

U.S. Census Bureau News

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Facts for
Features

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Super Bowl XLIII

Super Bowl XLIII will be played Feb. 1 at Raymond James Stadium in Tampa, Fla. To commemorate this occasion, the Census Bureau has compiled a collection of facts examining the demographics of the host area, as well as the cities represented by the contenders, in this year's edition of our nation's most celebrated sporting event.

Phoenix (Arizona Cardinals)

Unless otherwise indicated, the data come from the 2007 American Community Survey.

5th

Where Phoenix ranked on the list of the nation's most populous cities. The estimated population of Phoenix on July 1, 2007, was 1.6 million. Phoenix gained 34,941 people from July 1, 2006, to July 1, 2007, the second-largest numerical increase in the nation. (The Cardinals actually play in Glendale, Ariz., which had an estimated population on July 1, 2007, of 253,152, making it the 70th most populous city in the nation.)

Source: Population estimates <<http://www.census.gov/Press-Release/www/releases/archives/population/012242.html>>

24%

Percentage of Phoenix residents 25 and older who had a bachelor's degree or higher in 2007; 77 percent had at least graduated from high school. The respective national figures were 28 percent and 85 percent.

26 minutes

Average amount of time it took Phoenix residents to get to work. Seventy-three percent of the city's workers drove to work alone, 15 percent carpooled and 4 percent took public transportation. Nationally, it took workers an average of 25 minutes to get to work. (There is no statistically significant difference between Phoenix and the nation in the average travel-to-work time.)

40%

Percentage of Phoenix residents 5 and older who spoke a language other than English at home. The national average was 20 percent.

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\$48,061

Median household income for Phoenix. The national median was \$50,740.

\$246,600

Median home value of owner-occupied homes in Phoenix. The national median was \$194,300.

Pittsburgh (Steelers)

Unless otherwise indicated, the data come from the 2007 American Community Survey.

60th

Where Pittsburgh ranked on the list of the nation's most populous cities. The estimated population of Pittsburgh on July 1, 2007, was 311,218. Pittsburgh's population declined by 2,450 from July 1, 2006, to July 1, 2007.

Source: Population estimates <<http://www.census.gov/Press-Release/www/releases/archives/population/012242.html>>

32%

Percentage of Pittsburgh residents 25 and older who had a bachelor's degree or higher in 2007; 87 percent had at least graduated from high school. The respective national figures were 28 percent and 85 percent.

22 minutes

Average amount of time it took Pittsburgh residents to get to work. Fifty-six percent of the city's workers drove to work alone, 9 percent carpooled and 18 percent took public transportation. Nationally, it took workers an average of 25 minutes to get to work.

11%

Percentage of Pittsburgh residents 5 and older who spoke a language other than English at home. The national average was 20 percent.

\$32,363

Median household income for Pittsburgh. The national median was \$50,740.

\$84,500

Median home value of owner-occupied homes in Pittsburgh. The national median was \$194,300.

Tampa, Fla. (host city) and vicinity

Unless otherwise indicated, the data come from the 2007 American Community Survey.

54th

Where Tampa, Fla., ranked on the list of the nation's most populous cities. Tampa's estimated population on July 1, 2007, was 336,823.

Source: Population estimates <<http://www.census.gov/Press-Release/www/releases/archives/population/012242.html>>

19th

Rank of Tampa-St. Petersburg-Clearwater, Fla., among metro areas with respect to population size. The metro area had an estimated population of 2.7 million on July 1, 2007.

Source: Population estimates <<http://www.census.gov/Press-Release/www/releases/archives/population/011671.html>>

31%

Percentage of Tampa's residents 25 or older who had a bachelor's degree or higher in 2007; this compares with 26 percent in the metro area. The respective national figure was 28 percent.

24 minutes

Average amount of time it took Tampa's residents to get to work. Seventy-eight percent of the city's workers drove to work alone. In the Tampa-St. Petersburg-Clearwater, Fla., metro area, it took an average of 26 minutes and 81 percent drove to work solo. Nationally, the respective figures were 25 minutes and 76 percent. (There is no statistically significant difference between Tampa and the nation in the percentage of workers who drove to work alone. Nor is there a statistically significant difference between the Tampa-St. Petersburg-Clearwater, Fla., metro area, and the nation in the average travel-to-work time.)

25%

Percentage of Tampa's residents 5 or older who spoke a language other than English at home. In the metro area, the respective percentage was 18 percent. The national average was 20 percent.

\$44,079

Median household income for Tampa; this compares with \$46,607 in the metro area. The national median was \$50,740.

\$223,200

Median value of owner-occupied homes in Tampa. The respective median in the metro area was \$203,300. The national median was \$194,300.

Following is a list of observances typically covered by the Census Bureau's *Facts for Features* series:

African-American History Month (February)	Labor Day
Super Bowl	Grandparents Day
Valentine's Day (Feb. 14)	Hispanic Heritage Month (Sept. 15-Oct. 15)
Women's History Month (March)	Unmarried and Single Americans Week
Irish-American Heritage Month (March)/ St. Patrick's Day (March 17)	Halloween (Oct. 31)
Asian/Pacific American Heritage Month (May)	American Indian/Alaska Native Heritage Month (November)
Older Americans Month (May)	Veterans Day (Nov. 11)
Cinco de Mayo (May 5)	Thanksgiving Day
Mother's Day	The Holiday Season (December)
Hurricane Season Begins (June 1)	
Father's Day	
The Fourth of July (July 4)	
Anniversary of Americans with Disabilities Act (July 26)	
Back to School (August)	

Editor's note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error. Facts for Features are customarily released about two months before an observance in order to accommodate magazine production timelines. Questions or comments should be directed to the Census Bureau's Public Information Office: telephone: 301-763-3030; fax: 301-763-3762; or e-mail: <pio@census.gov>.