From: To:

FN-OMB-IntellectualProperty
Intellectual Property Enforcement
Monday, March 22, 2010 1:54:01 PM

Hello,

Date:

Subject:

I am very pleased to here that the White House has appointed a special department for the enforcement of intellectual property rights in the US. I am a recording artist, composer, and own a record label and music publishing company (affiliated with ASCAP). As such, I am directly affected by music piracy and copyright infringement on a daily basis. The fact that music-sharing has become an important "unspoken" component of general music promotion is not arguable, however, promotional tool or not, it's still copyright infringement and fundamentally takes the decision of how music should be promoted out of the hands of the copyright owner's hands.

I believe enforcement at the level of the ISPs is the most effective means for combating this problem. Setting capped amounts for transmission across ISP accounts is NOT effective though, as it will only catch the most egregious abusers, and is particularly more useful for infringement of movie content (where file sizes are very large, as opposed to a relatively small mp3 music files). I think the best method is creating a definitive list of websites' IP addresses associated with infringing activity (The Pirate Bay, etc), and force the ISPs to halt their customers access of those sites.

I applaud any advances you can make in this area, best wishes and thank you.

Joe Rogers

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