

**From:** [REDACTED]  
**To:** [FN-OMB-IntellectualProperty](mailto:FN-OMB-IntellectualProperty)  
**Cc:** [info@copyrightalliance.org](mailto:info@copyrightalliance.org)  
**Subject:** Help for photographers.  
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Dear Ms. Espinel,

ASMP and the Copyright Alliance have informed me of this welcome invitation from the Obama Administration to share my thoughts on my rights as a creator.

I have been a professional photographer of architecture, homes, and gardens for over 25 years. Every photograph I take represents a lifetime of learning, repeated investments in current technology, plus all the costs of running a small business. It takes the full value of my photographs to keep me in business. Because most of my photographs have value for many different people, that can add up to a total value that is sufficient to keep me in business. However, most clients cannot (nor should they) pay for the total value that my photographs could provide to all people. So I typically only charge the original client for their own usage of the photograph.

Here is where protection of intellectual property rights comes in. Once my photograph is published by my original client, I need protection against theft of its use, so I can sell it to others and capture the full value of my work.

I would be greatly appreciative of anything the Obama administration could do to protect intellectual property rights. More specifically, here is my dream scenario - from a photographer.

A marriage of copyright law, bureaucracy, and technology such that image processing software:

1. Allowed a photographer to easily and instantly upload their photographs for copyright registration; and
2. Imprinted every photograph with copyright metadata that could not be stripped from the photograph.

The foregoing, combined with effective intellectual property legal protections would be a huge help for my own business, and many others.

Thank you for your consideration.

Best,

Laurie Black  
White Salmon, WA