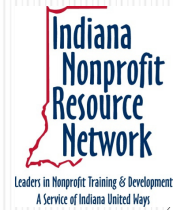


# Planning Your Resources: *The Importance of a Strategic Plan*

Denise Lamphier  
Northern Regional Director  
Indiana Nonprofit Resource Network

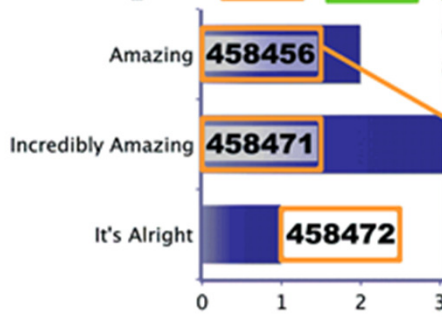


## How To Vote via Texting

EXAMPLE

How do you like my presentation so far?

Text a **CODE** to **37607**



- TIPS**
- 1. Standard texting rates only (worst case US\$0.20)
  - 2. We have no access to your phone number
  - 3. Capitalization doesn't matter, but spaces and spelling do

## He who fails to plan, is planning to...

- Fail
- Use a lot of unnecessary time and resources
- Potentially all of the above



## What is strategic planning?

Executive Management & Board of Directors set the overall vision for the organization, identify the key strategies to achieve the vision, and establish the measures to monitor progress.

Top-down planning



Bottom-up results




## Important questions in strategic planning

- Where are we today?
- Where do we want to be?
- What do we do to get there?
- How will we monitor our progress?



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## Important questions in strategic planning



**Current:**  
Where are we today

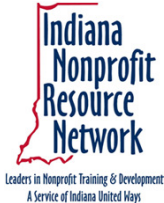
**Barriers**

**Drivers: What we do to get there**

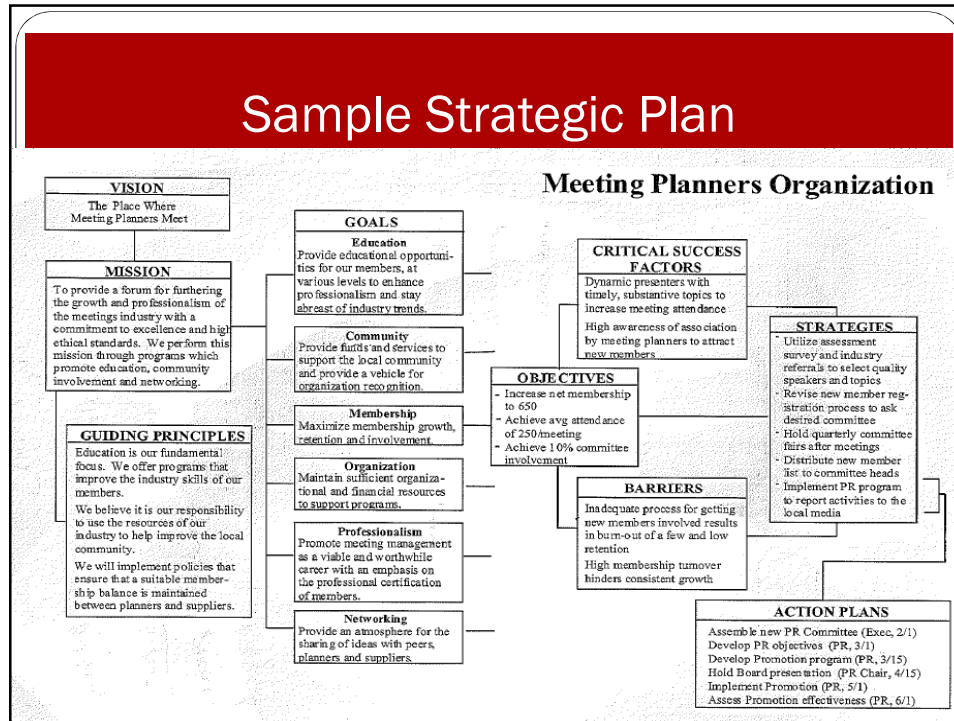
**Vision:**  
Where we want to be

**Monitoring**

CSF

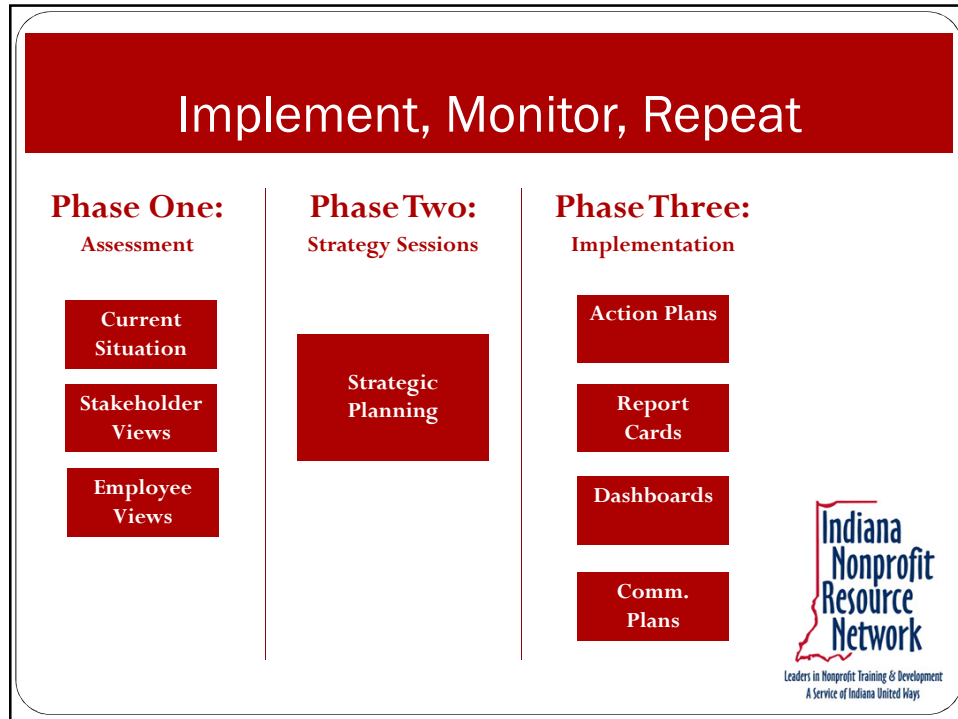


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## Heading in a “shared” direction

- When time and resources are tight, it is important for everyone to know the “shared” direction of the organization
- Strategic plans are essential to accomplish a “unified” use of time and resources
- Strategic plans, however, are only as good as their implementation and monitoring



## Questions?

Denise Lamphier  
Northern Regional Director  
Indiana Nonprofit Resource Network  
Email: [lamphierd@unitedwayec.org](mailto:lamphierd@unitedwayec.org)  
Phone: 574.536.7161  
[www.inrn.org](http://www.inrn.org)

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