

# **PSM CONFERENCE**

**NOVEMBER 2-3, 2011**

**Revision 1, October 26, 2011**

## **Wednesday, November 2, 2011**

- 1300-1310 WELCOME AND ADMIN COMMENTS**  
Mr. John Baranowski  
Acting Deputy Assistant Secretary of Defense (Materiel Readiness)
- 1310-1340 KEYNOTE PRESENTATION: DoD Environment**  
Honorable Alan F. Estevez  
Assistant Secretary of Defense (Logistics & Materiel Readiness)
- 1340-1350 Materiel Readiness: How We Support You**  
Mr. John Baranowski  
Acting Deputy Assistant Secretary of Defense (Materiel Readiness)
- 1350-1410 PSM'S Roles and Responsibilities  
(Section 805, FY10 NDAA and DTM 10-015)**  
Mrs. Lisa P. Smith, ODASD(MR)
- 1410-1430 Life Cycle Sustainment Enclosure to DoDI 5000.02**  
Mr. Terry Emmert, ODASD(MR)
- 1430-1445 BREAK**
- 1445-1515 R & M Engineering Implementation Strategy (DTM 11-003)**  
Mr. Andy Monje, ODIR, Mission Assurance
- 1515-1545 Sustainment Metrics**  
Mr. Jeff Frankston, ODASD(MR)
- 1545-1630 Life Cycle Sustainment Integration**  
Mr. Jim Kelly, ODASD(MR)
- 1630-1700 Technical Data Rights Acquisition Strategy**  
Mr. Nickolas Guertin, ODASN(RDT&E)
- 1700 Adjourn**

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- 0800-0830      KEYNOTE PRESENTATION: Better Buying Power**  
Mrs. Katrina McFarland  
President, Defense Acquisition University
- 0830-0900      Should Cost/Will Cost – AIM 9X**  
CDR Paul Mitchell, PMA-259
- 0900-0930      Product Support Business Model and Guidance**  
Mr. Mark Gajda, ODASD(MR)
- 0930-1000      Product Support Arrangements**  
CAPT John Spicer, DLA and  
Mr. Gerry Tonoff, BAE Systems
- 1000-1015      BREAK**
- 1015-1045      Industry & Government Relationship (MTVR/LVSR)**  
Mr. Tom Miller, PEO, Land Systems and  
Mr. John Bryant, Osh Kosh Corp.
- 1045-1115      Life Cycle Logistics Learning Asset Transformation Roadmap**  
Mr. Bill Kobren, Defense Acquisition University
- 1115-1215      LUNCH**
- 1215-1415      Workshop 1: LCSP Outline**  
Mr. Bob Houts and  
Mr. John Medlin, ODASD(MR)
- 1415-1430      BREAK**
- 1430-1630      Workshop 2: O&S and BCA**  
Mr. Colt Murphy, ODASD(MR) and  
Mrs. Desiree Seaward, OASD(L&MR)
- 1630-1700      Action Item Review and Closing Remarks**