

Committee on Energy and Commerce
U.S. House of Representatives
 Witness Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)

1. Your Name: <i>Brian Markwalter</i>		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	<input checked="" type="radio"/> No
3. Are you testifying on behalf of an entity that is not a government entity?	<input checked="" type="radio"/> Yes	No
4. Other than yourself, please list which entity or entities you are representing: <i>Consumer Electronics Association</i>		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2009:		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: <i>Senior Vice President, Research & Standards</i>		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	<input checked="" type="radio"/> No
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2009, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed:		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: *11/27/12*

Brian Markwalter, P.E.
Senior Vice President, Research & Standards
Biography
January 2012

Brian Markwalter is Senior Vice President of Research and Standards for the Consumer Electronics Association (CEA), the preeminent trade association promoting growth in the \$202 billion U.S. consumer electronics industry and owner of the International CES. Mr. Markwalter is responsible for overseeing CEA's ANSI-accredited standards development operation and extensive market research capability. Under Mr. Markwalter's direction, CEA hosts more than 70 committees, subcommittees and working groups that produce standards used in millions of consumer devices. CEA standards are referenced by EPA, FCC and other government agencies. CEA's market research has a rich 75 year history producing objective research, tracking sales data and forecasting trends. These programs have resulted in four Technology Emmy awards for CEA standards and give CEA members free access to nearly \$1 million in annual market research.

Mr. Markwalter represents CEA's technical interests in industry and international venues related to digital television, broadband access, spectrum management, standards and intellectual property, smart grid and energy efficiency. Mr. Markwalter has participated in joint U.S.-China development programs on standards and presented at FCC workshops on a variety of subjects. His leadership in the industry is reflected through positions on the Advanced Television Systems Committee Board of Directors, IEEE Consumer Electronics Society Administrative Committee, NTIA's Online Safety and Technology Working Group, FCC's Technological Advisory Council, FCC's Video Programming Accessibility Advisory Committee and NIST's Smart Grid Interoperability Panel Governing Board.

Prior to joining CEA, Mr. Markwalter worked as Director at Intellon Corporation, a semiconductor company specializing in power line communications. In this role, he helped develop and launch the technology adopted by the HomePlug Powerline Alliance for data networking over residential power lines and holds several patents in this area. Mr. Markwalter holds BS and MS EE degrees from the Georgia Institute of Technology and is a licensed professional engineer.