

Table 1. Number of consumers (bundled and unbundled) by sector, Census Division, and State, 2011

Census Division State	Residential	Commercial	Industrial	Transportation	All Sectors
New England	6,189,701	841,557	34,271	7	7,065,536
Connecticut	1,453,864	150,087	4,757	4	1,608,712
Maine	701,335	88,791	2,823	-	792,949
Massachusetts	2,693,548	389,864	21,021	2	3,104,435
New Hampshire	599,532	104,610	3,491	-	707,633
Rhode Island	432,430	57,409	1,958	1	491,798
Vermont	308,992	50,796	221	-	360,009
Middle Atlantic	15,694,783	2,202,412	45,984	30	17,943,209
New Jersey	3,457,325	481,663	12,715	6	3,951,709
New York	6,987,631	1,035,992	8,222	9	8,031,854
Pennsylvania	5,249,827	684,757	25,047	15	5,959,646
East North Central	19,559,825	2,404,143	60,934	8	22,024,910
Illinois	5,089,449	587,337	5,843	3	5,682,632
Indiana	2,744,879	343,626	17,891	1	3,106,397
Michigan	4,249,136	521,322	12,961	1	4,783,420
Ohio	4,874,482	611,235	19,712	3	5,505,432
Wisconsin	2,601,879	340,623	4,527	-	2,947,029
West North Central	9,057,982	1,365,998	108,713	2	10,532,695
Iowa	1,329,905	219,229	7,378	-	1,556,512
Kansas	1,215,411	221,844	23,986	-	1,461,241
Minnesota	2,308,736	276,286	10,673	1	2,595,696
Missouri	2,693,261	370,920	8,759	1	3,072,941
Nebraska	805,671	148,927	51,373	-	1,005,971
North Dakota	330,738	60,017	3,639	-	394,394
South Dakota	374,260	68,775	2,905	-	445,940
South Atlantic	25,864,527	3,547,419	75,311	13	29,487,270
Delaware	398,109	50,369	1,238	-	449,716
District of Columbia	229,450	26,496	1	1	255,948
Florida	8,575,892	1,139,656	17,335	3	9,732,886
Georgia	4,056,147	548,674	16,241	1	4,621,063
Maryland	2,208,015	245,003	8,900	5	2,461,923
North Carolina	4,201,898	644,926	10,609	1	4,857,434
South Carolina	2,101,585	340,193	4,459	-	2,446,237
Virginia	3,225,395	414,137	4,082	1	3,643,615
West Virginia	868,036	137,965	12,446	1	1,018,448
East South Central	8,030,901	1,340,652	22,865	1	9,394,419
Alabama	2,142,625	356,074	6,491	-	2,505,190
Kentucky	1,928,523	294,450	7,426	-	2,230,399
Mississippi	1,251,640	226,136	6,931	-	1,484,707
Tennessee	2,708,113	463,992	2,017	1	3,174,123

West South Central	14,596,165	2,085,706	168,126	5	16,850,002
Arkansas	1,328,286	180,291	32,761	2	1,541,340
Louisiana	1,979,175	277,004	18,090	1	2,274,270
Oklahoma	1,667,223	264,782	18,242	-	1,950,247
Texas	9,621,481	1,363,629	99,033	2	11,084,145
Mountain	8,983,640	1,330,487	85,326	3	10,399,456
Arizona	2,575,586	305,340	7,212	-	2,888,138
Colorado	2,141,780	347,903	16,425	1	2,506,109
Idaho	667,243	101,424	26,258	-	794,925
Montana	469,963	101,512	5,877	-	577,352
Nevada	1,067,944	155,395	3,506	1	1,226,846
New Mexico	856,128	136,678	7,603	-	1,000,409
Utah	946,468	122,363	9,378	1	1,078,210
Wyoming	258,528	59,872	9,067	-	327,467
Pacific Contiguous	17,474,162	2,411,142	124,442	23	20,009,769
California	13,002,980	1,818,049	73,297	13	14,894,339
Oregon	1,633,551	238,908	23,300	4	1,895,763
Washington	2,837,631	354,185	27,845	6	3,219,667
Pacific Noncontiguous	691,386	108,546	1,948	-	801,880
Alaska	273,855	48,503	1,250	-	323,608
Hawaii	417,531	60,043	698	-	478,272
U.S. Total	126,143,072	17,638,062	727,920	92	144,509,146