

From:

Subject:

Date:

Intellectual Property Rights Enforcement

Friday, February 26, 2010 6:37:18 AM

I think the enforcement focus should be on those who seek to profit financially from the theft of copyrighted material and not on file sharing.

From everyone I've spoken to, the response is pretty much the same. People who file share end up spending more money than they did before they began file sharing, probably because they're exposed to material they wouldn't have been exposed to otherwise, thereby increasing sales.

I suspect that not only is file sharing a victimless crime, it's also not a bad marketing strategy for increasing sales of copyrighted material.