

## EXHIBIT APPLICATION

### Organization/Company Name

(as you would like it displayed) \_\_\_\_\_

Industry/Field \_\_\_\_\_

Website URL \_\_\_\_\_

### Primary Contact

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail \_\_\_\_\_

### Secondary Contact

Name \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail \_\_\_\_\_

### Payment Information

Payment Method: Check (payable to "UNTHSC-PACE")    MasterCard    Visa    AMEX

Name On Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

### Registration Fee

\$250 Exhibit Fee (Includes company name in conference materials, 1 exhibit table, and 2 registrations)

### Terms

The organizers reserve the right to prohibit, in whole or in part, any exhibit or supporter that they deem to be inappropriate. The exhibitor agrees not to display or disseminate any material that, in the opinion of the organizers, is unsuitable. The organizers reserve the right to refuse any person admission to the event without assigning any reason.

**CANCELLATION:** Cancellation must be made in writing to UNTHSC. The cancellation/refund schedule is below:

<u>Date of Cancellation</u>	<u>Maximum Amount of Refund</u>
Before June 1, 2011	50%
After June 1, 2011	0%

If exhibit space is reserved and then canceled before full payment is received, the date-defined amount above will be invoiced.

UNTHSC reserves the right to relocate tables and adjust floor plans at its discretion and without notice. Sharing of a single table between organizations or organization subsidiaries is prohibited. UNTHSC undertakes no duty to exercise care, nor does it assume any responsibility for the safety and protection of the exhibitor or exhibitor's property. All promotion guidelines apply.

By signing below, we agree to abide by the terms & conditions set forth by UNTHSC.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Contact Info:** Eric Walker to reserve your exhibit booth.

Eric.Walker@unthsc.edu • (817) 735-0177

**Deadline to register: Friday, June 10, 2011**



### Reach More Than 400:

- Physicians
- Physicians Assistants
- Nurse Practitioners
- Nurses
- Students, and
- Other Healthcare Professionals

6th Annual Texas Conference on Health Disparities:

An Eye Towards the Future

June 16 & 17, 2011

UNT Health Science Center

MET Building

3500 Camp Bowie Boulevard

Fort Worth, Texas 76107

[www.RegisterWithUNT.com](http://www.RegisterWithUNT.com)

## 6th Annual Texas Conference on Health Disparities

### Exhibitor Benefits

Use this event as a networking opportunity with healthcare professionals on a level that is nearly impossible to get during a normal practice day. Benefits include:

- Acknowledgement in the conference handouts.
- Conference admittance for up to two representatives.
- Meals and break refreshments listed in the conference agenda.
- A final list of all conference attendees (names and addresses only)

The standard exhibit space includes one table with linen and two chairs.

### Successful Exhibitors

- Promote a company or product that is relevant to the people attending the conference and find ways of packaging it in a way specific to the audience.
- Have informative handouts where participants can learn more about the product or company after the event.
- Use takeaways such as pens, notepads, candy, and special deals or discounts to attract guests to their exhibit table to share their information.
- Have interactive exhibit spaces that allow participants to experience the product in different ways through demonstrations, trails, or audio/visual presentations.
- Follow-up with participants after the conference through a list of conference participants (names and addresses only).

### Presenters (subject to change)

Keynote Speaker — Eve Higginbotham, MD

James Caffrey, PhD

Abbott Clark, PhD

Steve Good, MD

Maria Grant, MD

Tim Kern, PhD

Richard Lee, MD, PhD

Phyllis Nsaih-Kumi, MD

Robert Toto, MD

Rohit Varma, MD

## Agenda (subject to change)

### Thursday, June 16, 2011

- 9:00 am **Registration Opens**
- 12:00 pm Welcome & Introductions
- 12:30 Keynote Address
- 1:30 **Break & Exhibits**
- 1:40 Glaucoma sessions begin
- 3:20 **Break & Exhibits**
- 3:30 Glaucoma sessions continue
- 5:00 **Adjourn**

### Friday, June 17, 2011

- 8:00 am **Registration & Breakfast**
- 8:40 Diabetic Retinopathy sessions begin
- 9:40 **Break & Exhibits**
- 9:50 Diabetic Retinopathy sessions continue
- 11:30 **Lunch & Exhibits**
- 1:00 pm Co-Morbidities Associated with Diabetes sessions begin
- 2:10 **Break & Exhibits**
- 2:20 Co-Morbidities Associated with Diabetes sessions continue
- 4:00 **Adjourn**

### Exhibitor Set-Up

Set-up begins at 8:00 a.m. on Thursday, June 16; exhibits must be set-up by 8:45 a.m. Exhibits must be broken down by 5:00 p.m., Friday afternoon.

Traditionally, conference attendees appreciate exhibitors and the information they provide. They interact with representatives on a level that is impossible when called upon during a normal practice day.

**Booth Assignment:** Booths are assigned on a first come, first-serve basis.

**Deadline to register:** Friday, June 10, 2011

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