

Edward L. Bernays Papers

A Finding Aid to the Collection in the
Library of Congress

Prepared by John P. Butler, William Gralka,
and Paul D. Ledvina
Revised and expanded by Connie L. Cartledge
with the assistance of Patrick Kerwin, Susie
H. Moody, and Sherralyn McCoy



Manuscript Division, Library of
Congress

Washington, D.C.

1996

Contact information: <http://hdl.loc.gov/loc.mss/mss.contact>

Finding aid encoded by Library of
Congress Manuscript Division, 2003

Finding aid URL: <http://hdl.loc.gov/loc.mss/eadmss.ms003016>

Latest revision: 2011 July

Collection Summary

Title: Edward L. Bernays Papers

Span Dates: 1777-1994

Bulk Dates: (bulk 1920-1990)

ID No.: MSS12534

Creator: Bernays, Edward L., 1891-1995

Extent: 227,000 items; 860 containers plus 54 oversize; 160.2 linear feet

Language: Collection material in English

Repository: Manuscript Division, Library of Congress, Washington, D.C.

Abstract: Public relations counsel. Correspondence, memoranda, research notes, speeches, articles, book drafts, surveys, reports, publicity material, scrapbooks, photographs, printed matter, and other material documenting Bernays's career as a pioneer in the field of public relations and the development of that profession and its influence on American society.

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

People

Bern, Paul, 1889-1932--Correspondence.

Bernays family.

Bernays, Doris Fleischman, 1891- Wife is many women. 1955.

Bernays, Doris Fleischman, 1891- --Correspondence.

Bernays, Edward L., 1891-1995.

Bernays, Edward L., 1891-1995. Biography of an idea. 1965.

Black, Sam, 1915- --Correspondence.

Bolton, Frances Payne Bingham, 1885-1977--Correspondence.

Boomer, Lucius M. (Lucius Messenger), 1878-1947--Correspondence.

Boorstin, Daniel J. (Daniel Joseph), 1914-2004--Correspondence.

Capehart, Homer E. (Homer Earl), 1897-1979--Correspondence.

Cartier, Jacques, d. 1941--Correspondence.

Chesley, Willoughby S.--Correspondence.

Cowen, Myron M. (Myron Melvin), 1898-1965--Correspondence.

Creel, George, 1876-1953--Correspondence.

Edison, Thomas A. (Thomas Alva), 1847-1931--Anniversaries, etc.

Filene, E. A. (Edward Albert), 1860-1937--Correspondence.

Freud family.

Freud, Sigmund, 1856-1939--Correspondence.

Geddes, Norman Bel, 1893-1958--Correspondence.

Gerard, James Watson, 1867- --Correspondence.

Giannini, Amadeo Peter, 1870-1949--Correspondence.

Goldman, Eric Frederick, 1915-1989--Correspondence.

Hill, George W. (George Washington), 1884-1946--Correspondence.

Hoover, Herbert, 1874-1964--Correspondence.

Hoover, Herbert, 1874-1964.

Humphrey, Hubert H. (Hubert Horatio), 1911-1978--Correspondence.

Johnson, Lyndon B. (Lyndon Baines), 1908-1973--Correspondence.

Kahn, Otto Hermann, 1867-1934--Correspondence.

Klaw, Marc, 1858-1936--Correspondence.

Knopf, Alfred A., 1892-1984--Correspondence.

Lee, Gypsy Rose, 1914-1970--Correspondence.

Lee, Ivy L. (Ivy Ledbetter), 1877-1934--Correspondence.
Leinsdorf, Erich, 1912-1993--Correspondence.
Lewis, Sinclair, 1885-1951--Correspondence.
Luce, Clare Boothe, 1903-1987--Correspondence.
Luce, Henry Robinson, 1898-1967--Correspondence.
Martin, William McChesney--Correspondence.
McKee, Joseph V., d. 1956--Correspondence.
Mencken, H. L. (Henry Louis), 1880-1956--Correspondence.
Nehru, Jawaharlal, 1889-1964.
Page, David, 1892-1989--Correspondence.
Paley, William S. (William Samuel), 1901- --Correspondence.
Pandit, Vijaya Lakshmi, 1900-1990--Correspondence.
Phelps, George H. (George Harrison), 1883-1945--Correspondence.
Spanel, A. N. (Abram Nathaniel), 1901-1985--Correspondence.
Spingarn, Arthur B. (Arthur Barnett), 1878-1971--Correspondence.
Spivak, Lawrence E. (Lawrence Edmund), 1900-1994--Correspondence.
Terhune, Albert Payson, 1872-1942--Correspondence.
Wagner, Robert F. (Robert Ferdinand), 1910- --Correspondence.
Wallace, Henry A. (Henry Agard), 1888-1965--Correspondence.
Ward, William B. (William Breining), 1884-1929--Correspondence.
Whitman, Edmund S.--Correspondence.

Organizations

Allied Chemical & Dye Corporation.
American Nurses' Association.
American Psychological Association.
American Tobacco Company.
Ballets russes.
Bank of America.
Book Publishers Research Institute.
Brotherhood of Railroad Trainmen.
Cartier (Firm)
Columbia Broadcasting System, inc.
Committee for America Self-Contained.
Committee on the Cost of Medical Care.
Edward L. Bernays Foundation.
Exposition internationale des arts décoratifs et industriels modernes (1925 : Paris, France)
General Motors Corporation.
Jacques Seligmann & Co.
Light's Golden Jubilee (1929)
Mack Trucks, inc.
New York (N.Y.). Mayor's Committee for the Commemoration of the Golden Anniversary of the City of New York.
Philco Radio and Television Corp.
United Brewers Industrial Foundation.
United Fruit Company.
United States Information Agency.
United States Sugar Beet Association.
United States. President's Emergency Committee for Employment.
Ward Baking Company.

Subjects

Administrative agencies--United States.
Advertising.
Aging.

Arts--Public relations.
 Automobile industry and trade--Public relations.
 Bread industry--Public relations.
 Brewing industry--Public relations.
 Charities--Public relations.
 Cigarettes.
 Crime.
 Depressions--1929.
 Electric lighting--Anniversaries, etc.
 Financial institutions--Public relations.
 Health facilities--Public relations.
 Human ecology.
 Korean War, 1950-1953--Diplomatic history.
 Loans.
 Mayors--New York (State)--New York--Election--1940.
 Public relations and politics.
 Public relations--Periodicals.
 Public relations--Pharmaceutical industry.
 Public relations.
 Radio broadcasting--Public relations.
 Smoking.
 Stock Market Crash, 1929.
 Theater--New York (State)--New York.
 Vietnam War, 1961-1975.
 World politics--1933-1945.
 World War, 1939-1945--Economic aspects.

Places
 India--Foreign relations--United States.
 New York (N.Y.)--Economic conditions.
 United States--Foreign relations--India.

Occupations
 Public relations consultants.

Administrative Information

Provenance

The papers of Edward L. Bernays, public relations counsel, were given to the Library of Congress between 1966 and 1995. Part I of the papers was deposited in two installments in 1966. Numerous additions received between 1968 and 1979 comprise Part II of the papers. Part III consists of material sent by Bernays as a deposit in 1991 and material bequeathed by the Bernays estate in 1995. All other deposits were converted to gifts upon receipt of the final installment of the papers.

Processing History

The papers of Edward L. Bernays were arranged and described in 1967. Subsequent material received from 1968 to 1979 was processed as Part II in 1979. Part III, consisting of items received between 1991 to 1995, was processed in 1996.

Additional Guides

A description of the Bernays Papers appears in *Library of Congress Acquisitions: Manuscript Division, 1994-1995*, pp. 61-66.

Transfers

Sound recordings have been transferred to the Library's Motion Picture, Broadcasting and Recorded Sound Division. Most of the photographs and a volume of rotogravure etchings received with the collection have been transferred to the Prints and Photographs Division. Some single-issue newspapers have been transferred to the Serial & Government Publications Division. Transferred material in each division is identified as part of the Bernays Papers.

Copyright Status

Copyright in the unpublished writings of Edward L. Bernays in these papers and in other collections of papers in the custody of the Library of Congress has been dedicated to the public.

Access and Restrictions

The papers of Edward L. Bernays are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

Preferred Citation

Researchers wishing to cite this collection should include the following information: Roman numeral designating the Part followed by a colon and container number, Edward L. Bernays Papers, Manuscript Division, Library of Congress, Washington, D.C.

Biographical Note

<i>Date</i>	<i>Event</i>
1891, Nov. 22	Born, Vienna, Austria
1908	Graduated, DeWitt Clinton High School, New York, N.Y.
1912	A.B., Cornell University, Ithaca, N.Y.
1913-1915	Newspaper reporter, New York, N.Y.
1918-1919	Served with the United States Commission on Public Information at the Peace Conference, Paris, France
1919-1963	Public relations counsel, New York, N.Y.
1922	Married Doris E. Fleischman
1923	Published <i>Crystallizing Public Opinion</i> . New York: Boni and Liveright
1925	Assistant commissioner, Commerce Department, Paris, France, Exposition
1928	Published <i>Propaganda</i> . New York: H. Liveright
1940	Published <i>Speak Up for Democracy: What You Can Do--A Practical Plan of Action for Every American Citizen</i> . New York: Viking Press
1945	Published <i>Take Your Place at the Peace Table</i> . New York: Gerent Press
1952	Published <i>Public Relations</i> . Norman: University of Oklahoma Press

- 1955 Editor, *Engineering of Consent*. Norman: University of Oklahoma Press
- 1961 Published *Your Future in Public Relations*. New York: Richards Rosen Press
- 1965 Published *Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays*. New York: Simon and Schuster
- 1968-1969 Adjunct professor, School of Public Relations, Boston University, Boston, Mass.
- 1970 Editor, *Case for Reappraisal of U.S. Overseas Information Policy and Program*. New York: Praeger
- 1970-1975 Consultant, Bureau of Educational and Cultural Affairs, State Department
Consultant, Mental Health Department of Massachusetts
- 1976 Consultant, Department of Health, Education and Welfare
- 1977 Consultant, Commerce Department
- 1979 Published *Your Future in a Public Relations Career*. New York: Richards Rosen Press
- 1986 Published *Later Years: Public Relations Insights*. Rhinebeck, N.Y.: H&M Publishers
- 1995, Mar. 9 Died, Cambridge, Mass.

Scope and Content Note

Parts I and II

Parts I and II of the papers of Edward L. Bernays span the years 1890-1979, with the bulk of the material within the period 1920 to 1975. The papers consist mainly of correspondence, publicity material, and scrapbooks, supplemented by surveys, reports, printed matter, memoranda, research notes, photographs, lists, speeches, articles, drafts of books, and miscellaneous material. Series include [Family Correspondence](#); [General Correspondence](#); [Client, Institution, and Organization File](#); [Speech and Article File](#); [Book File](#); [Edward L. Bernays' Foundation File](#); [Doris Fleischman Bernays File](#); [Lists](#); [Miscellany](#); [Scrapbooks](#); [Speeches and Writings File](#); and [Oversize](#).

Recording the work of more than half a century, the collection documents not only the career of a pioneer in the public relations field, but also the origins, growth, and development of public relations as a profession in the United States from its beginnings before World War I to its present state of influence in American life. The collection further reflects the changing mores of American society from the early 1900s through the 1960s.

A guide to much of the material in the collection can be found in Bernays's *Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays*. This volume is derived for the most part from material found in the collection. Especially helpful for subjects touched upon in the book are research notes in the [Book File](#) series prepared for use in Bernays's memoirs but not completely incorporated into the final version. In most cases these notes present a capsule summary of Bernays's relationship with the particular subject in question.

Bernays's professional career began during the World War I period and is extensively documented in the [Client, Institution, and Organization File](#) of Part I; the [Client, Institution, and Organization File subseries](#) of the [Part I: Scrapbooks](#) series; and the [Oversize series of Part I](#). Some of the earliest material covers Diaghileff's Ballets Russes, containing correspondence and oversized scrapbooks. For the 1920s, there is material on the arts, clients such as Cartier and Seligmann & Company, and the French industrial exposition of 1925. Industrial subjects include George W. Hill and the American Tobacco Company, the soap sculpture contests of Procter & Gamble, George H. Phelps and the automotive industry, Philco and Columbia Broadcasting Company's activities in the burgeoning radio industry, William B. Ward and the bread industry, the Light's Golden Jubilee recreating in 1929 the birth of the electric light by Thomas A. Edison, and many others.

Material on the stock market crash records its effects on the American economy. The Depression is reflected in files about President Herbert Hoover's Committee on Employment, the Committee on the Cost of Medical Care, and the plight of the construction industry, which are located in the [Part I: Client, Institution, and Organization File](#). The corporate activities of such companies as Allied Chemical & Dye Corporation and General Motors and the fight of Amadeo Peter Giannini and the Bank of America against government control are also featured for this period. Files on the United Brewers Industrial Foundation depict the brewing industry's adjustment to the post-prohibition era.

World War II files in the [Client, Institution, and Organization File](#) series of Part I often focus on international problems. The America Self-Contained Committee, various war loan campaign movements, government agencies, and papers relating to the United States Sugar Beet Association present the public relations counsel's approach to the problems brought about by the war years and the wartime economy.

In the postwar era, Bernays assisted organizations and companies such as the American Nurses Association, the pharmaceutical industry, Mack Trucks, and the United Fruit Company to adjust their activities to a more industrialized and centralized economy. Files of the United Fruit Company, which cover a twenty-year period, document its fight against communism in central American republics. Papers on the India Information Service concern the efforts of Jawaharlal Nehru and India to regain American goodwill following India's neutrality during the Korean conflict.

The papers also document Bernays's affiliation in the 1950s with the New York City Anniversary Committee, the New York State Psychologists Association, and the National Multiple Sclerosis Society. His interest in the mass communications media and his efforts to promote public relations as a profession are reflected throughout Parts I and II. He authored a number of works in the public relations field, wrote numerous articles published in a wide range of publications, and gave speeches on a variety of communications topics.

The [Client files](#) and the [General Correspondence](#) series in Part I relating to *Fortune*, *Ladies' Home Journal*, *Good Housekeeping*, *New Republic*, *McCall's*, and *Printers' Ink* record the growth and development of the magazine industry from the 1920s to the 1950s and the public relations counsel's role in the development of this industry. Other subjects of interest are Vietnam (Part I: General Correspondence, Willoughby S. Chesley file), the United States Information Agency, 1956-1961 (Part I: General Correspondence; Part I: Client, Institution, and Organization File, "National Committee for an Adequate Overseas Information Program" folder; and Part II: Client, Institution, and Organization File), the mayoralty election in New York, 1940, (Part I: Client, Institution, and Organization File, William O'Dwyer folder), and Sigmund Freud, Bernays's uncle (Family Correspondence series in Parts I and II).

A number of surveys in the collection reflect pioneering efforts in the field of public relations research. Research on the downtown area of the city of New York, studies on buying habits, studies done for government officials at the federal, state, and municipal levels, and for the greeting card industry, Merritt-Chapman & Scott, the Nash-Kelvinator Corporation, the New York theater industry, the American Nurses Association, and the American Optometric Association indicate the

approach taken by Bernays in applying public relations principles to individual as well as corporate needs.

Among the more prominent correspondents in this collection are Paul Bern, Frances Payne Bingham Bolton, Lucius Boomer, Daniel J. Boorstin, Homer E. Capehart, Jacques Cartier, Willoughby S. Chesley, Myron M. Cowen, E. A. Filene, Sigmund Freud, Norman Bel Geddes, James W. Gerard, Amadeo Peter Giannini, Eric Frederick Goldman, George W. Hill, Hubert H. Humphrey, Otto Hermann Kahn, Marc Klaw, Alfred A. Knopf, Ivy L. Lee, Erich Leinsdorf, Clare Boothe Luce, Henry Robinson Luce, Joseph V. McKee, William M. Martin, H. L. Mencken, David Page, William S. Paley, Vijayalakshmi Pandit, George H. Phelps, A. N. Spanel, Lawrence E. Spivak, Albert Payson Terhune, Robert F. Wagner, Henry Agard Wallace, and Edmund S. Whitman.

Part III

Part III of the Edward L. Bernays Papers spans the years 1777-1994, with the majority of the papers concentrated in the period 1923-1990. The papers supplement files in Parts I and II and pertain primarily to Bernays's career in public relations. Part III is organized largely according to the arrangement of Parts I and II and include seven series: [Family Papers](#); [General Correspondence](#); [Client, Institution, and Organization File](#); [Subject File](#); [Speeches and Writings File](#); [Miscellany](#); and [Oversize](#).

The [Family Papers](#), 1831-1993, consist primarily of correspondence between Bernays and family members and the papers of his wife, Doris Fleischman Bernays. The majority of the letters concern family matters and local news. Correspondence between Bernays and his wife provides a glimpse of their business activities as well as their personal relationship. Also included are photocopies of letters from Bernays's uncle, Sigmund Freud, and correspondence with Freud's children, Anna, Ernst, and Martin. Also notable in the series are drafts of writings about Sigmund Freud by Freud's sister, Anna Freud Bernays, and his niece, Lilly Freud-Marlé. The writings of Doris Bernays comprise the bulk of her papers, including a draft of her book, *A Wife Is Many Women*. Edward Bernays played a prominent role in promoting that book. Doris Bernays's correspondence with Eleanor Roosevelt concerns writing a chapter for Bernays's book, *Outline of Careers for Women*.

Papers in the [General Correspondence](#) series, 1905-1994, chronicle Bernays's varied interests. The letters consist mainly of incoming correspondence relating to personal and professional matters. The majority of the correspondence is concentrated from 1962 through 1994 after Bernays's relocation from New York to Cambridge, Massachusetts. Many of the items in this series, the [Subject File](#), and in the [Miscellany](#) series were received by the Library in photograph albums with adhesive pages. Most of these items were detached by Library staff; those that could not be removed were photocopied. Notable correspondents in the series include Sam Black, Daniel J. Boorstin, George Creel, Herbert Hoover, Lyndon B. Johnson, Clare Booth Luce, Henry Robinson Luce, Gypsy Rose Lee, H. L. Mencken, Sinclair Lewis, Arthur B. Spingarn, Lawrence E. Spivak, Robert F. Wagner, and Henry Agard Wallace.

Comprising almost one-fourth of Part III is the [Client, Institution, and Organization File](#), 1913-1992. The series supplements the voluminous client files of Parts I and II and includes correspondence, reports, surveys, press releases, photographs, and background material. Clients and topics prominently featured in this series are the Book Publishers Research Institute, the Brotherhood of Railroad Trainmen, the Committee on Foreign Affairs, the United Fruit Company, the Light's Golden Jubilee, the Bernays Public Relations Counseling Letter, and surveys conducted by Bernays. Two of the more substantive surveys are "What the British Think of Us" and identifying the top ten newspapers in the United States.

The [Subject File](#), 1919-1994, illustrates Bernays's diverse activities and interests. The series chronicles his service and affiliation with various committees, foundations, and organizations such as the Citizens' Emergency Committee to Save Memorial Drive, the Edward L. Bernays' Foundation, and Boston University. Bernays used his public relations influence to assist in the environmental campaign to save Memorial Drive in Cambridge from expansion that could have

lessened the park-like atmosphere of the area. The most prolific files in the series relate to the sponsorship of the Anglo-American international relations contest by the Bernays Foundation, a contest Bernays supported to dispel false images and myths Americans and British had of each other. This series also documents Bernays's promotion of the public relations field and his advocacy of licensing public relations practitioners. Also reflected is his interest in social issues such as crime, cigarette smoking, and aging.

The Speeches and Writings File, 1912-1992, includes speeches, articles, books, book reviews, editorials, and newsletters. The bulk of the writings relates to his memoirs, *Biography of an Idea*. A bound volume includes various articles, pamphlets, and speeches by Bernays.

The Miscellany series in Part III, 1777-1993, consists chiefly of award certificates, financial and legal papers, biographical information, printed matter, sketches, scrapbooks, and manuscripts and pamphlets of others collected by Bernays. The scrapbooks contain both personal and client material. The "Manuscript and Pamphlet Collection" folder includes a colonial broadside of the state of Massachusetts regarding the Continental Army and a commission signed by Adolph Hitler removing individuals from active military service.

Organization of the Papers

The collection is arranged in three parts composed of twenty-five series:

Part I:

- Family Correspondence, 1901-1962
- General Correspondence, 1913-1963
- Client, Institution, and Organization File, 1916-1964
- Speech and Article File, 1919-1967
- Book File, 1890-1965
- Edward L. Bernays' Foundation File, 1946-1963
- Doris Fleischman Bernays File, 1923-1961
- Lists, 1943-1961
- Miscellany, 1896-1963
- Scrapbooks, 1918-1956
- Oversize, 1915-1945

Part II:

- Family Correspondence, 1890-1972
- General Correspondence, 1911-1975
- Client, Institution, and Organization File, 1930-1970
- Speeches and Writings File, 1925-1975
- Edward L. Bernays' Foundation File, 1968-1975
- Doris Fleischman Bernays File, 1900-1975
- Miscellany, 1890-1979

Part III:

- Family Papers, 1831-1993
- General Correspondence, 1905-1994
- Client, Institution, and Organization File, 1913-1992
- Subject File, 1919-1994
- Speeches and Writings File, 1912-1992
- Miscellany, 1777-1993
- Oversize, 1916-1966

Description of Series

<i>Container</i>	<i>Series</i>
BOX I:1-3	<p><u>Part I: Family Correspondence, 1901-1962</u></p> <p>Letters received and a few copies of letters sent supplemented by memoranda and printed material.</p> <p>Arranged alphabetically by name of family member and therein chronologically.</p>
BOX I:4-55	<p><u>Part I: General Correspondence, 1913-1963</u></p> <p>Incoming and outgoing letters supplemented by memoranda, printed material, surveys, and reports.</p> <p>Arranged chronologically by year and therein alphabetically by name of person or organization, topic, or type of material.</p>
BOX I:56-421	<p><u>Part I: Client, Institution, and Organization File, 1916-1964</u></p> <p>Correspondence, memoranda, printed matter, reports, surveys, newspaper clippings, financial papers, photographs, lists, press releases, and notes.</p> <p>Arranged alphabetically by name of person, organization, or topic and therein chronologically, except for the Procter & Gamble Co. file which is arranged alphabetically.</p>
BOX I:422-449	<p><u>Part I: Speech and Article File, 1919-1967</u></p> <p>Drafts, printed copies, press releases, notes, research material, correspondence, and inquiries.</p> <p>Arranged chronologically. A partial index is filed in Container I:422.</p>
BOX I:450-466	<p><u>Part I: Book File, 1890-1965</u></p> <p>Drafts, galley proofs, notes, research material, correspondence, and inquiries.</p> <p>Books are arranged in chronological order of publication. Research notes for <i>Biography of an Idea</i> are arranged alphabetically by subject.</p>
BOX I:467-471	<p><u>Part I: Edward L. Bernays' Foundation File, 1946-1963</u></p> <p>Correspondence, minutes of meetings, legal documents, press releases, and financial papers.</p> <p>Arranged alphabetically by type of material, except for financial papers which are filed at the end of the series.</p>
BOX I:472-477	<p><u>Part I: Doris Fleischman Bernays File, 1923-1961</u></p> <p>Drafts, galley proofs, printed copies of speeches and articles, research notes, correspondence, and a daily appointment book.</p>
BOX I:478-495	<p><u>Part I: Lists, 1943-1961</u></p> <p>Index cards and printed lists of names and organizations.</p> <p>Arranged chronologically. The majority of the lists consist of index cards arranged by subject within each year.</p>

- BOX I:496-509 Part I: Miscellany, 1896-1963
 Newspaper clippings, notes, memoranda, press releases, photographs, desk diaries, notebooks, a ledger, research files, a biographical file, lecture notes, student memorabilia, printed matter, and financial material.
- BOX I:510-723 Part I: Scrapbooks, 1918-1956
- BOX I:510-700 Client, Institution, and Organization File, 1919-1952
 Newspaper clippings, magazine articles, pamphlets, invitations, press releases, programs, and awards.
 Arranged alphabetically by subject and therein chronologically.
- BOX I:701-723 Personal, 1918-1956
 Newspaper clippings, magazine articles, photographs, pamphlets, invitations, press releases, programs, and awards.
 Arranged chronologically.
- BOX I:OV 1-24 Part I: Oversize, 1915-1945
 Oversize scrapbooks.
 Organized and described separately.
- BOX II:1 Part II: Family Correspondence, 1890-1972
 Incoming and outgoing correspondence between Bernays and family members.
 Arranged chronologically.
- BOX II:1-14 Part II: General Correspondence, 1911-1975
 Incoming and outgoing correspondence with accompanying enclosures, memoranda and reports.
 Arranged chronologically.
- BOX II:15-22 Part II: Client, Institution, and Organization File, 1930-1970
 Correspondence, memoranda, printed matter, reports and surveys, clippings, photographs, lists, press releases, and notes.
 Arranged alphabetically by name of person, organization, or subject.
- BOX II:23 Part II: Speeches and Writings File, 1925-1975
 Manuscript drafts, research notes, and printed copies.
- BOX II:24-51 Part II: Edward L. Bernays' Foundation File, 1968-1975
 Essay entries for the Anglo-American International Relations Contest in 1969 and general correspondence, press releases, financial papers and newspaper clippings.
 Arranged alphabetically by topic or type of material.
- BOX II:52 Part II: Doris Fleischman Bernays File, 1900-1975
 Correspondence, biographical material, drafts and printed copies of speeches and writings, research notes, and newspaper clippings.

- BOX II:53-60 Part II: Miscellany, 1890-1979
 Correspondence, memoranda, notes, newspaper clippings, reports and studies, printed matter, bills and receipts, cards and invitations, grammar school and college notebooks and related memorabilia, photographs, lists, and bibliographies.
 Arranged alphabetically by name of person or organization, topic, or type of material.
- BOX III:1-6 Part III: Family Papers, 1831-1993
 Correspondence primarily between Bernays and family members. Other papers include a diary, financial and legal items, speeches, writings, notes, genealogical material, newspaper clippings, and printed matter. Arranged alphabetically by type of material and therein alphabetically by name of family member.
- BOX III:6-26 Part III: General Correspondence, 1905-1994
 Correspondence and memoranda, including attachments, between Bernays and friends, acquaintances, clients, and the public relating to his personal and professional activities.
 Arranged chronologically.
- BOX III:26-40 Part III: Client, Institution, and Organization File, 1913-1992
 Correspondence, memoranda, reports, minutes of meetings, newsletters, background information, surveys, notes, financial and legal papers, press releases, photographs, newspaper clippings, and printed matter.
 Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.
- BOX III:40-56 Part III: Subject File, 1919-1994
 Correspondence, memoranda, reports, minutes of meetings, background information, notes, interviews, press releases, photographs, lists, newspaper clippings, and printed matter.
 Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.
- BOX III:56-74 Part III: Speeches and Writings File, 1912-1992
 Correspondence, memoranda, speeches, articles, book drafts, book reviews, editorials, forewords and introductions, newsletters, pamphlets, background material, notes, bibliographies, outlines, poetry, announcements and programs, evaluations, newspaper clippings, and printed matter.
 Arranged alphabetically by type of material and therein chronologically.
 Arranged alphabetically into two categories, writings by Bernays and writings by others, which are further arranged alphabetically by type of material.
- BOX III:74-77 Part III: Miscellany, 1777-1993
 Correspondence, financial and legal papers, certificates, collected items, broadsides, pamphlets, sketches, scrapbooks, biographical material, newspaper clippings, and printed matter.

Arranged alphabetically by topic or type of material and therein chronologically.

BOX III:OV 1-30

Part III: Oversize, 1916-1966

Oversize scrapbooks.

Removed and organized and described separately. Arranged alphabetically into two categories, client, institution, and organization, and personal.

The client scrapbooks are further arranged alphabetically by subject and the personal scrapbooks chronologically.

Container List

<i>Container</i>	<i>Contents</i>
BOX I:1-3	Part I: Family Correspondence, 1901-1962 Letters received and a few copies of letters sent supplemented by memoranda and printed material. Arranged alphabetically by name of family member and therein chronologically.
BOX I:1	Bernays, Anne F. (daughter), 1948, 1954 Bernays, Doris Fleischman (wife), 1948 Fleischman, Harriet (mother-in-law), death of, 1953 Freud, Anna (cousin), 1961 Freud, Ernst (cousin), 1949 Freud, Martin (cousin), 1927 Freud miscellany, 1939-1941, 1947, 1959-1960 Freud, Oliver (cousin), 1940 Freud, Sigmund (uncle), 1919-1929, 1936, 1954-1956
BOX I:2	Freud, Sophie (aunt), 1953 Freud-Marlé, Lilly (cousin), 1927 Held, Doris Bernays (daughter) and Richard (son-in-law), 1952, 1958-1961 Heller, Judith (sister), 1948-1949, 1959-1961 Heller, Victor (brother-in-law), 1920-1923, 1933-1938 Kaplan, Anne F. (daughter) and Justin (son-in-law), 1960-1962
BOX I:3	Miscellany, 1901-1960 Winternitz-Freud, Paula (aunt), 1941
BOX I:4-55	Part I: General Correspondence, 1913-1963 Incoming and outgoing letters supplemented by memoranda, printed material, surveys, and reports. Arranged chronologically by year and therein alphabetically by name of person or organization, topic, or type of material.
BOX I:4	1913-1943 "A-F" miscellaneous, 1923-1924 (2 folders) Advertising, 1927 American-Jewish Committee, 1934 Army Industrial College, Washington, D.C., 1942 "B" miscellaneous, 1923 Beard, Charles, 1938 Bern, Paul, 1923-1924 Bruckner, Herbert, 1926 Business trends, 1940 "C" miscellaneous, 1923-1924 (2 folders)

Part I: General Correspondence, 1913-1963

Container

Contents

	Christmas seal campaign, 1913 (2 folders)
	<i>Contact</i> , 1927, 1937 (2 folders)
BOX I:5	"D" miscellaneous, 1923-1924 "E" miscellaneous, 1923-1924 Edie, Lionel, luncheon, 1931 Encomiums, 1921-1930 Financial statements, 1941 "G-H" miscellaneous, 1923-1924 (3 folders) Inter-American week, 1941 Interoffice memoranda, 1923-1924 "K-L" miscellaneous, 1923-1924 Lee, Ivy L., 1927 Manassas Industrial School for Colored Youth, Manassas, Va., 1922 Miscellaneous 1913-1924 (7 folders)
BOX I:6	1921-1932 (16 folders)
BOX I:7	1931-1946 (10 folders)
	One day conference re social welfare, New York, N.Y., 1943 (2 folders)
	Prospective clients, 1940-1941 (2 folders)
BOX I:8	"P-Q" miscellaneous, 1923-1924 Public relations fellowship, 1943 (2 folders) "R" miscellaneous, 1921-1924 (2 folders) Real property, 1931-1941 (5 folders) Rotary Club, 1920-1921 Sprague, O. M. W., luncheon, 1934 "Stage Fright," 1925 Survey on war in textbooks, 1935 Thirsen, J. Mitchell, 1924 Unemployment, 1922 "V-W" miscellaneous, 1923-1924 Weigand, Karl, luncheon, 1932
BOX I:9	1944 Awards "B-C" miscellaneous
BOX I:10	Cornell University, Ithaca, N.Y. Cushman, Robert E.

Part I: General Correspondence, 1913-1963

<i>Container</i>	<i>Contents</i>
BOX I:11	"D-M" miscellaneous "N-R" miscellaneous Real property "S-V" miscellaneous War loan campaign "Z" miscellaneous
BOX I:12	1945 "A" miscellaneous American Red Cross Awards "B" miscellaneous Bender, Robert J. Boomer, Lucius "C" miscellaneous Collier, John Crank letters "D-E" miscellaneous Encomiums "F" miscellaneous Financial statements "G" miscellaneous Geddes, Norman Bel "H-I" miscellaneous Independent Citizens' Committee Jewish affairs Joint Coffee Promotion Committee "K" miscellaneous Karelsen, Frank "L" miscellaneous Labor unions Luce, Henry Robinson "M-O" miscellaneous Odum, Howard Otis, Elizabeth "P" miscellaneous Public education Public opinion newsletter "R" miscellaneous Rachmaninoff fund "S" miscellaneous State Department proposal "U-V" miscellaneous Veterans "W-Z" miscellaneous
BOX I:13	"F" miscellaneous Financial statements "G" miscellaneous Geddes, Norman Bel "H-I" miscellaneous Independent Citizens' Committee Jewish affairs Joint Coffee Promotion Committee "K" miscellaneous Karelsen, Frank "L" miscellaneous Labor unions Luce, Henry Robinson "M-O" miscellaneous Odum, Howard Otis, Elizabeth "P" miscellaneous Public education Public opinion newsletter "R" miscellaneous Rachmaninoff fund "S" miscellaneous State Department proposal "U-V" miscellaneous Veterans "W-Z" miscellaneous
BOX I:14	"P" miscellaneous Public education Public opinion newsletter "R" miscellaneous Rachmaninoff fund "S" miscellaneous State Department proposal "U-V" miscellaneous Veterans "W-Z" miscellaneous
BOX I:15	1946 "A-C" miscellaneous

Part I: General Correspondence, 1913-1963

Container

Contents

	Awards
	Bender, Robert J.
	Bilbo, Theodore G.
	Citizens' Planning Committee
	"D-F" miscellaneous
	Financial statements
	Fuld, Stanley H.
	"G-I" miscellaneous
	Institute of World Control of Atomic Energy
	"J-K" miscellaneous
	Lee, Atherton
	"M-O" miscellaneous
	New York Public Library, New York, N.Y.
	"P-R" miscellaneous
	Radio broadcasts
	"S-Z" miscellaneous
	Wickware, Francis S.
	Wilson, Charles M.
	World governments
BOX I:16	1947
	"A-B" miscellaneous
	Advertisement, <i>New York Times</i>
	Buffalo, N.Y.
	"C" miscellaneous
	Cornell University, Ithaca, N.Y.
	"D-F" miscellaneous
	Financial statements
	"G-M" miscellaneous
	<i>March of Time</i>
	"N-P" miscellaneous
	New York Public Library, New York, N.Y.
	"Q-R" miscellaneous
	Roosevelt College, Chicago, Ill.
	"S-Z" miscellaneous
BOX I:17	1948
	"A" miscellaneous
	Abbott, Mary S.
	Air Products
	Army Industrial College, Washington, D.C.
	Awards
	"B-C" miscellaneous
	<i>Contact</i>
	Cornell University, Ithaca, N.Y.
	Crowell, Merle
	"D-F" miscellaneous
	Financial statements

Part I: General Correspondence, 1913-1963

Container

Contents

BOX I:18	"G-K" miscellaneous "L" miscellaneous "Lend an Ear" "M" miscellaneous Mason, Gregory Mencken, H. L. "N" miscellaneous <i>New York Herald Tribune</i> New York University, New York, N.Y. "O-P" miscellaneous Public relations "R" miscellaneous Radcliffe College, Cambridge, Mass. Rinehart & Co. Roelofs, Richard, Jr. "S" miscellaneous Samstag, Nicholas Tead, Ordway "W" miscellaneous
BOX I:19	1949 "A-B" miscellaneous "At War With the Army" Bibliography about Bernays British Museum, London, England "C-D" miscellaneous European trip "F" miscellaneous Financial statements Funke, Lewis "G-H" miscellaneous Gale, D. M. Goldsmith, Arthur Harvard University, Cambridge, Mass. House Magazine Institute "I-L" miscellaneous London, England, trip "M-N" miscellaneous New York University, New York, N.Y., professorship "O-R" miscellaneous "S" miscellaneous Solon, Lawrence "T-Z" miscellaneous
BOX I:20	1950 Advertisement, <i>New York Times</i>
BOX I:21	Cornell University, Ithaca, N.Y. Hall of Fame, New York University, New York, N.Y., survey

Part I: General Correspondence, 1913-1963

Container

Contents

	1951
	Bibliography about Bernays
	Financial statements
	Public relations survey
BOX I:22	1952
	"A" miscellaneous
	Abbott, Mary S.
	American Civil Liberties Union
	Auchincloss, Douglas
	"B" miscellaneous
	Benton, William
	Bradley, Glenn P.
	"C" miscellaneous
	Citizens' Union of the City of New York
	City Center of Music and Drama, New York, N.Y.
	Clark, Marguerite
	Columbia University, New York, N.Y.
	Conference on Science, Philosophy, and Religion, New York, N.Y.
	Cornell University, Ithaca, N.Y.
	"D-F" miscellaneous
	Financial statements
BOX I:23	"G-H" miscellaneous
	Hellman, Geoffrey
	"I-L" miscellaneous
	Lottinville, Savoie
	"M-N" miscellaneous
	<i>New Leader</i>
BOX I:24	"O" miscellaneous
	<i>Opportunity</i>
	Otis, Elizabeth
	Overseas Press Club
	"P" miscellaneous
	Page, David
	<i>Printers' Ink</i>
	Promotion letters
	Advertising agency executives
	Business executives
	Consultant management engineers
	Former clients
	Miscellaneous
	<i>Printers' Ink</i> advertisers
	Sales executives
	"Q-R" miscellaneous
BOX I:25	"S" miscellaneous
	Samstag, Nicholas

Part I: General Correspondence, 1913-1963

Container

Contents

	Stevenson, Adlai E. (1900-1965)
	Stith, Mary E.
	"T-V" miscellaneous
	<i>United Nations' World</i>
	"W" miscellaneous
	Werner, William G.
	"X-Z" miscellaneous
BOX I:26	1953
	"A" miscellaneous
	American Civil Liberties Union
	"Author Meets the Critic" program
	"B" miscellaneous
	Baggett, S. G.
	"C" miscellaneous
	Cahn, Julius O. W.
	Capehart, Homer E.
	Clark, Marguerite
	Cominsky, Jack
	Cornell University, Ithaca, N.Y.
	"D" miscellaneous
	English-Speaking Union of the United States
	"E-F" miscellaneous
	Financial statements
BOX I:27	"G" miscellaneous
	Gimbel, Bernard F.
	"H" miscellaneous
	Herndon, Richard
	Holthusen, Henry
	"I-J" miscellaneous
	Jones, Ernest
	Lottinville, Savoie
	"M" miscellaneous
	MacGovern, James
	"N" miscellaneous
	National Planning Association
	Nursing homes
BOX I:28	"O" miscellaneous
	Otis, Elizabeth
	Overseas Press Club
	"P" miscellaneous
	Partridge, Russell G.
	Promotion letters
	Business executives
	Hotel executives
	Lawyers
	Millionaires of advertising

Part I: General Correspondence, 1913-1963

Container

Contents

	"R" miscellaneous
	Ross, Stanley
BOX I:29	"S" miscellaneous
	Samstag, Nicholas
	<i>Saturday Review of Literature</i>
	Strategic intelligence
	"T-W" miscellaneous
	Werner, William G.
	Whitman, Ann
	"X-Z" miscellaneous
BOX I:30	1954
	"A" miscellaneous
	Adult Education Association
	"B-C" miscellaneous
	Cahn, Julius W.
	Clarke, Marguerite
	Cominsky, Jack
	Cornell University, Ithaca, N.Y.
	"D-E" miscellaneous
	Educational Institute of the Air, New York, N.Y.
	English-Speaking Union of the United States
BOX I:31	"F-G" miscellaneous
	Gross, Ernest
	"H-J" miscellaneous
	Jones, Ernest
	"K-L" miscellaneous
	Levitas, Sol M.
	Lottinville, Savoie
	"M" miscellaneous
	Marvin, Burton W.
BOX I:32	"N-O" miscellaneous
	Otis, Elizabeth
	"P" miscellaneous
	Page, David
	"Q-R" miscellaneous
	Ruggles, William B.
	"S" miscellaneous
	Trailer Coach Manufacturers' Association
	"U-V" miscellaneous
	<i>Variety</i>
	"W" miscellaneous
	Wise, Ethel
	"X-Z" miscellaneous
BOX I:33	1955
	"A" miscellaneous
	All-day neighborhood schools

Part I: General Correspondence, 1913-1963

Container

Contents

	"B" miscellaneous
	Burnett, Leo
	"C-G" miscellaneous
	Gross, Ernest
	"H-P" miscellaneous
	New Hampshire trip
	Otis, Elizabeth
	Public School No. 184, New York, N.Y., class reunion
	<i>Reporter</i>
	"S-T" miscellaneous
	Schuster, Max
	Twenty leading Americans survey
BOX I:34	1956
	"A-I" miscellaneous
	Jones, Ernest
	"K-L" miscellaneous
	Leigh, Colston W.
	"M" miscellaneous
	Modern opera
	"N-S" miscellaneous
	Spanel, A. N.
	"T-Z" miscellaneous
BOX I:35	1957
	"A-C" miscellaneous
	Cowen, Myron M.
	"D-L" miscellaneous
	<i>Letters Abroad</i>
BOX I:36	"M" miscellaneous
	Maguire, Jeremiah D.
	"N" miscellaneous
	National Commission on Literacy
	"O-S" miscellaneous
	Spanel, A. N.
	Spivak, Lawrence E.
	"T-Z" miscellaneous
BOX I:37	1958
	"A" miscellaneous
	Advisory Commission on the Performing Arts
	"B-C" miscellaneous
	Cowen, Myron M.
	"D-F" miscellaneous
	Faulkner, Alexander H.
	Federation of Jewish Philanthropies
	Freedom of Information Center, University of Missouri, Columbia, Mo.
	"G" miscellaneous
BOX I:38	"H-J" miscellaneous

Part I: General Correspondence, 1913-1963

Container

Contents

	Japan
	"K-M" miscellaneous
	Martin, William M., Jr.
	"N" miscellaneous
BOX I:39	"O" miscellaneous
	Overseas Press Club
	"P-R" miscellaneous
	Real estate property
	"S" miscellaneous
	Spivak, Lawrence E.
	"T-W" miscellaneous
	Wortham, Howard F.
	"X-Z" miscellaneous
BOX I:40	1959
	"A-C" miscellaneous
	Citizens' Committee for Public Schools, New York, N.Y.
	Conference on Distribution, Boston, Mass.
	Cutlip, Scott M.
	"D" miscellaneous
	"Dime Novels"
	"E-H" miscellaneous
	Humphrey, Hubert H.
	Independent Citizens' Committee for Amendment Four
	"J" miscellaneous
BOX I:41	"K" miscellaneous
	Kerrison, Irvine L.
	"L" miscellaneous
	<i>Letters Abroad</i>
	"M" miscellaneous
	Mayers, Henry
	"N" miscellaneous
	<i>New York Times</i> , special supplement
	(3 folders)
BOX I:42	(7 folders)
	"O" miscellaneous
	"Open End" broadcasts
	"P" miscellaneous
	<i>Printers' Ink</i>
	"Q-R" miscellaneous
BOX I:43	Real property
	"S" miscellaneous
	<i>Scholastic</i>
	Shakespeare in Central Park, New York, N.Y.
	"T-U" miscellaneous
	United States Information Agency
	"V" miscellaneous

Part I: General Correspondence, 1913-1963

Container

Contents

	<i>Vision</i>
	"W-Z" miscellaneous
BOX I:44	1960
	"A" miscellaneous
	Arden House, Arden, N.Y.
	"B" miscellaneous
	Business leaders survey
	"C" miscellaneous
	Columbia University, New York, N.Y.
	Cutlip, Scott M.
	"D-F" miscellaneous
BOX I:45	"G-H" miscellaneous
	<i>How to Be a Live American</i>
	"I-L" miscellaneous
	<i>Letters Abroad</i>
	"M" miscellaneous
	Mayers, Henry
	"N-O" miscellaneous
	"Open End" broadcasts
BOX I:46	"P" miscellaneous
	Philippe, Claudius C.
	"R" miscellaneous
	Real estate property
	"S" miscellaneous
	Sagendorph, Robb
	Shakespeare in Central Park, New York, N.Y.
	"T-W" miscellaneous
	White House Conference on Children and Youth, Washington, D.C.
	"X-Z" miscellaneous
BOX I:47	1961
	"A" miscellaneous
	Advertising Federation of America's Conference, Washington, D.C.
	Arden House, Arden, N.Y.
	"B" miscellaneous
	Ballou, Robert O.
	Baumgartner, Leona
	Birthday greetings
	Book orders
BOX I:48	"C" miscellaneous
	Chesley, Willoughby S.
	Citizens' Committee for the Rockefeller Foundation
	Columbia University, New York, N.Y.
	Commerce Department
	Cutlip, Scott M.
	"D" miscellaneous
	"E" miscellaneous

Part I: General Correspondence, 1913-1963

Container

Contents

BOX I:49	Employment applications "F" miscellaneous "A Far Country" Follow-ups Foundation for Research in Human Behavior "G" miscellaneous Gould House symposium, New York University, New York, N.Y. "H" miscellaneous Harvard University, Cambridge, Mass. "I" miscellaneous Invitations
BOX I:50	"J-M" miscellaneous Mayers, Henry "N" miscellaneous Naval War College, Newport, R.I. New York Public Library, New York, N.Y. New York Philharmonic Orchestra Newspaper survey (6 folders)
BOX I:51	(11 folders)
BOX I:52	(1 folder)
BOX I:53	Northwestern University, Evanston, Ill. "O" miscellaneous Overseas Press Club "P" miscellaneous Public relations "R" miscellaneous Richards Rosen Press "S" miscellaneous Shakespeare in Central Park, New York, N.Y. "T-U" miscellaneous United States Information Agency "W" miscellaneous Wagner, Robert F. "X-Z" miscellaneous
BOX I:54	1962 "A-Z" miscellaneous 1963 American surveys Book orders Brotherhood of Railway Trainmen Chesley, Willoughby S. Educational activities Employment applications Financial statements Foreign affairs Harvard University, Cambridge, Mass.

Part I: General Correspondence, 1913-1963

Container

Contents

	Invitations
	Miscellany
BOX I:55	New York State Department of Education
	Office supplies
	Pace College, New York, N.Y.
	Peace Research Institute
	Real estate property
	Requests for information
	Suffolk University, Boston, Mass., lectures
	Walker, Harry
BOX I:56-421	Part I: Client, Institution, and Organization File, 1916-1964
	Correspondence, memoranda, printed matter, reports, surveys, newspaper clippings, financial papers, photographs, lists, press releases, and notes. Arranged alphabetically by name of person, organization, or topic and therein chronologically, except for the Procter & Gamble Co. file which is arranged alphabetically.
BOX I:56	Acoustic Products Co., 1927-1932
	Actors' Equity Association, 1960
	Actors' Fund of America, 1919
	Aeolian Co., 1927-1929
	A. G. Spalding and Brothers <i>See Container I:342, Spalding and Brothers</i>
	Alexander, Robert J., 1923
	Allerton House Corp., 1923
BOX I:57	Allied Chemical & Dye Corp., 1933
BOX I:58	America Self-Contained Committee
	1933
	Jan.-Oct.
BOX I:59	Nov.
BOX I:60	Dec.
BOX I:61	1934
	Jan.
BOX I:62	Feb.
BOX I:63	Mar.
BOX I:64	Apr.-June
BOX I:65	July-Dec.
	1935
	Jan.-Mar.
BOX I:66	Apr.-Dec.
BOX I:67	1936
BOX I:68	American Academy of Pediatrics, 1946
	American Academy of Political and Social Sciences, 1938
	American Booksellers' Association, 1924
	American Clinica, 1942-1943
	American Distilling Co., 1933
	American Economic Foundation, 1935

Part I: Client, Institution, and Organization File, 1916-1964

Container

Contents

	American Federation of Radio Artists 1949-1950
	<i>American Hebrew and Jewish Tribune</i> , 1932
	American Hotel Association, undated
	American Institute of Baking, 1942-1943
	American Jewish Committee, 1938
	<i>American Journal of Nursing</i> , 1945-1946
BOX I:69	American Library Association, 1956
BOX I:70	American Nurses Association 1946-1949 (3 folders)
BOX I:71	(13 folders)
BOX I:72	1947
BOX I:73	1948 Jan.-Apr.
BOX I:74	May-June
BOX I:75	July-Aug.
BOX I:76	Sept.
BOX I:77	Oct.
BOX I:78	Nov.
BOX I:79	Dec. 1949 Jan.
BOX I:80	Feb.-Apr.
BOX I:81	American Optometric Association, 1941-1945, 1962 American Photographic Service Bureau, 1927
BOX I:82	American Radiator Co., 1930 (16 folders)
BOX I:83	(6 folders) American Road Builders Association, 1941-1942 American Safety Razor Corp., 1929
BOX I:84	American Tobacco Co. 1926-1931
BOX I:85	1928-1931
BOX I:86	1929-1932
BOX I:87	1929 Jan.-Mar.
BOX I:88	Apr.-Dec.
BOX I:89	1930 Jan.-May
BOX I:90	June-Dec.
BOX I:91	1931 Jan.-Feb.
BOX I:92	Mar.-May
BOX I:93	June-July
BOX I:94	July-Aug.
BOX I:95	Sept.-Dec.
BOX I:96	1932

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:97	1933
BOX I:98	1934
	Jan.-Feb.
BOX I:99	Mar.-May
BOX I:100	June-Dec.
BOX I:101	1935-1936
BOX I:102	American Watch Assemblers' Association, 1943-1945
	AnSCO Photo Products, 1927
	Apple Blossom Festival, Kingston, N.Y., 1938
	Arrowhead Hot Springs, Calif., 1947
	Art Lamp Manufacturing Co., 1926-1927
BOX I:103	Arthritis and Rheumatism Foundation
	1956-1957
BOX I:104	1957-1961
BOX I:105	Artists for Victory, 1943-1944
	Association of Actors and Artists of America, 1949-1950
	Automobile Manufacturers' Association, 1938
	Aviation Corp. of America, 1932-1933
	Babies' Hospital of the City of New York, New York, N.Y., 1921
	Bailey Brothers, 1923
BOX I:106	Ballet Theater, 1946
	Ballets russes <i><u>See Container I:150, Diaghileff Ballets Russes</u></i>
BOX I:107	Bank of America
	1938-1939
BOX I:108	1939
BOX I:109	1939-1940
BOX I:110	Barrett Co.
	1933-1934, 1940-1945
BOX I:111	1938-1939
BOX I:112	1939
BOX I:113	Beechnut Packing Co., 1925
	Benedetti, René, 1921-1922
	Benedict, Agnes E., 1941-1942
	Bermuda, undated
	Bern, Paul, 1925
	Best Foods, Inc., 1926-1927
	Bird Cage Co., 1949-1950
	Blackman Co., 1931
BOX I:114	Blumenthal Co., 1928-1929
	(15 folders)
BOX I:115	(16 folders)
BOX I:116	Bock Co., 1932-1933
BOX I:117	Bolton, Frances Payne Bingham
	1941-1955
BOX I:118	1953
BOX I:119	1954

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:120	Boni & Liveright, 1919-1926 Book Publishers Research Institute 1930 (8 folders)
BOX I:121	(13 folders)
BOX I:122	(14 folders)
BOX I:123	1930-1931
BOX I:124	Book-Cadillac Hotel, Detroit, Mich., 1925 Bourjois, Inc., 1923-1925 Brant & Brant, 1927-1928 Brant & Kirkpatrick, 1920 <i>Brooklyn Daily Eagle</i> , 1934 Brooklyn-Manhattan Transit System, New York, N.Y., 1937
BOX I:125	Brotherhood of Railroad Trainmen, 1963-1964 Brown Durell Co., 1926 Brunswick-Balke-Collendar Co., 1925 Bureau for Musical Service, 1927 Business Builders, 1921-1922
BOX I:126	Calderone, Frank A., 1955-1956 California Survey Corp., 1952 Camillus Cutlery Co., 1950, 1956
BOX I:127	Cardiac Committee, 1920-1921 Carnegie Hall Corp. 1960-1961
BOX I:128	1961-1962
BOX I:129	Cartier 1921-1929
BOX I:130	1922-1930
BOX I:131	1925-1931
BOX I:132	Case Co., 1937 Celanese Corp. of America, 1929 Central Savings Bank, 1933
BOX I:133	Cheney Brothers 1923-1927
BOX I:134	1926-1928
BOX I:135	Cincinnati Symphony Orchestra, Cincinnati, Ohio, 1929-1930 Citizens' Budget Commission, 1923, 1931-32 City Stores Mercantile Co., 1934 Citywide Citizens' Committee on Harlem, 1942 Columbia Broadcasting System, 1929-1930 Columbia University, New York, N.Y., 1950-1951
BOX I:136	Columbian Rope Co. 1947 Jan.-June
BOX I:137	July-Sept.
BOX I:138	Oct.
BOX I:139	Nov.-Dec.

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:140	Dec.
BOX I:141	1948 Jan.
BOX I:142	Feb.-Apr.
BOX I:143	May
BOX I:144	Committee for Consumer Legislation, 1934 Committee for Modern Zoning, 1960 (5 folders)
BOX I:145	(3 folders) Committee on Publicity Methods in Social Work, 1926-1927
BOX I:146	Committee on the Cost of Medical Care, 1931-1932 Community Chest, 1931
BOX I:147	Condé Nast Publications, 1930-1931 Continental Baking Co., 1925
BOX I:148	<i>Cosmopolitan</i> , 1921-1922 Council for Democracy, 1941 Countess Mara, Inc., 1945
BOX I:149	Creange, Henry, 1925-1928 Credit Union National Association, 1955 Crowther, Samuel, 1934 Curtis Publishing Co., 1932 (5 folders)
BOX I:150	(7 folders) DeForest, Robert, 1929 Diaghileff Ballets Russes, 1915-1916 Diamond, Milton, 1942-1943
BOX I:151	Dodge Brothers 1927
BOX I:152	1928
BOX I:153	1928 Jan.-June
BOX I:154	Feb.-May
BOX I:155	Mar.-June
BOX I:156	May-Dec.
BOX I:157	1928-1929
BOX I:158	1929
BOX I:159	1929-1930, 1938
BOX I:160	Dort Motor Co., 1921 Downtown Businessmen's Association, undated Duncan, Anna, 1927 Durant Motors, Inc., 1929
BOX I:161	East Orange, N.J., 1958-1960
BOX I:162	Eastern Millinery Association, 1925 Edible Gelatin Manufacturers Association, 1924-1927 Edison Splitdorf Co., 1928 Egert Research Corp., 1945 Electronic Exhibitors, 1940

Part I: Client, Institution, and Organization File, 1916-1964

Container

Contents

	Elkus, Abram I., 1920
	Fairchild Engine and Airplane Corp., 1953
	Fidelity and Deposit Co. of Maryland, 1925-1926
BOX I:163	Filene, E. A. 1927-1929
BOX I:164	1930-1931
BOX I:165	1930 Jan.-June
BOX I:166	Apr.-Dec.
BOX I:167	Oct. 1931 Jan.
BOX I:168	Jan.-Apr.
BOX I:169	Fish and Seafood Institute, 1935
BOX I:170	Flannigan, James R., 1948 Flotil Products Corp., 1947-1950 Fokine, Michael and Vera, 1919-1920 Folding Paper Box Association of America, 1954 Food Education Bureau, 1927-1928 Foreign Woods Committee, 1930 <i>Fortune</i> magazine 1937 (4 folders)
BOX I:171	(9 folders)
BOX I:172	1937-1938 Foundation for Research on Human Behavior, 1957
BOX I:173	Frankl Galleries, 1938 Franklin Institute, Philadelphia, Pa. 1941-1942
BOX I:174	1943-1944 French Day Nursery, New York, N.Y., 1920-1922 French Industrial Exposition, Paris, France, 1924-1925 Friends of Danish Freedom and Democracy, 1940 F. W. Woolworth Co., 1936-1937 Gantner & Mattern Co., 1947
BOX I:175	Gartner & Bender, 1947 Gasoline Manufacturers Pump Association, undated Geddes, Norman Bel, 1944-1945 General Food Corp., 1942 General Mills, Inc., 1948 General Motors Corp. 1932-1933 (16 folders)
BOX I:176	(13 folders)
BOX I:177	1933-1934
BOX I:178	Goldenberg, Inc., 1948 Goldman, Eric Frederic, 1946-1950

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:179	Goldman, Sachs & Co., 1944 Goldwyn, Samuel, 1920 <i>Good Housekeeping</i> , 1920-1921 Grainger, Percy, 1917
BOX I:180	Grauer, Ben, 1950 Great Atlantic and Pacific Tea Co., 1931-1933
BOX I:181	Great Northern Railway, 1935-1936 Greater New York Real Estate Bondholders' Committee, 1932
BOX I:182	Greeting Card Industry Committee, 1941-1945 Grossman, Albert, 1926-1927
BOX I:183	Habima Theater, 1927 Hairdressers' Association, 1924 Hampshire House, 1931 Hart, Schaffner & Marx, 1925 Hartol Products, 1934-1935
BOX I:184	Harvitt, Henry G., 1921-1922 Havana Cigar Industry, 1932-1935 Heifetz, Jascha, 1937 Herman Shoe Co. 1926 Feb.-Sept.
BOX I:185	Apr.
BOX I:186	Apr.
BOX I:187	Apr.-Sept. Herndon & Pangborn, 1931 Heyman, Donald M., 1931 Hillman Foundation, 1938
BOX I:188	Hillside Housing Corp. 1932-1933
BOX I:189	1933
BOX I:190	1933
BOX I:191	Horse Show of Art, 1932-1933 Hospital for Joint Diseases, New York, N.Y., 1958-1961
BOX I:192	Hotel Association of New York, 1922-1923 Howe & Lescaze 1931-1932
BOX I:193	1932 Jan.-June
BOX I:194	May-Dec. 1933 Hutton, Barbara <i><u>See Container I:350, Troubetzkoy, Barbara Hutton</u></i>
BOX I:195	Independent Oil Companies of America, 1933 India Information Service 1949-1952
BOX I:196	1951-1952
BOX I:197	1951-1952

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:198	1952 Feb.-Apr.
BOX I:199	Apr.-Aug.
BOX I:200	Indian Refining Co., 1924 Individual Drinking Cup Co., 1932-1933 Institute of Effective Speaking and Personality, n.d Institute of Inter-American Relations, 1926 International Artifical Flower Trade Service, 1929 International Arts and Crafts Exposition, 1923
BOX I:201	International Film Congress, 1926 International Library Bureau, 1933-1934 International Pediatrics Association, 1947 International Psycho-Analytical Press, 1920-1922 Isbrandtsen Steamship Lines, 1947
BOX I:202	Jewish Mental Health Society, 1928 Joint Council of New York State Psychologists on Legislation, New York, N.Y., 1954-1956 Junior Monthly Book Service, 1926-1927
BOX I:203	Kahn, Ely Jacques, 1930-1931 Kapp & Hoffenstein, 1925 Kastor, Robert N., 1922 King, Wilfred, 1933 Klaw, Joseph and Alonzo, 1920
BOX I:204	Klaw, Marc <i>French Leave</i> , 1920 General 1920-1921 (9 folders)
BOX I:205	1921-1922 (2 folders) <i>J'Accuse</i> , 1921 <i>Sonya</i> , 1921
BOX I:206	<i>We Girls</i> , 1921 <i>Yellow Jacket</i> , 1921
BOX I:207	Knickerbocker Village Committee, New York, N.Y., 1933-1934
BOX I:208	Knox Gelatin Co. 1924-1928
BOX I:209	1927-1928
BOX I:210	1927 Apr.-Dec.
BOX I:211	Nov.-Dec. 1928-1929
BOX I:212	1928, Feb.-Oct.
BOX I:213	1928-1929
BOX I:214	1929-1930 Kossuth, Egor, 1921
BOX I:215	<i>Ladies' Home Journal</i>

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
	1931
BOX I:216	1931-1932
BOX I:217	1932
BOX I:218	1932
	Jan.-Feb.
BOX I:219	Feb.-Nov.
BOX I:220	Le Boutillier, 1921-1922
	League of New York Theaters, 1949
	Lehigh Portland Cement Co., 1925
	Leinsdorf, Erich, 1944, 1952-1953
	Lelong, Lucien, 1931
BOX I:221	Lewis, Mary, 1938
	Life Extension Institute, 1921
	Liggett & Myers Tobacco Co., 1927-1928
	Lighthouse for the Blind, 1919-1921
BOX I:222	Light's Golden Jubilee
	1929
BOX I:223	1929
BOX I:224	1929
BOX I:225	1929
	June-Aug.
BOX I:226	Sept.-Dec.
BOX I:227	Lipton, Estelle L., 1922-1923
	Lithuanian National Council, 1919-1921
	Loft, Inc., 1935-1937
	Lowell, Joan, 1929
	Lowry, Helen Bullitt, 1922
	Luce, Clare Boothe, 1945-1946
	Lucy Stone League, 1922-1923
	Luggage Information Service, 1927
BOX I:228	McAlpin Hotel, New York, N.Y., 1922
	<i>McCalls</i>
	1946-1949
BOX I:229	1949
	Jan.-Mar.
BOX I:230	Mar.-May
BOX I:231	Apr.-May
BOX I:232	May-Aug.
BOX I:233	June-Aug.
	Macfadden Publications
	1926-1927
BOX I:234	1927-1928
BOX I:235	McKey, Joseph V., 1933
	McKinley, Barry, undated
	Mack Trucks, Inc.
	1948-1950

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:236	1950
BOX I:237	1950-1951
BOX I:238	1950-1951
BOX I:239	1950 June-Aug.
BOX I:240	Aug.-Oct.
BOX I:241	Nov.-Dec. 1951 Jan.
BOX I:242	Jan.-Apr.
BOX I:243	May-Sept.
BOX I:244	Sept.-Nov.
BOX I:245	Nov.-Dec. 1952 Jan.-Feb.
BOX I:246	Feb.-June
BOX I:247	June-Dec.
BOX I:248	Macy & Co., 1922 Madison Square Garden Corp., 1935 <i>Magazine of Wall Street</i> , 1929-1930, 1936-1937 Malcoskey, Edna Walker, 1931-1932 Market Research Corp. of America, 1938 Mary Imogene Basset Hospital, Cooperstown, N.Y., 1929 Mayer & Associates, 1947
BOX I:249	Mayflower Associates, 1933-1936 Medalie, George Z., 1931-1932
BOX I:250	Medical Administration Services, 1941 Mendelsohn, Sigmund, 1926 Merchants' Association of New York, 1937
BOX I:251	Merritt-Chapman & Scott 1932-1949
BOX I:252	1955-1958
BOX I:253	1957-1959
BOX I:254	1957-1959
BOX I:255	1959
BOX I:256	1959
BOX I:257	1959-1960
BOX I:258	1959-1961
BOX I:259	1960
BOX I:260	1960
BOX I:261	1961
BOX I:262	Meter Service Corp., 1929 Metropolitan Educational Television Association, 1958
BOX I:263	Metropolitan Music Bureau, 1919 Metropolitan Opera Co., 1916 Middle of the Road Recovery Committee, 1934

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
	Miller, Gilbert, 1922
	Motor Fair Price League, 1921
	Mutual Benefit Life Insurance Co.
	1943
BOX I:264	1943
	Nash-Kelvinator Corp.
	1936-1937
BOX I:265	1936-1938
BOX I:266	1936-1938
BOX I:267	1936
	May-Aug.
BOX I:268	Aug.-Oct.
BOX I:269	Oct.-Nov.
BOX I:270	Nov.-Dec.
	1937
	Jan.-Mar.
BOX I:271	Mar.-July
BOX I:272	Aug.-Dec.
BOX I:273	1938
BOX I:274	1938
	National Association for Mental Health, 1948-1949
	National Association of Broadcasters, 1950-1951
BOX I:275	National Association of Chain Drug Stores, 1943
	National Association of Glue Manufacturers
	1945-1947
BOX I:276	1951
	National Association of Secondary School Principals, 1950
	National Better Business Bureau, 1950
	National Board of Fire Underwriters
	1941
BOX I:277	1941
BOX I:278	National Committee for an Adequate Overseas Information Program
	1954-1955
BOX I:279	1954-1958
BOX I:280	1955
BOX I:281	1955
BOX I:282	1955-1956
BOX I:283	1955-1958
BOX I:284	1956-1960
BOX I:285	National Committee for Mental Hygiene, 1948
	National Cystic Fibrosis Association, 1960-1961
	National Household Service, 1928
	National Industrial Conference Board, 1938
	National Macaroni Manufacturers Association, 1949
	National Multiple Sclerosis Society, 1954-1961
BOX I:286	National Pharmacy Committee

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
	1943
BOX I:287	1943
BOX I:288	1944
	National Probation and Parole Association, 1956-1960
	National Prosperity Bureau, 1922
	National Recreation Association, 1960-1961
BOX I:289	National Starch Products, 1954
	National Statistical Survey of Business Attitudes, 1934-1935
BOX I:290	National Sugar Refining Co., 1933-1934
	National Surety Co., 1933-1934
	Negbaur & Co.
	1960
BOX I:291	1960-1961
	New Jersey Telephone Co., 1925
	<i>New Orleans Item</i> , 1954-1955
	<i>New Republic</i> , 1946
BOX I:292	New York City Anniversary Committee, 1952-1953
	New York County Lawyers' Association
	1961
BOX I:293	1961
	New York Infirmary for Women and Children, 1933
	New York Merchants' Association, 1939
BOX I:294	New York Real Estate Securities Exchange
	1929
BOX I:295	1929
	July-Aug.
BOX I:296	Sept.-Dec.
BOX I:297	1929-1930
BOX I:298	New York Real Estate Securities Exchange
	1930
BOX I:299	New York State Bar Association, undated
	New York State Optometric Association
	1939-1944
BOX I:300	1944
	New York State Psychologists Association, 1955
	New York State Reconstruction Commission, 1920
	Non-Partisan Fact Finding Committee for Herbert Hoover, 1932
BOX I:301	Norway, undated
	O'Dwyer, William
	1940
BOX I:302	1940
	Orvis, Ina Leland, 1930
BOX I:303	Park & Tilford, 1933
	Patenotre, Jacqueline T., 1957
	Patterson Brothers Tobacco Co., 1923
	Pauley, Edwin W., 1935

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
	Peabody, Ernest H., 1928
	Pearl Associates, 1938-1939
BOX I:304	Pennsylvania, Ohio, & Colorado Miners' Relief Committee, 1928
	Pennsylvania Optometric Association, 1942-1945
	Philco Radio and Television Corp. 1934-1937
BOX I:305	1934-1935
BOX I:306	1934-1937
BOX I:307	1934-1937
BOX I:308	1935-1936
BOX I:309	Philharmonic Symphony Society of New York, N.Y., undated
	Philipp, John, 1921-1922
	Play-of-the-Month Guild, 1950-1951
	Play Schools' Association, 1955
	Posner Shoes, 1930
	<i>Postgraduate Medicine</i> , 1948-1949
BOX I:310	Printers' Ink, 1953-1957
BOX I:311	Procter & Gamble Co. A-B
BOX I:312	B-C
BOX I:313-314	C
BOX I:315	D-H
BOX I:316	H-M
BOX I:317	M
BOX I:318	M-P
BOX I:319-320	P
BOX I:321	Q-R
BOX I:322	R-S
BOX I:323-328	S
BOX I:329	S-W
BOX I:330	Propeller Club, 1951
	Public Education and Child Labor Association, 1946
	Public Education Association, 1938
	Pullman Co., 1939
	Queensboro Corp., 1923
	Rabinowitz, Aaron, 1929
	Racine, Wis., 1934
BOX I:331	Rezoning Protest Committee, 1939-1940
	Roheim, Geza, 1928
BOX I:332	Russian Exposition, New York, N.Y., 1929
	St. Dennis Offices Corp., 1921, 1927-1928
BOX I:333	St. George Hotel, Brooklyn, N.Y., 1937
	Schenley Industries, 1935-1936
BOX I:334	Schicht Co., 1924-1927
BOX I:335	Schulte Stores 1932

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
	Schulte-United 1928-1929
BOX I:336	1928-1929
	Seligmann & Co. 1926-1927
BOX I:337	1927-1928
	Senior Citizens' Committee 1956
BOX I:338	1956
	Sherry-Netherlands Hotel, New York, N.Y., 1949-1950
BOX I:339	Shubert, Milton I., 1930-1931
	Smith, Carl A., 1946
BOX I:340	Social Science Research Council 1933-1934
BOX I:341	1935
BOX I:342	Spalding & Brothers, 1937-1938
	Spanish Child Welfare Association, 1938
	Starrett Brothers, 1935-1936
BOX I:343	State Bank of Long Beach, 1957
	Stearns Co., 1929
	Steinway & Sons, 1951
	Stevenson, W. Yorke, 1920
	Stewart & Co., 1929
	Stix, Baer & Fuller Co., 1944-1946
	Straus Co., 1921-22
	Street and Smith Publications, 1950
	Sunroc Refrigerator Co., 1950
BOX I:344	Tanners' Council of America 1945-1947
BOX I:345	1945-1947
BOX I:346	1946
BOX I:347	1946-1947
BOX I:348	Telephone Message Bureau, 1928
	Terhune, Albert Payson, 1932-1933
BOX I:349	Third War Loan Campaign Committee, 1943
	Tobe & Associates, 1947-1950
	Trainer, Wortham & Co. 1957
BOX I:350	1957
	Travelers Aid Society, 1938-1942
	Troubetzkoy, Barbara Hutton, 1949
	Trunk Luggage and Leather Goods Manufacturers, 1925-1927
	Uniformed Firemen's Association of Greater New York, 1950-1951
BOX I:351	United Brewers' Industrial Foundation 1936-1937
BOX I:352	1936-1937

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:353	1937
BOX I:354	1937 Mar.-June
BOX I:355	June-Aug.
BOX I:356	1938
BOX I:357	United Fruit Co. 1942-1945
BOX I:358	1942-1945
BOX I:359	1943-1946
BOX I:360	1943 Mar.-May
BOX I:361	June-Oct.
BOX I:362	Nov.-Dec. 1944 Jan.-Feb.
BOX I:363	Mar.-June
BOX I:364	July-Dec.
BOX I:365	1945 Jan.-July
BOX I:366	Aug.-Dec.
BOX I:367	1946-1947
BOX I:368	1946, Apr.-Nov.
BOX I:369	1946-1947
BOX I:370	1947
BOX I:371	1947-1948
BOX I:372	1948-1950
BOX I:373	1949 Mar.-Dec. 1950 Jan.
BOX I:374	Feb.-Dec.
BOX I:375	1951-1959
BOX I:376	1951-1959
BOX I:377	1951 Jan.-July
BOX I:378	July-Dec. 1952 Jan.-Mar.
BOX I:379	Apr.-Dec.
BOX I:380	1953 Jan.-Aug.
BOX I:381	Sept.-Dec.
BOX I:382	1954 Jan.-June
BOX I:383	June-Oct.
BOX I:384	1954-1955

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:385	1954 Nov.-Dec. 1955 Jan.-Apr.
BOX I:386	May-Oct.
BOX I:387	Nov.-Dec. 1956 Jan.-Aug.
BOX I:388	1956-1957
BOX I:389	1956 Sept.-Dec. 1957 Jan.-Dec.
BOX I:390	1958
BOX I:391	1958-1959
BOX I:392	Undated
BOX I:393	United Parcel Service 1958-1961
BOX I:394	1960-1963
BOX I:395	United States Government President's Committee on Government Contracts, 1950-1954
BOX I:396	President's Emergency Committee on Employment 1930-1931
BOX I:397	1930-1932 War Department, 1919, 1925
BOX I:398	United States Sugar Beet Association 1942
BOX I:399	1942-1943
BOX I:400	Uris Brothers, 1952 Vacuum Oil Co. 1926-1930
BOX I:401	1930-1931
BOX I:402	1930-1931
BOX I:403-404	1931
BOX I:405	Veterans of Foreign Wars of the United States, 1949-1953 Veterans of Foreign Wars of the United States, Ladies Auxiliary 1938, 1946
BOX I:406	1946-1947 Victory Book Campaign, 1942 Vienna, Austria, 1927
BOX I:407	Waldorf-Astoria Hotel, New York, N.Y., 1937 Wallace, Henry Agard, 1932 Walska, Ganna, 1928 Ward Baking Co. 1924
BOX I:408-410	1924

Part I: Client, Institution, and Organization File, 1916-1964

<i>Container</i>	<i>Contents</i>
BOX I:411	1924-1926
BOX I:412	1928-1929 Wasey & Co., 1941 Watson, Archibald, 1930-1931
BOX I:413	Waumbec Mills, 1955-1956 Wemyss, George J., 1928
BOX I:414	Western & Southern Life Insurance Co., 1951 White, Harry C., 1927 Whitman & Goodman, 1929-1930
BOX I:415	Whitney National Bank, 1961 Wiener, Felix F., 1920-1921 Wildenstein & Co. 1945-1947
BOX I:416	1947
BOX I:417	1947-1948, 1954-1958
BOX I:418	Winston, Inc., 1934-1935 Wise, Ethel H., 1943 Wolfson Family Foundation 1959-1960
BOX I:419	1960-1961
BOX I:420	Worker-management survey, 1941 Woods School, Langhorne, Pa. 1934-1939
BOX I:421	1934-1948 Worth, Inc., 1926-1928
BOX I:422-449	Part I: Speech and Article File, 1919-1967 Drafts, printed copies, press releases, notes, research material, correspondence, and inquiries. Arranged chronologically. A partial index is filed in Container I:422.
BOX I:422	1919-1934
BOX I:423	1934-1935
BOX I:424	1936
BOX I:425	1936-1937
BOX I:426	1937-1938
BOX I:427	1938-1940
BOX I:428	1940
BOX I:429	1940-1942
BOX I:430	1942-1944
BOX I:431	1944 March
BOX I:432	Apr.-June
BOX I:433	June-Dec.
BOX I:434	1945
BOX I:435	1945-1946
BOX I:436	1946-1947

Part I: Speech and Article File, 1919-1967

<i>Container</i>	<i>Contents</i>
BOX I:437	1947
BOX I:438	1948-1949
BOX I:439	1948-1950
BOX I:440	1951-1952
BOX I:441	1952-1953
BOX I:442	1953-1954
BOX I:443	1954-1956
BOX I:444	1956
BOX I:445	1956-1958
BOX I:446	1958
BOX I:447	1958-1961
BOX I:448	1961-1967
BOX I:449	Undated
BOX I:450-466	Part I: Book File, 1890-1965 Drafts, galley proofs, notes, research material, correspondence, and inquiries. Books are arranged in chronological order of publication. Research notes for <i>Biography of an Idea</i> are arranged alphabetically by subject.
BOX I:450	<i>Crystallizing Public Opinion</i> (1923) <i>Propaganda</i> (1928) <i>Speak Up for Democracy</i> (1940) <i>Take Your Place at the Peace Table</i> (1945)
BOX I:451	<i>Public Relations</i> (1952) <i>Engineering of Consent</i> (1955)
BOX I:452	<i>Crystallizing Public Opinion</i> (1961 edition)
BOX I:453	<i>Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays</i> (1965) Final draft with corrections pp. 1-806
BOX I:454	pp. 807-1746
BOX I:455	Preliminary drafts Sections Nos. I-V
BOX I:456	Nos. VI-VIII
BOX I:457	Research notes Alphabetical file Adler, Cyrus Aeolian Co. Akins, Zoe Allerton House Corp. Allied Chemical & Dye Corp. American Safety Razor Corp. American Tobacco Co. Ansco Photo Products Appleby, Paul

BOX I:458

Art Lamp Manufacturing Co.
Backer, George
Bank of America
Bara, Theda
Barnum, P. T.
Beck, Thomas
Bern, Paul
Blumenthal, Sidney
Bok, Edward W.
Bolton, Francis Payne Bingham
Boni & Liveright
Bookman, Judith
Boomer, Lucius
Bourjois, Inc.
Bridges, Harry
Broun, Heywood Campbell
Brown Durell Co.
Burchell, Frederick D.
Byoir, Carl
Cartier, Pierre
Cheney Brothers
Clark, Frederick G.
Coburn, Charles
Coolidge, Calvin
Cooper, Mrs. Kent
Copeland, Royal S.
Corcoran, Thomas G.
Cornwall, Anne
Curtis Publishing Co.
Dewey, Thomas E.
Dodge Brothers
Donovan, William J.
Dort Motor Co.
Duncan, Isadora
Edison, Thomas A.
Elliott, James W.
Elman, Mischa
Epstein, Henry
Ernst, Morris L.
Farley, James A.
Fidelity and Deposit Co. of Maryland
Filene, E. A.
Flynn, John T.
Freud, Sigmund
Gest, Morris
Giannini, Amadeo Peter

Grant, Jane
Green, Belle A.
Hammerslaag, Sylvia
Hand, Charles A.
Harmsworth, Alfred C.
Harriman, William A.
Hart, Schaffner & Marx
Hays, Will
Henderson, Leon
Hershey, Burnet
Heyman, David
Hill, George W.
Hotel Association of New York
Ingersoll, Ralph M.
Inter City Radio Communications Service
Johns, Orricks
Jones, Robert E.
Kahn, Otto Hermann
Kaltenborn, H. V.
Kelly, Grace
Kerensky, Alexander
Kingsley, Walter J.
Klaw, Joseph and Alonzo
Kreuger, Ivar
LaGuardia, Fiorello
Leslie Banks & Co.
Little Opera Co. of America
Liveright, Horace
Lorimer, George H.
Lowell, Joan
Lucy Stone League
Macfadden, Bernarr
McGrady, Edward F.
Manassas Industrial School for Colored, Manassas, Va.
Marsh, Reginald
Masaryk, Thomas
Merritt-Chapman & Scott
Miller, Gilbert
Moller, Helen
Moskowitz, Belle
Murray, Virginia
NAACP
New Jersey Telephone Co.
Obolensky, Serge
O'Keefe, Georgia
Paley, William S.

BOX I:459

	Pearson, Drew
	Phelps, George H.
	Procter & Gamble Co.
	Ramsdell, Sayre
	Reichenback, Harry
	Roosevelt, Eleanor
	Ross, Harold
	Sanborn, Pitts
	Sanger, Margaret
	Schicht, George
	Schulte, David A.
	Seligmann, Jacques
	Sell, Henry B.
	Sokolsky, George
	Stark, Louis
	Stern, J. David
	Stewart, Milton
	Sullivan, Mark
	Swope, Herbert Bayard
	Taft, William H. (1857-1930)
	Thomas, Lowell
	United Fruit Co.
	United States Radium Corp.
	Vanderlip, Frank A.
	Waldorf-Astoria Hotel, New York, N.Y.
	Wallace, Irving
	Wasson, Gordon
	Wildenstein Galleries
	Wile, Frederick W.
	Wise, Stephen
	Worth, Jacques
	Wylie, Philip
	Zemurray, Samuel
BOX I:460	Chronological file
	1890-1919
BOX I:461	1919-1925
BOX I:462	1920-1927
BOX I:463	1927-1946
BOX I:464	1947-1961
	Drafts
	Chapters I-XII
BOX I:465	Chapters XIII-XVI
	Fragments, undated
BOX I:466	General correspondence
	Boorstin, Daniel J.
	Dodd, Mead & Co.

Part I: Book File, 1890-1965

Container

Contents

Doubleday & Co.
Houghton, Mifflin & Co.
McGraw-Hill Co.
Miscellaneous
Otis, Elizabeth
Prentice Hall Co.
Simon and Schuster, Inc.
Van Auw, Ivan, Jr.
Variety

- BOX I:467-471 Part I: Edward L. Bernays' Foundation File, 1946-1963
Correspondence, minutes of meetings, legal documents, press releases, and
financial papers.
Arranged alphabetically by type of material, except for financial papers
which are filed at the end of the series.
- BOX I:467 General correspondence
 1950-1961
- BOX I:468 1961-1963
Minutes of meetings, constitution, and by-laws, 1949-1961
Press releases, 1949-1954
- BOX I:469 Subject correspondence
 American Sociological Society Award, 1949-1952
 Barnard College, New York, N.Y., 1950-1951
 Boston Symphony Esplanade concert, Boston, Mass., 1959
 College presidents' letters, 1959
 Hawaiian award, 1951
 Herald Tribune (New York) article, 1954
 Juvenile Delinquency Committee, 1955
 Karelsen & Karelsen, 1946-1961
 Massachusetts Institute of Technology-Harvard University One Day
 Conference, Cambridge, Mass., 1955
 National Association of Educational Broadcasters, 1954
 National Public Relations Association, 1956-1957
- BOX I:470 New School for Social Research, New York, N.Y., 1953-1954
New York University, New York, N.Y., lectures, 1949-1951
One Day Conference on Television Advertising, proposed, 1954-1955
Shakespeare in Central Park, New York, N.Y., 1959
Social Responsibility of Management, by Stuart Chase, 1951
Society for the Psychological Study of Social Sciences, 1948-1952
Southern Conference Education Fund, 1946-1948
WNYC Institute of Education, 1954
- BOX I:471 Financial papers
 Canceled checks, 1946-1952
 Bank statements, 1946-1952

Part I: Edward L. Bernays' Foundation File, 1946-1963

Container

Contents

Check stubs, 1946-1960

- BOX I:472-477 Part I: Doris Fleischman Bernays File, 1923-1961
 Drafts, galley proofs, printed copies of speeches and articles, research notes, correspondence, and a daily appointment book.
- BOX I:472 *Careers for Women* (1928), correspondence and statistical data, 1927-1928
- BOX I:473 "Going Steady" (unpublished), 1946
 Correspondence and research notes
- BOX I:474 Drafts and personal interview notes
- BOX I:475 "The Last Strike" (unpublished)
 Correspondence, galley proofs, and drafts, 1946-1947
- BOX I:476 Speeches, 1939-1961
 General correspondence, 1923-1930
 Rejected short stories, 1926-1944
- BOX I:477 Subject correspondence
 Authors Guild, 1958
 Luncheon for African-American colleges, 1954
 New York Committee for Young Audiences, 1961
 Woman Pays Club, 1958-1961
 Women's Conference Group, 1959-1960
- BOX I:478-495 Part I: Lists, 1943-1961
 Index cards and printed lists of names and organizations.
 Arranged chronologically. The majority of the lists consist of index cards arranged by subject within each year.
- BOX I:478 1943-1946
- BOX I:479 1947-1948
- BOX I:480 1949-1950
- BOX I:481 1949-1956
- BOX I:482-484 1951
- BOX I:485 1951-1952
- BOX I:486 1951-1953
- BOX I:487 1953
- BOX I:488 1954-1955
- BOX I:489 1955-1956
- BOX I:490 1956-1957
- BOX I:491 1957-1961
- BOX I:492 1958-1959
- BOX I:493 1960-1961
- BOX I:494-495 Undated
- BOX I:496-509 Part I: Miscellany, 1896-1963
 Newspaper clippings, notes, memoranda, press releases, photographs, desk diaries, notebooks, a ledger, research files, a biographical file, lecture notes, student memorabilia, printed matter, and financial material.

Part I: Miscellany, 1896-1963

<i>Container</i>	<i>Contents</i>
BOX I:496	Newspaper clippings 1919-1963, undated
BOX I:497	Undated
BOX I:498	Notes, memoranda, press releases, photographs, and surveys 1913-1961
BOX I:499	Undated
BOX I:500	Undated Desk diaries, 1936-1942 Child's composition book, 1935 Notebook, undated Accounts payable ledger, 1938 Guest register, undated
BOX I:501	Research material Psychoanalysis Morale in wartime Public relations
BOX I:502	Propaganda Big business
BOX I:503	Biographical material <i>Propaganda Analysis</i> , Oct. 1937-Sept. 1939 New York University, New York, N.Y., lecture notes, 1949-1950
BOX I:504	Cornell University, Ithaca, N.Y., laboratory reports, 1909-1910 Notes and drawings, 1896-1906 Legal documents
BOX I:505	Estate papers of Ely Bernays 1897-1934
BOX I:506	1933-1957
BOX I:507	Printed matter 1904-1931
BOX I:508	1932-1942
BOX I:509	1943-1962, undated
BOX I:510-723	Part I: Scrapbooks, 1918-1956
BOX I:510-700	Client, Institution, and Organization File, 1919-1952 Newspaper clippings, magazine articles, pamphlets, invitations, press releases, programs, and awards. Arranged alphabetically by subject and therein chronologically.
BOX I:510-511	A. G. Spalding and Brothers <u><i>See Containers I:657-661, Spalding and Brothers, A.G.</i></u> America Self Contained Committee, 1933-1935 (2 vols.)
BOX I:512-513	American Economic Foundation, 1935 (2 vols.)
BOX I:514	American Institute of Baking, 1938
BOX I:515	Associated Bakers of America, 1938

Part I: Scrapbooks, 1918-1956

<i>Container</i>	<i>Contents</i>
BOX I:516	American Nurses Association 1945-1946
BOX I:517	1947-1948
BOX I:518	1948
BOX I:519-522	American Tobacco Co. 1929 (4 vols.)
BOX I:523-524	1931 (2 vols.)
BOX I:525	American Whaling Information Service, 1939
BOX I:526	Best Foods, Inc., 1926-1927
BOX I:527	Council of Better Business Bureaus 1949
BOX I:528	1951
BOX I:529	Camillus Cutlery Co., 1950
BOX I:530	Cheney Brothers 1923
BOX I:531-534	1924 (4 vols.)
BOX I:535	1924-1926
BOX I:536	1925
BOX I:537-539	1926-1927 (3 vols.)
BOX I:540	Silk Association of America (Velvet Group), 1925
BOX I:541	Velvet Fashion Service Bureau, 1925
BOX I:542-545	Color Fashion Bureau, 1934 (4 vols.)
BOX I:546	Columbian Rope Co., 1947-1948
BOX I:547	Commission on Inquiry on National Policy in International Relations, 1934
BOX I:548	Commission on Inquiry on Public Service Personnel, 1933-1934
BOX I:549	Dartnell Corp., 1939
BOX I:550	Dodge Brothers, 1928
BOX I:551	Eastern Millinery Association, 1925-1929
BOX I:552	Edible Gelatin Manufacturers Association, 1926-1927
BOX I:553-555	Fish and Seafood Institute, 1935 (3 vols.)
BOX I:556	National Franklin Committee 1942-1943
BOX I:557	1943
BOX I:558	Thomas P. Henry Co., type book, 1928
BOX I:559	French Industrial Exposition, Paris, France 1924
BOX I:560-566	1925 (7 vols.)
BOX I:567	General Baking Co., 1925
BOX I:568	Goldman, Eric Frederic, 1948
BOX I:569	Great Northern Railway Co., 1935

Part I: Scrapbooks, 1918-1956

<i>Container</i>	<i>Contents</i>
BOX I:570	Hampshire House, 1931
BOX I:571-573	Hart, Schaffner & Marx, 1925 (3 vols.)
BOX I:574	Hillside Homes Housing Development, 1933
BOX I:575	Independent Oil Companies of America, 1933
BOX I:576-577	Dixie Cup Co., 1933-1934 (2 vols.)
BOX I:578	First International Artificial Flower Show, undated
BOX I:579	Loft, Inc., 1936
BOX I:580	<i>McCall's</i> 1946
BOX I:581	1949
BOX I:582	1949, Eleanor Roosevelt, memoirs
BOX I:583	Mack Trucks, Inc. 1950
BOX I:584	1950-1951
BOX I:585-586	1951 (2 vols.)
BOX I:587	1952
BOX I:588	Madison Square Garden Corp., 1935
BOX I:589	Miscellany, 1943-1946
BOX I:590	Miller, Banks L., 1935
BOX I:591	Millinery Fashion Bureau, 1940
BOX I:592-602	Nash-Kelvinator Corp. 1936 (11 vols.)
BOX I:603-608	1937 (6 vols.)
BOX I:609	National Association of Curled Hair Manufacturers, undated
BOX I:610	National Association of Glue Manufacturers, 1945
BOX I:611	National Broadcasting Co., 1939-1940
BOX I:612	National Council of American Importers and Traders, 1921
BOX I:613	National Electronic Radio and Television Exposition, 1946
BOX I:614	Television Authority, 1949-1950
BOX I:615	New York, N.Y., tourism, undated
BOX I:616	New York Real Estate Securities Exchange, 1929
BOX I:617	Pearl Associates, 1939
BOX I:618-619	Pennsylvania Optometric Association, 1942 (2 vols.)
BOX I:620-623	Philco Radio and Television Corp. 1934 (4 vols.)
BOX I:624-625	1935 (2 vols.)
BOX I:626	1935-1936
BOX I:627-629	1936 (3 vols.)

Part I: Scrapbooks, 1918-1956

<i>Container</i>	<i>Contents</i>
BOX I:630	1936-1937
BOX I:631	Procter & Gamble Co. Drene Shampoo 1941
BOX I:632	1941-1944
BOX I:633	1942
BOX I:634	1944-1945
BOX I:635-636	1945 (2 vols.)
BOX I:637	General 1925-1927
BOX I:638	1932
BOX I:639	1952
BOX I:640	Ivory Soap, 1941
BOX I:641	National Glycerine Service, 1925
BOX I:642-643	Soap sculpture contest 1926 (2 vols.)
BOX I:644-645	1928-1929 (2 vols.)
BOX I:646	1929
BOX I:647	1930
BOX I:648-649	1931 (2 vols.)
BOX I:650-651	1933 (2 vols.)
BOX I:652	1933-1934
BOX I:653	1934
BOX I:654	Pullman Co., 1938
BOX I:655	Radio Institute of the Audible Arts, 1935
BOX I:656	Sherry-Netherlands Hotel, New York, N.Y., 1922-1923
BOX I:657	Spalding and Brothers, A.G. 1938
BOX I:658	1939
BOX I:659-661	1940 (3 vols.)
BOX I:662	Starret Investing Co., 1935
BOX I:663	Steward and Co., 1929
BOX I:664	Tanners' Council of America 1945
BOX I:665	1945-1946
BOX I:666	1946
BOX I:667	1946-1947, National Foot Health Council
BOX I:668	1946-1947
BOX I:669	Trunk Luggage and Leather Goods Manufacturers, 1927
BOX I:670	United Fruit Co. <i>Middle America</i> by Charles Morrow Wilson

Part I: Scrapbooks, 1918-1956

<i>Container</i>	<i>Contents</i>
	1942-1944
BOX I:671	1942-1947
BOX I:672-675	Middle America Information Bureau
	1943
	(4 vols.)
BOX I:676-677	1944
	(2 vols.)
BOX I:678	1944-1945
BOX I:679	1945
BOX I:680-682	1946
	(3 vols.)
BOX I:683	1946-1948
BOX I:684	1947
BOX I:685	1948
BOX I:686	Veterans of Foreign Wars of the United States, Ladies Auxiliary, 1938
BOX I:687-689	Victory Book campaign, 1942-1943
	(3 vols.)
BOX I:690	Erwin Wasey & Co., undated
BOX I:691-693	Woods, Arthur, 1919
	(3 vols.)
BOX I:694	Child Research Clinic of the Woods Schools
	1934-1938
BOX I:695	1939-1941
BOX I:696	House of Worth
	1926-1927
BOX I:697	1928-1929
BOX I:698-699	Samples of printed matter
	1928
BOX I:700	Undated
BOX I:701-723	Personal, 1918-1956
	Newspaper clippings, magazine articles, photographs, pamphlets, invitations, press releases, programs, and awards.
	Arranged chronologically.
BOX I:701	1918-1942
BOX I:702	1919-1930
BOX I:703	1927-1932
BOX I:704	1930-1933
BOX I:705	1932-1935
BOX I:706	1933-1936
BOX I:707	1935
BOX I:708	1936-1938
BOX I:709	1936-1939
BOX I:710	1937-1945
BOX I:711	1938-1945
BOX I:712	1940-1942, <i>Speak Up for Democracy</i>

Part I: Scrapbooks, 1918-1956

<i>Container</i>	<i>Contents</i>
BOX I:713	1942-1943
BOX I:714	1942-1943, "The Future of Private Enterprise in the Post-War World"
BOX I:715	1944
BOX I:716	1945, <i>Take Your Place at the Peace Table</i>
BOX I:717	1945-1947
BOX I:718	1948-1949
BOX I:719	1950
BOX I:720	1951
BOX I:721	1953
BOX I:722	1954-1955
BOX I:723	1956
BOX I:OV 1-24	Part I: Oversize, 1915-1945 Oversize scrapbooks. Organized and described separately.
BOX I:OV 1-OV 7	Artificial Flower Style Service, 1929 (7 vols.) Ballets russes <u><i>See Container I:OV 9, Diaghileff Ballets Russes</i></u>
BOX I:OV 8	<i>Cosmopolitan</i> , "The Pace That Kills," 1921
BOX I:OV 9	Diaghileff Ballets Russes 1915
BOX I:OV 10	1915-1916
BOX I:OV 11-OV 14	1916 (4 vols.)
BOX I:OV 15-OV 16	Drene Shampoo 1941 (2 vols.)
BOX I:OV 17	1943
BOX I:OV 18	1943-1944
BOX I:OV 19	1944
BOX I:OV 20	1944-1945
BOX I:OV 21	Nash-Kelvinator Corp., 1936
BOX I:OV 22-OV 23	Procter & Gamble Co., Ivory Soap, 1941 (2 vols.)
BOX I:OV 24	United Fruit Co., Middle America Information Bureau, 1942-1943
BOX II:1	Part II: Family Correspondence, 1890-1972 Incoming and outgoing correspondence between Bernays and family members. Arranged chronologically.
BOX II:1	1890-1972, undated (2 folders)
BOX II:1-14	Part II: General Correspondence, 1911-1975 Incoming and outgoing correspondence with accompanying enclosures, memoranda and reports.

Part II: General Correspondence, 1911-1975

<i>Container</i>	<i>Contents</i>
	Arranged chronologically.
BOX II:1	1911-1938 (3 folders)
BOX II:2	1940-1965 (6 folders)
BOX II:3	1966-1968 (4 folders)
BOX II:4	1968-1969 (4 folders)
BOX II:5	1970 (4 folders)
BOX II:6	1970-1971 (3 folders)
BOX II:7-8	1971 (8 folders)
BOX II:9-10	1972 (8 folders)
BOX II:11	1973 (4 folders)
BOX II:12	1973-1974 (4 folders)
BOX II:13	1974-1975, undated (3 folders)
	Miscellaneous photocopied material, 1911-1972 (2 folders)
BOX II:14	(3 folders)
BOX II:15-22	Part II: Client, Institution, and Organization File, 1930-1970 Correspondence, memoranda, printed matter, reports and surveys, clippings, photographs, lists, press releases, and notes. Arranged alphabetically by name of person, organization, or subject.
BOX II:15	"Free Clients," 1969-1970 (2 folders) Gantron reports and releases, 1947 International cigars, 1932-1933 (2 folders)
BOX II:16	Mental health, circa 1969 (4 folders) Procter & Gamble Co., beautiful hands contest, 1930 (2 folders) Railroad account Scudamore, Rene
BOX II:17	Town Affiliation Association, 1969 United States Information Agency, 1969 (8 folders)
BOX II:18	(8 folders)
BOX II:19	(3 folders)

Part II: Client, Institution, and Organization File, 1930-1970

<i>Container</i>	<i>Contents</i>
	West Valley College, Campbell, Calif., circa 1968-1970 (3 folders)
BOX II:20	Surveys and questionnaires "Comments on First Questionnaire," 1925-1927 White, Percival, 1936-1937 (2 folders)
BOX II:21-22	News censorship, 1954 Television commercials, 1954 (6 folders)
BOX II:23	Part II: Speeches and Writings File, 1925-1975 Manuscript drafts, research notes, and printed copies.
BOX II:23	Rough drafts, research notes, and offprints, 1925-1975, undated (6 folders)
BOX II:24-51	Part II: Edward L. Bernays' Foundation File, 1968-1975 Essay entries for the Anglo-American International Relations Contest in 1969 and general correspondence, press releases, financial papers and newspaper clippings. Arranged alphabetically by topic or type of material.
BOX II:24-28	Anglo-American International Relations Contest, 1969 General correspondence, publicity, etc. (19 folders)
BOX II:29-31	American and British inquiries (7 folders)
BOX II:32-41	American essay entries (35 folders)
BOX II:42-50	British essay entries (25 folders)
BOX II:51	General correspondence, clippings, etc., 1968-1975 (9 folders)
BOX II:52	Part II: Doris Fleischman Bernays File, 1900-1975 Correspondence, biographical material, drafts and printed copies of speeches and writings, research notes, and newspaper clippings.
BOX II:52	Correspondence, biographical material, research notes, rough drafts of speeches and articles, offprints of articles, and newspaper clippings, 1900-1975 (12 folders)
BOX II:53-60	Part II: Miscellany, 1890-1979 Correspondence, memoranda, notes, newspaper clippings, reports and studies, printed matter, bills and receipts, cards and invitations, grammar school and college notebooks and related memorabilia, photographs, lists, and bibliographies. Arranged alphabetically by name of person or organization, topic, or type of material.

Part II: Miscellany, 1890-1979

Container

Contents

- BOX II:53 Boston University, Boston, Mass., class survey, 1969
Case for Reappraisal
Class notes and memorabilia, 1900-1910
(2 folders)
- BOX II:54 Committee of Eighty, eightieth birthday celebration
Committee on Public Information, 1919
Crime and Correction Committee, 1969
Emergency Committee to Save Homes for Family Life in Cambridge, Mass.,
1969
Freud, Sigmund, 1907-1971
Handicapped persons' facilities, 1969-1970
Lists and bibliographies, 1958, 1966-1970, undated
(5 folders)
Motion Picture Association, 1949-1964
- BOX II:55 Bills, receipts, identification cards, and miscellaneous items
(2 folders)
Cards, invitations, lists, and memoranda
(4 folders)
- BOX II:56 Newspaper clippings, 1890-1979
(5 folders)
Photographs
- BOX II:57-58 Printed matter
- BOX II:59 Reports and memoranda
- BOX II:60 World Health Organization
Yaffe, Bertram
Your Future in Public Relations (1961)
- BOX III:1-6 Part III: Family Papers, 1831-1993
Correspondence primarily between Bernays and family members. Other
papers include a diary, financial and legal items, speeches, writings,
notes, genealogical material, newspaper clippings, and printed matter.
Arranged alphabetically by type of material and therein alphabetically by
name of family member.
- BOX III:1 Correspondence
Bernays, Anne F. (daughter) and Doris (daughter), 1938-1950, undated
Bernays, Doris Fleischman (wife), 1915, 1923-1945, undated
Bernays, Ely (father) and Anna Freud (mother), 1895-1912, 1922-1923,
undated
Bernays, Peter M. (nephew), 1947, 1981-1990, undated
Freud, Anna (cousin), 1958-1962
Freud, Ernst L. (cousin), 1957-1966
Freud, Harry (cousin), 1937-1941, 1958
Freud, Martin (cousin), 1923, 1939-1940, 1958
Freud, Sigmund (uncle), 1919-1931
Freud, Walter (cousin), 1958-1990
Held, Doris Bernays (daughter) and family, 1967-1972, 1986, undated

Part III: Family Papers, 1831-1993

Container

Contents

	Heller, Judith (sister) and Victor (brother-in-law), 1923, 1933-1938, 1958, 1964-1966
	Wiener, Walter F. (nephew), 1984-1993
	Other relatives, 1942, 1954-1991, undated
	Other papers
	Bernays, Anna Freud (mother)
	Article about Sigmund Freud, n.d
	Miscellany, 1904, 1918, 1928, 1939-1955, undated
	Bernays, Anne F. (daughter), 1965-1989, undated
BOX III:2	Bernays, Doris Fleischman
	Biographical file, 1970-1977, undated
	Clippings, 1923-1989, undated
	Correspondence
	General, 1914-1979, undated
	Get well, 1956, undated
	(4 folders)
	Roosevelt, Eleanor, 1927-1928
	Diary, undated
	Legal papers, 1980
	Miscellany, 1915, 1947, 1970-1988, undated
BOX III:3	Research material
	Education, undated
	Education and women, 1949-1950, undated
	Miscellaneous, 1949, undated
	Speech file, 1956-1966, 1972, undated
	Writings
	Articles
	Correspondence, 1948-1949
	Texts and related material, 1915-1920, 1949, 1977, undated
	Book reviews, 1968-1976, undated
	Books
	<i>Outline of Careers for Women</i> , 1928-1929
	<i>A Wife Is Many Women</i> <u><i>For additional material see Container III: 2, Roosevelt, Eleanor</i></u>
	Correspondence
	Bernays, Doris Fleischman, 1955-1958
	(2 folders)
	Bernays, Edward L., 1955-1957, 1965
	(3 folders)
	Draft, undated
	(1 folder)
BOX III:4	(2 folders)
	General, 1955-1956, undated
	Printed matter, 1955-1963, undated
	(3 folders)

Part III: Family Papers, 1831-1993

Container

Contents

	Miscellany, 1941, 1957-1961, undated (3 folders) Bernays, Ely
BOX III:5	Correspondence, 1883, 1898-1903, 1910-1923, undated Miscellany, 1890-1899, 1911-1923, undated (2 folders) Bernays, Hella Freud (sister), 1963, 1974-1979, 1985 Fleischman, Harriet (mother-in-law), 1943, 1950-1953, undated Freud, Anna (cousin), 1971 Freud, Harry (cousin), 1938 Freud, Jacob (grandfather), 1866, 1892 Freud, Martha Bernays (aunt), 1909, undated Freud, Sigmund
	Article, 1930 Miscellany, 1936, 1958-1962, 1970-1989, undated Movie, 1961-1963 <i>For additional material see Container III:1, Freud, Ernst L.</i> Freud-Marlé, Lilly (cousin)
BOX III:6	Draft of book about Sigmund Freud, undated (4 folders) Miscellany, 1931-1938, 1969-1979, undated Freud papers, sale by the Bernays family, 1962-1963, 1990-1991 Genealogical material, 1962-1965, 1975-1988, undated Held, Doris Bernays, and family, 1972-1979 Legal papers, 1990-1993 Miscellany, 1831, 1856, 1876, 1895, 1925-1934, 1964-1991, undated Wedding of Edward L. Bernays and Doris E. Fleischman, 1922
BOX III:6-26	Part III: General Correspondence, 1905-1994 Correspondence and memoranda, including attachments, between Bernays and friends, acquaintances, clients, and the public relating to his personal and professional activities. Arranged chronologically.
BOX III:6	1905-1932 (6 folders)
BOX III:7	1933-1945 (9 folders)
	1946 Jan.-July (2 folders)
BOX III:8	Aug.-Dec. 1947-1963 (9 folders)
BOX III:9	1964 (4 folders)

Part III: General Correspondence, 1905-1994

<i>Container</i>	<i>Contents</i>
	1965
	Jan.-Nov. (5 folders)
BOX III:10	Dec.
	1966
	Jan.-Aug. (7 folders)
BOX III:11	Sept.-Dec. (2 folders)
	1967
	(8 folders)
BOX III:12	1968-1974 (10 folders)
	1975
	Jan.-June
BOX III:13	July-Dec. (2 folders)
	1976
	(7 folders)
BOX III:14	1977-1978 (7 folders)
	1979
	Jan.-Oct. (3 folders)
BOX III:15	Nov.-Dec.
	1980
	(3 folders)
	1981
	Jan.-Aug. (3 folders)
BOX III:16	Sept.-Dec. (2 folders)
	1982
	(6 folders)
BOX III:17	1983 (5 folders)
	1984
	Jan.-Mar.
BOX III:18	Apr.-Dec. (7 folders)
BOX III:19	1985
	Jan.-July (7 folders)
BOX III:20	Aug.-Dec. (5 folders)
	1986
	Jan.-Feb. (2 folders)

Part III: General Correspondence, 1905-1994

<i>Container</i>	<i>Contents</i>
BOX III:21	Mar.-Aug. (7 folders)
BOX III:22	Sept.-Dec. (4 folders)
	1987 Jan.-July (4 folders)
BOX III:23	Aug.-Dec. (3 folders)
	1988 Jan.-Sept. (5 folders)
BOX III:24	Oct.-Dec. (2 folders)
	1989 (3 folders)
	1990 Jan.-June (2 folders)
BOX III:25	July-Dec. (5 folders)
	1991 (4 folders)
BOX III:26	1992-1994, undated (5 folders)
BOX III:26-40	Part III: Client, Institution, and Organization File, 1913-1992 Correspondence, memoranda, reports, minutes of meetings, newsletters, background information, surveys, notes, financial and legal papers, press releases, photographs, newspaper clippings, and printed matter. Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.
BOX III:26	American Optometric Association, 1943, 1962, 1969, undated American Tobacco Co. General, 1927-1935, 1992, undated Green campaign, 1930-1934 (2 folders) Ballets russes <i>See Container III:30, Diaghileff Ballets Russes</i> Bernays public relations counseling letter Correspondence 1959 (3 folders)
BOX III:27	1960-1961, undated General, 1959-1960, 1972, undated (2 folders) Proposal and legal papers, 1959, 1971-72, undated Questionnaires, 1972

Part III: Client, Institution, and Organization File, 1913-1992

Container

Contents

	Book Publishers Research Institute
	England, 1930
	General 1930-1931
	(2 folders)
	Price cutting, 1930
BOX III:28	Reading habits of outstanding Americans, 1930
	Women, 1930
	Word contest, 1930
	Brotherhood of Railroad Trainmen
	Correspondence, 1963-1966, undated
	(2 folders)
	General, 1963-1964, undated
	(4 folders)
BOX III:29	Cartier, 1918-1924, undated
	(3 folders)
	Charles River Hospital, Cambridge, Mass., 1980
	Cheney Style Service, 1924
	Columbia Broadcasting Co., 1975
	Columbia University, New York, N.Y., 1925, 1947, 1957-1960, undated
	Columbian Rope Co., Auburn, N.Y., 1947, undated
	Commerce Department, 1974-1977, undated
	(2 folders)
	Committee for the Study of Mankind, 1957-1958
BOX III:30	Committee on Foreign Affairs, 1966-1968, undated
	(5 folders)
	Diaghileff Ballets Russes, 1915-1916, 1939, undated
	F. A. Stahl and Associates Architects, 1967
	Farmers' Campaign for Monetary Reform, 1931-1932, undated
	Ferenczi, Sandor, 1925-1928
	Gelatin committee bulletins, 1925-1926
	(2 folders)
BOX III:31	General Electric Co., Pittsfield, Mass., union members, 1961
	Harken, Dwight E., 1976
	Health, Education, and Welfare, Department of, 1976, undated
	Henry Clay and Bock and Co., cigar plant, 1932-1933, undated
	Howell, James, 1990
	Humphrey, Hubert H., 1958, 1968
	International Psychoanalytical Foundation, 1925-1926, undated
	Light's Golden Jubilee
	General, 1929, 1986, undated
	(2 folders)
	Photographs, undated
	(2 folders)
BOX III:32	Scrapbook, 1929, undated
	(3 folders)
	Lipkin, Arthur Bennett, 1936, 1944, 1955-1968, undated
	(5 folders)

Part III: Client, Institution, and Organization File, 1913-1992

Container

Contents

BOX III:33	Massachusetts Bar Association, 1972-1976 (2 folders) Massachusetts Bay United Fund, 1968-1969 Massachusetts Department of Mental Health, 1972-1976, undated Miscellany, 1921-1928, 1936-1937, 1949, 1964, undated Mutual Benefit Life Insurance Co., 1913, 1924-1928, 1941-1944, 1964, undated National Association of Manufacturers, 1947 National Board of Fire Underwriters, 1941 National Committee for an Adequate Overseas Information Program, 1954 National Committee to Study and Resolve the Problems of Aging Americans, undated New York World's Fair, New York, N.Y., 1939 Pace University, New York, N.Y., 1983 Philco Radio and Television Corp., undated Photographs, undated
BOX III:34	Press releases, 1923-1924, 1939, 1949, 1966-1968, undated Process Research, Inc., 1971 Procter & Gamble Co. General, 1949-1967 Soap sculpture contest, undated (2 folders) Retail Millinery Association, undated Roosevelt, Eleanor, 1958 Social Science Research Council, undated State Bank of Long Beach, Long Beach, N.Y., 1957 State Department, 1971-1977, undated Suffolk University, Boston, Mass., 1962-1965 Surveys American business and life, undated American movies overseas, 1958
BOX III:35	Newspapers, top ten, 1961, 1969-1974, undated (4 folders) "What the British Think of Us" Correspondence 1957 (2 folders) 1958 Jan.-Feb. (3 folders)
BOX III:36	Mar.-Dec. (7 folders) 1959, undated
BOX III:37	Form letter orders, 1957-1958 (3 folders) General, 1939-1967

Part III: Client, Institution, and Organization File, 1913-1992

Container

Contents

	Report, 1958
	Women's City Club of Boston, Mass., 1966-1973, undated (2 folders)
	Truman, Harry S., 1945
	United Fruit Co. General, 1950 Guatemala and Honduras
	1950-1953
	1954
	Mar.-June (2 folders)
BOX III:38	July-Dec. (3 folders)
	1955-1957 (8 folders)
BOX III:39	1958, 1976-1977, undated (3 folders)
	United States Information Agency, 1955-1976, undated (2 folders)
	University of Wisconsin, School of Journalism, Madison, Wis., 1955-1958
	Waldorf-Astoria Hotel, New York, N.Y., 1923, undated
	West Valley College, Campbell, Calif., 1968
	Worker-management study 1941
	June (2 folders)
BOX III:40	July-Nov. World Health Foundation, undated
BOX III:40-56	Part III: Subject File, 1919-1994 Correspondence, memoranda, reports, minutes of meetings, background information, notes, interviews, press releases, photographs, lists, newspaper clippings, and printed matter. Arranged alphabetically by name of person or organization, topic, or type of material and therein chronologically.
BOX III:40	Addresses, 1977, 1992, undated (2 folders)
	Advertising for Bernays's office, 1945-1946, undated
	Aging, 1981-1991, undated
BOX III:41	Art, 1965-1975, undated
	Birthdays
	Seventieth, 1961-1962 (5 folders)
	Seventy-fifth, 1966-1967
	Eightieth, 1971-1972 (6 folders)

Part III: Subject File, 1919-1994

<i>Container</i>	<i>Contents</i>
BOX III:42	Eighty-third, 1975 Ninetieth, 1981-1982 (5 folders) Ninety-second, 1983 Ninety-fourth, 1985, undated (2 folders) Ninety-fifth, 1986-1987 (3 folders) Ninety-sixth, 1987
BOX III:43	Ninety-ninth, 1990 One hundredth, 1991 Boston University, Boston, Mass., 1962-1985, undated (4 folders) Child, Harwood L., 1934-1935 Cigarette smoking, 1962-1964, 1975, 1983, undated
BOX III:44	Committees and organizations Citizens' Emergency Committee to Save Memorial Drive, Cambridge, Mass. Background material, 1923, 1961-1965, undated (2 folders) Correspondence, 1960-1965, undated (4 folders) General, 1962-1965, undated Press, 1963-1965, undated Statements, 1964-1965, undated Emergency Committee for a Reappraisal of United States Overseas Information Policies and Programs, 1969-1970
BOX III:45	General, 1925-1931, 1947, 1961-1990, undated Condolences re Doris Fleischman Bernays's death, 1980-1981 (5 folders) Credit expansion and recovery, 1931-1936, undated Creel, George, 1964, undated
BOX III:46	Crime, 1964, 1970-1975, undated Darlington, Helen, 1944-1945 Disarmament action network media project, 1986 Edward L. Bernays' Foundation Anglo-American international relations contest Award winners General, 1967-1968, undated Luncheon, 1967-1968 Clippings, 1966-1968, undated (3 folders) Correspondence General, 1966-1968 (4 folders)

Part III: Subject File, 1919-1994

Container

Contents

BOX III:47	United Kingdom press, 1967-1968 (3 folders) United States press and organizations, 1966-1968 (3 folders) General, 1966-1968, undated (2 folders) Luncheon, 1966-1967 Press releases, 1966-1968, undated Watson, Cowan, 1968
BOX III:48	Economic justice for homemakers program, 1977-1979, undated General, 1964-1985, undated (2 folders) Lecture series Edward R. Murrow Center of Public Diplomacy, Medford, Mass., 1965-1973, undated (3 folders) Freedom of expression lectures, 1971 (2 folders)
BOX III:49	General, 1963-1971, undated (4 folders) Society for the Psychological Study of Social Issues, 1973-1977 Event planning, 1952 Galard-Terraube, Genevieve de, 1954, 1967 Hale and Dorr, 1962-1963 Harold Ober Associates, 1964-1965 <i>Information</i> , 1925-1929 Institute of Public Relations, London, England, 1957, 1966, undated Interviews 1956-1970
BOX III:50	1971-1991, undated (5 folders) Jones, Ernest, 1957 Library of Congress, 1964-1970 (2 folders) Lists 1919, 1925, 1931-1936, 1949-1962
BOX III:51	1963-1983, undated (5 folders) Massachusetts prosperity program, 1989-1990 NAACP, 1964-1965, 1973, 1980 Pharmaceutical profession, 1943, undated Promotion samples 1943-1944, 1958
BOX III:52	1959, undated Propaganda, 1928-1931, 1938, 1944, 1970-1971, undated Public relations

Part III: Subject File, 1919-1994

Container

Contents

	Associations, national, 1970-1977, undated (2 folders)
BOX III:53	Card file
BOX III:54	General, 1935-1938, 1947, 1964-1969, 1975-1980, 1990, undated (5 folders)
	Licenses for practitioners, 1947, 1974-1993, undated (2 folders)
	Notes, 1955, undated
	Printed matter
	1922-1932, 1941-1946, 1960-1968
BOX III:55	1975-1994, undated
	Rank, Otto, 1923-1924
	Rieber, Torkild, 1941
	Schedules and itineraries, 1984-1989, undated
	Sullivan, Mark, 1932
	Travel
	Europe, 1949, 1957, 1966 (4 folders)
	Puerto Rico, 1984
	United Nations, 1964
	United States, image abroad 1968
	Apr.-June
	July
	2-10
BOX III:56	11-23
	1969-1970, undated
	Vietnam Conflict, 1962-1972
	Vondra, Joan, 1988-1992
	Wedding anniversary, fiftieth, 1972
BOX III:56-74	Part III: Speeches and Writings File, 1912-1992
	Correspondence, memoranda, speeches, articles, book drafts, book reviews, editorials, forewords and introductions, newsletters, pamphlets, background material, notes, bibliographies, outlines, poetry, announcements and programs, evaluations, newspaper clippings, and printed matter.
	Arranged alphabetically by type of material and therein chronologically.
	Arranged alphabetically into two categories, writings by Bernays and writings by others, which are further arranged alphabetically by type of material.
BOX III:56	Speech file
	Announcements and programs, 1923-1953, 1961-1992, undated (8 folders)
	Evaluations, 1985-1987
BOX III:57	Miscellany, 1935, 1961, 1981-1987, undated

Part III: Speeches and Writings File, 1912-1992

Container

Contents

	Press, 1933-1992, undated (5 folders) Texts and related material
	1925-1929, 1936-1964 (7 folders)
BOX III:58	1965-1980 (8 folders)
BOX III:59	1981-1990 (2 folders) Undated (6 folders)
BOX III:60	(1 folder) Writings By Bernays
	Articles and related material
	1912-1946 (9 folders)
BOX III:61	1947-1992 (9 folders)
BOX III:62	Undated (5 folders) Book reviews, 1926, 1951-1989, undated (3 folders) Books <i>Biography of an Idea: Memoirs of Public Relations Counsel Edward L. Bernays</i> (1965) Advertising and promotion, 1964-1966, undated (2 folders)
BOX III:63	Background material, 1916, 1923, 1929-1966, undated (2 folders) Correspondence 1949, 1957-1964 (2 folders) 1965 Jan.-Oct. (4 folders)
BOX III:64	Nov.-Dec. (2 folders) 1966, 1988, undated (3 folders) General, 1965, undated (2 folders)
BOX III:65	Outlines, 1963, undated Permissions, 1964, undated (4 folders) Reviews, 1965-1967

Part III: Speeches and Writings File, 1912-1992

Container

Contents

	Simon and Schuster, Inc., 1963-1968, undated (3 folders)
BOX III:66	Various drafts, undated (8 folders)
BOX III:67	(6 folders) <i>Broadway Anthology</i> (1917), 1917-1918, undated <i>Case for Reappraisal of U.S. Overseas Information Policies and Programs</i> (1970), 1970-1971 <i>Crystalizing Public Opinion</i> (1924), 1924, 1961-1962, undated <i>Engineering of Consent</i> (1955), 1955-1956, 1963, 1970, 1986, undated "I Take My Pen in Hand" (unpublished), undated <i>Later Years: Public Relations Insights, 1956-1986</i> (1986), 1987, undated
BOX III:68	<i>Outline of Careers: A Practical Guide to Achievement</i> (1927), 1927-1929 <i>Propaganda</i> (1928), 1928-1929, undated Proposed, 1938, undated <i>Public Relations</i> (1952), 1952, 1965-1966, 1978-1984, undated (2 folders) "Public Relations Counsel: A Personal History" (unpublished), undated <i>Speak Up for Democracy</i> (1940), 1938-1941, undated <i>Take Your Place at the Peace Table</i> (1945), 1945, undated Untitled manuscripts, undated (4 folders)
BOX III:69	<i>Your Future in a Public Relations Career</i> (1979) Draft, undated General, 1977-1980, undated <i>Your Future in Public Relations</i> (1961), 1961-1962, 1969 Editorials for the <i>Dietetic and Hygienic Gazette</i> , 1913 Forewords and introductions, 1934, 1965, undated Letters to editors, 1920, 1940-1986, undated (5 folders) Lists, 1948-1951, undated Miscellany, 1927, 1964-1971, 1978-1979, undated (3 folders)
BOX III:70	Newsletters <i>Contact</i> Correspondence (bound) 1922-1932 (2 folders)
BOX III:71	1925-1936 (2 folders)
BOX III:72	1935 Texts, undated Untitled, undated Notes, 1970, 1984, undated Pamphlets

Part III: Speeches and Writings File, 1912-1992

Container

Contents

	<i>Future of Private Enterprise</i> , correspondence, 1942-1943 A-F G-Z (6 folders)
BOX III:73	<i>Universities-Pathfinders in Public Opinion</i> , 1936-1938 (2 folders) Poetry, 1925, undated Volume of writings, 1920-1942, undated
BOX III:74	Fragments, undated By others Bibliographies of Bernays's writings 1957 edition, 1955-1958 1978 edition Correspondence, 1976-1979 General, undated Press, 1977-1979 General, 1926-1937, 1945, 1961, 1967, 1976, 1982-1987, undated (2 folders)
BOX III:74-77	Part III: Miscellany, 1777-1993 Correspondence, financial and legal papers, certificates, collected items, broadsides, pamphlets, sketches, scrapbooks, biographical material, newspaper clippings, and printed matter. Arranged alphabetically by topic or type of material and therein chronologically.
BOX III:74	Awards and honors 1925-1926, 1941-1954, 1960-1990 (5 folders)
BOX III:75	1991-1993, undated (3 folders) Biographical file, 1931-1938, 1956-1965, 1971-1993, undated (3 folders) Citizenship papers, 1946-1947 Financial and legal papers, 1903, 1925-1938, 1948-1966, 1980, 1990-1991 (3 folders)
BOX III:76	Manuscript and pamphlet collection, 1777, 1797, 1833, 1861-1865, 1885-1886, 1942, undated Miscellany, 1911, 1918-1923, 1930, 1942-1947, 1954, 1964-1970, 1980-1988, undated (2 folders) Printed matter 1913-1976 (6 folders)
BOX III:77	1977-1992, undated (8 folders)

Part III: Miscellany, 1777-1993

Container

Contents

	Sketches, undated
BOX III:OV 1-30	Part III: Oversize, 1916-1966 Oversize scrapbooks. Removed and organized and described separately. Arranged alphabetically into two categories, client, institution, and organization, and personal. The client scrapbooks are further arranged alphabetically by subject and the personal scrapbooks chronologically.
BOX III:OV 1	Scrapbooks Client, institution, and organization file
	Gelatin
	1924, undated
BOX III:OV 2	1925-1926, undated
BOX III:OV 3	Retail Millinery Association
	1925
	Jan.-Feb.
BOX III:OV 4	Jan.-Mar
BOX III:OV 5-OV 8	Feb. (4 vols.)
BOX III:OV 9	Feb.-Mar.
BOX III:OV 10-OV 12	Mar. (3 vols.)
BOX III:OV 13	Mar-Apr.
BOX III:OV 14	Velvet Fashion Service Bureau
	1925
	Mar.
BOX III:OV 15-OV 16	Mar.-Apr. (2 vols.)
BOX III:OV 17	Mar.-May
BOX III:OV 18	May-July
BOX III:OV 19	July
BOX III:OV 20	July-Aug.
BOX III:OV 21	Aug.
BOX III:OV 22	Personal
	1916-1922
BOX III:OV 23	1917-1927
BOX III:OV 24	1927-1930
BOX III:OV 25	1952
BOX III:OV 26	1952-1953
BOX III:OV 27	1957-1958
BOX III:OV 28	1959-1960
BOX III:OV 29	1960-1961
BOX III:OV 30	1965-1966