

**From:**

**Subject:**

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Threats & Solutions regarding Copyright Protection

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Threats & Solutions regarding Copyright Protection

I am a visual artist, and my creations are my livelihood upon which I pay my taxes.

-When someone borrows my work, or steals it, they do not contribute to either the creator or the tax associated in regular lawful usage of those creations.

When this sort of casual theft occurs my only recourse is the laws that are set up to protect that from happening, otherwise all of my work--- ALL OF IT is in jeopardy of similar infringements, causing loss in Branding efforts, placing my livelihood into the hands of another undeserving entity who does not carry the burden of maintaining the highest level of quality output as I do. My identity is stripped from me and my company name is nullified. (which could LITERALLY-- put me out of business and cause my family to need government assistance financially.) This would demoralize me my family, and my agent, and could snowball into greater problems such as physical and mental health issues that would in turn, default to a request for government assistance.)

Meanwhile, the amount of money that **could have been** made from reproductions and the revenue that could have been collected toward taxes has been stolen and the infraction can be repeated countless times unless intellectual property can be protected.

So you lose revenue from **TWO or Three sources** in this one infraction:

1. The creator whose work has been stolen,
2. From the infractor who does not pay for usage of the property.
3. From any agency or agent that is contracted to create more business using these visual creations.

**Solution Suggestions:**

1. There should be a **database** set up where intellectual property owners can go on record with claims of infringement- and red flags should go off in the system when repeat offenders are spot-lighted. (3 strikes- you are out- - - with LITERAL consequences for repeat offenders.)

2. There should be a way to **watermark** property that is being placed onto the internet- with identification tags that link back to the copyright owner. This tag should be able to collect info regarding who uses the property so that it can be used in legal recourse if necessary. (Some of the burden of these tags should be covered by the owner, so that the government is not stuck paying for other people's property, ---which also increases tax revenue as a result of the tag creation.) ---Possibly even a TAG DATABASE could alert the owner each year before tax day to the amount of property that is being covered and give a dollar amount that is due to keep the tag in good standing.(with a grace period so that 'starving artists' such as myself has a little time to cover the additional cost.)

Thank you for giving us the opportunity to voice our opinion.  
Good luck to you on a successful outcome for everyone.

All the best,  
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