## Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Alpha Media Group, Inc.
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Maxim Magazine, maxim.com, maximonline.com, maximfans.
Address of Service Provider: 1040 Avenue of the Americas, New York, New York 10022
Name of Agent Designated to Receive Notification of Claimed Infringement: David Simcox, Esq.
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): Alpha Media Group, Inc., 2319 Crestmoor Drive, Suite 200, Nasnville, TN 37215
Telephone Number of Designated Agent: (615) 916 4161
Facsimile Number of Designated Agent:
Email Address of Designated Agent: DSimcox@alphamediagroup.com
esentative of the Designating Service Provider:  Date:   2 -   0 -   0   JAN 2 6 2011
Typed or Printed Name and Title: David Simcox, Chief Operating Officer

Note: This Interim Designation Must be Accompanied by a Filing Fee\* Made Payable to the Register of Copyrights.

\*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to: Copyright RRP P.O. Box 71537 Washington, DC 20024



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