

From: [REDACTED]
To: FN-OMB-IntellectualProperty; info@copyrightalliance.org
Subject: Intellectual Property Protection
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Esto Photographics Inc

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March 23, 2010

Victoria Espinel
US Intellectual Property Enforcement Coordinator
Washington DC

Dear Ms Espinel:

I am contacting you as a member of ASMP, of PACA and of ASPP, all organizations that are working with the Copyright Alliance.

Esto works with a group of architectural photographers and our picture library includes the work of more than 100 other contributing photographers. We handle the estates of several others including Ezra Stoller and Wayne Andrews dealing with images that describe construction and architecture in the United States.

Maintaining this photo archive, making sure the material is safely housed and is accessible as a vital resource for scholarly and for editorial purposes is our charge. It is a complicated and costly endeavour. By licensing this material, we are able to fulfil the responsibility that comes with such an important collection of photographs.

At the same time, the working photographers can continue to add material to this archive with the clear understanding that there is strong copyright protection for their images.

Both of these aspects of our work depend on strongly enforced intellectual property regulations.

We appreciate your support to encourage the historical aspect and to encourage the creation of new images that describe building, construction, housing and urban space.

Yours truly,

Erica Stoller

Erica Stoller
President
Esto Photographics Inc.

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