

**From:** [REDACTED]  
**To:** [FN-OMB-IntellectualProperty](mailto:FN-OMB-IntellectualProperty)  
**Cc:** [info@copyrightalliance.org](mailto:info@copyrightalliance.org)  
**Subject:** Creator Rights  
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**Attachments:** [Stretch Tuemmler V Card.vcf](#)  
[ATT102012.htm](#)

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*"The Copyright Alliance has informed me of this welcome invitation from the Obama Administration to share my thoughts on my rights as a creator."*

*I'm an advertising photographer. I have been in the business of licensing photography for 25 years. It has been a long hard road getting clients to understand copyright laws and how they . Negotiating is always a major task. The last couple of years we seem to be taking steps backwards. Orphan Works is a major concern of mine as a creator. Protecting the use of my work is crucial to my business succeeding.*

*When my license is not legally protected I have no recourse when others have abused my rights. I have had several occasions when company's have intentionally used my photography when they have had no rights to use it. "When it's created, it's copyrighted" only has value if our courts are helping to protect the creators. Please adopt strict standards to protect our rights, it's the right thing to do.*

*Thanks,*

**Stretch**

Stretch Tuemmler	<a href="http://www.stretchstudio.com">www.stretchstudio.com</a>
Stretch Studio	<a href="mailto:stretch@stretchstudio.com">stretch@stretchstudio.com</a>
46 Romasco Lane	207-871-0350 Studio
Portland, ME 04101	207-831-9854 Cell