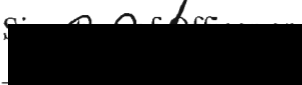
Name of Agent Designated to Receive Notification of Claimed Infringement: Eric Fencl

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
1954 Innerbelt Business Center Drive, St. Louis, MO 63114

Telephone Number of Designated Agent: 314-423-8000

Facsimile Number of Designated Agent: 314-423-8188

Email Address of Designated Agent: dmca@buildabear.com

Signature:  **Representative of the Designating Service Provider:**
Date: 3/15/11

Typed or Printed Name and Title: Eric Fencl, General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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