

From: [REDACTED]
To: [FN-OMB-IntellectualProperty;](#)
Subject: intellectual property enforcement strategy
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Victoria A. Espinel,
United States Intellectual Property Enforcement Coordinator.

Your recent request in the Federal Registry asks for comments about methods that have been particularly effective at curtailing or preventing infringement. I would like to point out that methods effective at curtailing or preventing infringement are not always in the public interest. As an author, entrepreneur and as a former executive of the Walt Disney Corporation, I have observed the effects of intellectual property enforcement from many different points of view. It is clear to me that many of the aggressive enforcement strategies that have been advocated by the entertainment industry have created high costs to society as a whole. They have prevented many "orphan works" from being made accessible to the public, discouraged fair use, and have unreasonably restricted the free conversion of material from one format to another. When considering intellectual property enforcement, I hope that you will take such broad societal costs into account.

Sincerely,
Danny Hillis
Co-Founder, Applied Minds Inc.
Former VP, Research and Development, The Walt Disney Corporation