From: To:

FN-OMB-IntellectualProperty

Subject: Comments on the Joint Strategic Plan

Date: Monday, March 22, 2010 2:58:50 PM

Re: Comments on the Joint Strategic Plan

Victoria Espinel
Intellectual Property Enforcement Coordinator
Office of Management and Budget
Executive Office of the President
Filed via email

Dear Ms. Espinel:

Consumer expectations, fair use and common sense should guide the US Government's enforcement of copyright laws and net neutrality.

Consumers expect that if they have purchased music or video content through retail channels, that they should be able to consume the content when they want, where they want and on the screen of choice. I believe that consumers will gladly pay a premium to be permitted to share portions of the content with others, such as uploading mash-ups that contain copyrighted material onto the Internet. As long as corporations and content producers receive fair compensation for their content, consumers should be able to consume and reuse this content for their own enjoyment.

The fair use doctrine implies that consumers that have purchased content should be able to consume the content on other devices that they own, and should have remote access to their purchased content.

Common sense should also be applied when enforcing copyright laws. Huge fines that individuals cannot pay do not serve the government or the industry well. If consumer activities are within the reasonable expectations of fair use, then the activities should be allowed. If not, the remedy should be in line with the actual damages.

Sincerely,

Keith Nissen