

From: [REDACTED]
To: [FN-OMB-IntellectualProperty](#)
Subject: Fwd: Joint Strategic Plan
Date: Tuesday, March 23, 2010 11:12:51 AM

"Intellectual Property" is the closest approximation we have found so far to describe the reality and legitimacy of the work artists create. For some reason, in this country, there is some sort of cloud before people's eyes, and that cloud prevents clear understanding that artists' work is to be respected as such. This work is not to be stolen. Artists are not, in effect, to work for free.

What we are challenging you to do, Ms. Espinel and the Obama Administration, is to remove this cloud on a large scale. Make it clear to people at every level of industry and in every aspect of our culture that art creators have undeniable rights to their work.

Sincerely,
Naisha Walton
Musician, USA

----- Forwarded message -----

Dear Client,

The Obama Administration is asking to hear from creators, including songwriters and recording artists, about how intellectual property infringement affects your livelihood. The Administration is also seeking advice on what the government could be doing to better protect the rights of artists and creators in our country. All comments must be submitted by Wednesday, March 24 by 5:00 p.m. EST.

BACKGROUND :

Last year President Obama appointed and the U.S. Senate confirmed Victoria Espinel to be the first U.S. Intellectual Property Enforcement Coordinator. Her job is "to help protect the creativity of the American public" by coordinating with all the federal agencies that fight the infringement of intellectual property, which includes pirating music, video games, and books; creating and selling counterfeit goods; and infringing upon the many other creative works that are produced by artists in this country.

As you know, the unauthorized copying, sale, and distribution of artists' intellectual property directly impacts the ability of artists and creators to control the use of their own creativity, not to mention their ability to receive income they have earned from their labor. This impacts U.S. employment and the economy, and our ability to globally compete.

As required by an Act of Congress (The PROIP Act of 2008), Ms. Espinel and her White House team are preparing a Joint Strategic Plan that will include YOUR FEEDBACK on the costs and risks that intellectual property infringement has on the American public.

Here's how to make yourself heard:

1. Send an email to Ms. Espinel and the Obama Administration: intellectualproperty@omb.eop.gov .
2. Include in your email: your story, why intellectual property rights are important to you, how piracy and infringement affect you, and what the U.S. government can do to better protect the rights of creative Americans.
3. Also include in your email: your name, city, state, and what type of artist you are

4. DO NOT include any personal or private information as all comments will be posted publically on the White House website.

5. All comments must be submitted by Wednesday, March 24 by 5:00 p.m. EDT .

The entire call for comments is available here www.whitehouse.gov/omb/assets/fedreg_2010/02232010_ipi.pdf .