

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Bonnier Active Media, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Listed on Addedum A

Address of Service Provider: 460 N. Orlando Avenue, Suite 200, Winter Park, FL 32789

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Intellectual Property Administrator

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Bonnier Corporation, 460 N. Orlando Ave., Ste. 200, Winter Park, FL 32789; Attn: Legal

Telephone Number of Designated Agent: 407.571.4715

Facsimile Number of Designated Agent: 407.571.4719

Email Address of Designated Agent: abuse@bonniercorp.com

Signature of Representative of the Designating Service Provider:
[Redacted Signature] **Date:** November 11, 2010

Typed or Printed Name and Title: Mia Sykes, Intellectual Property Administrator

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 20024



Scanned
DEC 10 2010
Received
NOV 15 2010
Copyright Office

**Addendum A to Interim Designation of Agent to
Receive Notification of Claimed Infringement**

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business:

1. *American Photo* magazine
2. *American Photo on Campus* magazine
3. *Boating* magazine
4. Boatingmag.com
5. *Field & Stream* magazine
6. Fieldandstream.com
7. *Flying* magazine
8. Flyingmag.com
9. *Outdoor Life* magazine
10. Outdoorlife.com
11. Poppphoto.com
12. *Popular Photography* magazine
13. Popsci.com
14. *Popular Science* magazine
15. *Science Illustrated* magazine
16. Scienceillustrated.com
17. Scubadiving.com
18. *Scuba Diving* magazine
19. Shotbusiness.com
20. *Shot Business* magazine
21. *Sound + Vision* magazine
22. Soundandvisionmag.com