

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Alere Women's and Children's Health, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.pregnancy.org

www.imother.com

www.kidconnect.com

Address of Service Provider: 3200 Windy Hill Road, Suite B-100, Atlanta, GA 30339

Name of Agent Designated to Receive Notification of Claimed Infringement: Mollee Bauer

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
21976 Palm Grass Drive, Boca Raton, FL 33428

Telephone Number of Designated Agent: 800-343-6311 x 52817

Facsimile Number of Designated Agent: 561-482-2485

Email Address of Designated Agent: mollee.bauer@alere.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 3/7/11

Typed or Printed Name and Title: Jeanne Shingleton, Assistant Secretary

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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