

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Advertising Specialty Institute, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): N/A

Address of Service Provider: 4800 Street Road, Trevoise, PA 19053-6698

Name of Agent Designated to Receive Notification of Claimed Infringement: Charles B. Machion, Esquire

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
4800 Street Road, Trevoise, PA 19053-6698

Telephone Number of Designated Agent: (215) 953-3519

Facsimile Number of Designated Agent: (215) 953-3545

Email Address of Designated Agent: cmachion@asicentral.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 3-28-07

Typed or Printed Name and Title: Charles B. Machion, Vice President - Senior Counsel

SCANNED 04 24 - 2007

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.



RECEIVED

APR 03 2007
COPYRIGHT OFFICE