



TO: Nonprofit Leaders, Professional Advisors, and Academics

FROM: Elizabeth Grant, President, of the National Association of State Charities Officials (NASCO)
Dennis P. Cuevas, Consumer Protection Project Director and Counsel (NAAG)

DATE: August 7, 2012

RE: NAAG/NASCO Annual Conference: Regulation and Oversight of Nonprofit Organizations

Monday, October 1, 2012
Sheraton Silver Spring Hotel (formerly the Crowne Plaza Hotel)
Silver Spring, Maryland

Hotel Cut-Off Date: September 10, 2012

NAAG and NASCO invite you to attend the annual conference of state and federal regulators, nonprofit leaders, professional advisors and academics on Monday, October 1, 2012 at the Sheraton Silver Spring Hotel (formerly the Crowne Plaza Hotel) in Silver Spring, Maryland, a short ride on the Metro's Red Line from downtown Washington, D. C.

This conference is ideal for those involved in the nonprofit field as staff, leaders, advisors, and academics; the conference will spotlight areas of concern to federal and state regulators regarding the regulation of fiduciary duties, restricted funds, charitable trusts, charitable solicitation, and registration for charities and professional fundraisers.

Our keynote speaker will be Art Taylor, President and CEO of the Better Business Bureau's Wise Giving Alliance.

The agenda offers a mix of presentations by highly qualified, thought-provoking speakers who will address topics keyed to this year's theme: The Evolution of the Nonprofit Sector. Michael Peregrine, a partner at McDermott, Will & Emery, LLP will discuss the latest corporate governance developments affecting nonprofits. Practitioners Victoria Bjorkland, a partner at Simpson, Thacher & Bartlett LLP and Bob Keatinge, of counsel at Holland & Hart LLP, will provide their perspectives on the growth in hybrid corporate structures. Pat Read, of Pat Read Consulting, and Peter Panepento, with the Chronicle of Philanthropy, will share their thoughts on the concerns facing the Sector. Ken Berger, with Charity Navigator, and Bennett Weiner, with

the Better Business Bureau Wise Giving Alliance, will address developing charity impact information. Jason Lilien, with the New York Attorney General's Office, will discuss that office's Leadership Committee Report and Initiative on Nonprofit Revitalization. We will also have an opportunity for regulators and public attendees to have some small group discussions about developments in the Sector. Ed Chansky, with Greenberg Traurig, will enlighten us with a presentation on "Perpetual Promotion Machines," which will explore the regulatory implications of permanent cause marketing programs. Tim Delaney, with the National Council on Nonprofits, will describe the top policy issues facing the Sector. Celia Roady, a partner with Morgan Lewis, and Alissa Gardenswartz, with the Colorado Attorney General' Office will exchange views on this year's "hot topics" for regulators and charities.

Plan on networking with expert faculty and regulators and connect with others who are passionate about protecting the important role that nonprofits play in our society by registering to attend. If you can share details about the conference with others or can include information about the event on your web site or in publications, please pass along these important details. You are also welcome to submit suggested topics for the small group discussions to the NASCO contacts listed below.

REGISTRATION DETAILS

The registration fee for the conference is \$325 per person (\$350 after September 10, 2012). Please return the attached registration form by September 10, 2012 to Rupalee Rashatwar at NAAG (see contact information below). Your registration fee includes a continental breakfast, program materials, lunch, morning and afternoon refreshments, and a reception at the conclusion of the conference. Please fax forms to Rupalee at 202-785-0287 or scan the form and e-mail it to her at rrashatwar@naag.org.

CLE CREDITS. NAAG will apply for CLE credits; information will be available at the conference.

PROGRAM MATERIALS. Program materials will be posted at www.nasconet.org and available for download by September 24, 2012

HOTEL INFORMATION

NAAG/NASCO has reserved a block of hotel rooms at the Sheraton Silver Spring Hotel (formerly the Crowne Plaza), located at 8777 Georgia Avenue, Silver Spring, Maryland 20910. The conference room rate is \$152 plus tax. You must make your hotel reservations by calling the hotel toll free at 301-589-0800 or toll-free at 1-888-627-7176. Please be sure to identify "National Association of Attorneys General or NAAG/NASCO" to secure the conference room rate. Reservations must be guaranteed by a major credit card. **The deadline for securing a room reservation is September 10, 2012.** After that date, our block will be released to the general public.

TRANSPORTATION INFORMATION

The 45 minute cab fare from BWI, Reagan National, or Dulles should cost around \$55-60 one-way. You also have the option of reserving a "Super Shuttle" share van from <http://www.supershuttle.com> in advance, which will cost around \$30 one-way.

Reagan National Airport is approximately 30 minutes by Metro to the Silver Spring Metro Station on the Red Line, three blocks from the Sheraton Silver Spring Hotel. Dulles International Airport and Baltimore Washington International Airport are approximately 45 minutes away by taxi.

PEOPLE TO CONTACT

NASCO: Liz Grant
NASCO President
Oregon Attorney
General's Office
Email: Elizabeth.Grant@state.or.us
Telephone: (971) 673-1919

Belinda Johns
NASCO Conference
Co-chair
California Attorney
General's Office
Email: Belinda.Johns@doj.ca.gov
Telephone: (415) 703-1120

NAAG: For **Hotel Issues**, Logistics and Program Materials, Audio Visual needs, contact NAAG as follows:

Erin McManimon (Hotel Questions) Email: emcmanimon@naag.org
Telephone: (202) 326- 6046

Rupalee Rashatwar (Program Materials) Email: rrashatwar@naag.org
Telephone: (202) 326-6018
Fax: (202) 785-0287

Attachments: Registration Form
Agenda

**NATIONAL ASSOCIATION OF ATTORNEYS GENERAL (NAAG)
NATIONAL ASSOCIATION OF STATE CHARITIES OFFICIALS (NASCO)
2012 Regulation and Oversight of Nonprofit Organizations Conference**

**Sheraton Silver Spring Hotel formerly the Crowne Plaza
8777 Georgia Avenue
Silver Spring, MD 20910
October 1, 2012**

**REGISTRATION FORM – NONPROFIT LEADERS
Meeting ID # 1110NASCO**

Completed form must be received by NAAG no later than September 10, 2012 please fax form to Rupalee at (202) 785-0287.

Please use one form per registrant. Complete *all* sections.

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| Name (as it should appear on badge): _____ | Full Mailing Address (include organization name): _____ |
| Title: _____ | _____ |
| Phone Number: _____ | _____ |
| Fax Number: _____ | Billing Address (if different): _____ |
| E-mail: _____ | _____ |
| Organization Name and State: _____ | _____ |
| Name of Person Completing Form: _____ Phone No.: _____ | |

Early Registration Fee: \$325.00 on or before September 10, 2012. \$350.00 after September 10, 2012
 Check Enclosed
 Will Pay at Meeting (No Credit Cards Accepted)

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| State Bar registration number(s) State _____ Number _____ (For CLE credit) State _____ Number _____ |
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Do you have any Dietary Restrictions? _____
For information or to request special services or aids to assist you while attending the conference such as sign-language interpreters, note takers, large print or Braille materials, audio/visual equipment, or logistics, please contact Rupalee Rashatwar at (202) 326-6018 or rrashatwar@naag.org by September 10, 2012. NAAG will work with you in making suitable arrangements.

Please make your check payable to "NAAG/NASCO Nonprofit Organizations Conference" and mail to: National Association of Attorneys General, Attention: Rupalee Rashatwar, 2030 M Street, NW, 8th Floor, Washington, DC 20036. **Return to NAAG by September 10, 2012.**

NAAG OFFICE USE ONLY: System Registration _____ On Site Registration _____

2012 NAAG/NASCO CONFERENCE AGENDA
Sheraton Silver Spring Hotel – Silver Spring, Maryland
October 1, 2012
The Evolution of the Nonprofit Sector

| PUBLIC DAY: MONDAY OCTOBER 1, 2012 | | |
|---|---|---|
| Time | Topic | Presenters |
| 7:30 – 8:15 | CONTINENTAL BREAKFAST AND REGISTRATION | |
| 8:15 – 8:30 | Welcome and Introductions | Elizabeth Grant, <i>NASCO President, Assistant Attorney General, Oregon Attorney General's Office</i> Doug Gansler, <i>Maryland Attorney General</i> |
| 8:30 – 9:30 | What's Worrying Nonprofits and Foundations Today? | Pat Read, <i>Pat Read Consulting</i> , and Peter Panepento, <i>Assistant Managing Editor, Chronicle of Philanthropy</i> |
| 9:30-10:30 | Corporate Governance Developments Affecting Nonprofits | Michael W. Peregrine, Esq., <i>McDermott, Will & Emery LLP</i> |
| 10:30 – 10:45 | BREAK | |
| 10:45 – 11:45 | Hybrid Structures - Practitioners' Perspectives | Victoria Bjorklund, <i>Partner, Simpson Thacher & Bartlett LLP</i> ; Robert R. Keatinge, <i>Of Counsel, Holland & Hart LLP</i> |
| 11:45 – 1:15 | Luncheon And Keynote Address | H. Art Taylor, <i>President and CEO, BBB Wise Giving Alliance</i> |
| 1:15-2:00 | Developing Charity Impact Information | Ken Berger, <i>President and CEO, Charity Navigator</i> , Bennett Weiner, <i>Chief Operating Officer, BBB Wise Giving Alliance</i> |
| 2:00 - 2:30 | NY AG Leadership Committee Report and Initiative | Jason R. Lilien, <i>Charities Bureau Chief, New York Attorney General's Office</i> |
| 2:30-3:15 | Chat with a Regulator: Small Group Discussions | NASCO Members |
| 3:15 -4:00 | <u>Breakout Sessions</u> 1. Perpetual Promotion Machines: Exploring Potential Regulatory Implications for Permanent Cause Marketing Programs. 2. Top Ten Policy Issues | 1. Edward B. Chansky, <i>Shareholder, Greenberg Traurig, LLP</i> 2. Tim Delaney, <i>President & CEO, National Council of Nonprofits</i> |

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| 4:00-4:15 | BREAK | |
| 4:15-5:00 | “Hot Topics: An Exchange of Views” | Celia Roady, <i>Partner in Morgan Lewis’s Tax Practice</i> , and Elizabeth Grant, <i>Oregon Attorney General’s Office</i> |
| 5:00-5:30 | Single-Point Filing Update | Thomas H. Pollak, <i>Senior Research Associate at The Urban Institute</i> , and Karen Gano, <i>Connecticut Attorney General’s Office</i> |
| 5:45-6:45 | NASCO Reception | Sheraton Silver Spring Hotel |