

2012

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National Historically Black Colleges and Universities Week Conference



September 25–26, 2012  
Grand Hyatt Washington  
1000 H St. N.W.  
Washington, DC 20001

National HBCU Week Conference  
September 25–26, 2012  
Schedule of Events

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Tuesday, September 25

General Sessions

Registration

8:45 a.m. – 10:00 a.m.  
Independence Ballroom

**Presentation of Colors**

**Joint Armed Forces Color Guard**

**Marine Corps– Brass Quintet**

**National Anthem  
Presiding**

**[John S. Wilson, Jr.](#)**

*Executive Director*

White House Initiative on Historically Black  
Colleges and Universities

**Perspectives**

**John Holdren**

*Assistant to the President*

White House Office of Science and  
Technology Policy

**Other Special White House Guest**

10:20 a.m. – 12:20 p.m.  
Lafayette Park/Farragut Square  
Rooms  
Independence Level

**Trusteeship:: What every trustee should  
know before and after signing up**

Assuming a position of power and decision making may be daunting for some. This session will focus on the increasing pressures of being a university or college trustee in the 21st century. It also will provide insights from the president of the Association of Governing Boards of Universities and Colleges (AGB), who is currently a trustee at Spelman College and formerly served as a member of the board of trustees at Virginia State University.

**Panelists:**

▪ **[Richard Legon](#)**

*President*

Association of Governing Boards of  
Universities and Colleges

▪ **Terence Murchison**

*Chair of the Board*

Fayetteville State University

▪ **Jeffrey L. Humber, Jr.**

*Trustee*

Gallaudet University and  
University of Virginia Law School  
Foundation

*Former Trustee*

Virginia Union University

Rooms B–E  
Independence Level

**Enhancing the Research Capacity of  
HBCUs: Best Practices and Lessons  
Learned**

Panelists will provide insights into some of the existing partnerships between select federal agencies and HBCUs, including how the relationships were formed and critical takeaways from these experiences.

**Overview:**

**John Berry**

*Director*

U.S. Office of Personnel Management

**Panelists:**

▪ **Carolyn W. Colvin**

*Deputy Commissioner*

U.S. Social Security Administration

▪ **Roosevelt Y. Johnson**

*Deputy Associate Administrator*

National Aeronautics and Space  
Administration

▪ **Jane Oates**

*Assistant Secretary*

Employment and Training Administration  
U.S. Department of Labor

**Respondents:**

▪ **[Patricia Hardaway](#)**

*President*

Rooms F&G  
Independence Level

### Global Engagement and the Role of HBCUs in International Development

As an extension on President Obama's commitment under the U.S.-Brazil Joint Action Plan to Eliminate Racial and Ethnic Discrimination and Promote Equality, memoranda of understanding (MOUs) have been formed between HBCUs and Brazil's Federal Agency for Support and Evaluation of Graduate Education. Through these MOUs, students and faculty have gone to different institutions to further their studies.

The discussion will focus on the partnership thus far and offer suggestions on how HBCUs can become involved and expand their reach into South America and the Caribbean.

Rooms H&I  
Independence Level  
Invitation Only

### Clarifying and Enhancing Relations: HBCUs and the Federal Government

Presidents, chancellors and other critical HBCU stakeholders will meet with senior officials to address issues ranging from STEM funding for HBCUs, student financial aid (e.g., Pell Grants and parent PLUS loans/eligibility), TRIO, and desegregation to the FY2013 higher education budget. **Invitation Only**

12:30 p.m. – 2:00 p.m.  
Constitution Ballroom

Luncheon  
Featured Speaker

Wilberforce University

[Robert R. Jennings](#)

*President*

Lincoln University of Pennsylvania

▪ **Henry N. Tisdale**

*President*

Clafin University

#### Panelists:

▪ **Gailda P. Davis**

*Associate Director*

Center for Advancement of Racial and Ethnic Equity

American Council on Education

▪ **Phyllis W. Dawkins**

*Provost and Senior Vice President for Academic Affairs*

Dillard University

▪ **Edward Monks**

*Director*

*Enrichment and Professional Development*

Institute for International Education

▪ **T. Joan Robinson**

*Provost and Vice President for Academic Affairs*

Morgan State University

#### Host:

**John S. Wilson, Jr.**

*Executive Director*

White House Initiative on Historically Black Colleges and Universities

#### Contributors:

▪ **Russlynn Ali**

*Assistant Secretary, Office for Civil Rights*  
U.S. Department of Education

▪ **Denise Forte**

*Deputy Assistant Secretary, Office for Planning, Evaluation, and Policy Development*

U.S. Department of Education

▪ **Martha Kanter**

*Under Secretary*

U.S. Department of Education

▪ **James Runcie**

*Chief Operating Officer, Federal Student Aid*  
U.S. Department of Education

▪ **Debra Saunders-White**

*Deputy Assistant Secretary, Higher Education Programs*

U.S. Department of Education

▪ **Zakiya Smith**

*Senior Policy Advisor for Education*

White House Domestic Policy Council

▪ **Donald Watson**

*Executive Director, HBCU Capital Financing Program*

U.S. Department of Education

[Honorable William H. Gray, III](#)

*Chairman*

Gray Global Strategies, Inc.

*Former Congressman, Pennsylvania*

2:15 p.m. – 4:15 p.m.  
Lafayette Park/Farragut Square  
Rooms  
Independence Level

**LGBT – HBCU Communities—  
Diversity and Inclusion: What Does it Mean  
for HBCUs?  
Presented in conjunction with the National  
Black Justice Coalition**

HBCUs have provided leadership in resisting oppression based on race and class. Today, HBCUs also are challenged to rise to the next level of engagement on issues of sexual orientation and gender expression. This session intends to help participants develop an understanding of the changing socio-political climate around LGBT issues on a broad national level and how that context affects HBCUs. Speakers and panelists will offer commentary on the necessity of developing welcoming and supportive climates for LGBT individuals. Participants will be challenged to reflect on their campuses and set realistic goals for change that can be revisited at next year's conference.

**Moderator:  
George Walker**

*Member*

President's Board of Advisors on Historically Black Colleges and Universities

**Contributor:**

- **Sharon J. Lettman-Hicks**  
*Executive Director and CEO*  
National Black Justice Coalition

Rooms B–E  
Independence Level

**What's Next for HBCU Research  
Programs? New Contracting, Grant and  
Workforce Development Programs in FY  
2013 and Beyond**

What does the future hold for federally funded research programs at HBCUs? Panelists will discuss this and how HBCUs can position themselves to compete more aggressively and successfully to access new research opportunities.

**Overview:**

**Victor M. Mendez**

*Federal Highway Administrator*

Office of the Federal Highway Administrator  
U.S. Department of Transportation

**Moderator:**

**Mark Oliver**

*Director*

Office of Small and Disadvantaged Business Utilization  
U.S. Department of Interior

**Panelists:**

- **Melody Bell**  
*Associate Deputy Secretary*  
Office of Environmental Management  
U.S. Department of Energy
- **Dot Harris**  
*Director*  
Office of Economic Impact and Diversity  
U.S. Department of Energy
- **Lek Kadel**  
*Acting Assistant Administrator*  
Office of Research and Development  
U.S. Environmental Protection Agency
- **Mason Peck**  
*Chief Technologist*  
National Aeronautics and Space Administration

**Respondents:**

- **Harold L. Martin, Sr.**  
*Chancellor*  
North Carolina A&T State University
- **Gilbert L. Rochon**  
*President*  
Tuskegee University

**Rooms F&G  
Independence Level**

**Federal Support for the Humanities**

Libraries and museums on HBCU campuses often protect and preserve the long-standing histories of these institutions. But they require specialized support in order to maintain and modernize their facilities and the priceless treasures housed therein. With a focus on ways federal interventions can support HBCU libraries and museums, this session will explore partnership opportunities from the Institute for Museum and Library Services and other agencies. In addition, the discussion will explore opportunities for students and faculty to participate in internships, research experiences and joint study-research projects at federal agencies.

▪ **Dorothy C. Yancy**

*President  
Shaw University*

**Panelists:**

- **Claudine K. Brown**  
*Assistant Secretary for Education and Access  
Smithsonian Institution*
- **Eva Caldera**  
*Assistant Chairman for Partnerships and  
Strategic Initiatives  
National Endowment for the Humanities*
- **Deborah L. Mack**  
*Associate Director for Constituent and  
Community Services  
National Museum of African American  
History and Culture*
- **Michael Killoren**  
*Director, Local Arts Agencies and Challenge  
America Fast Track  
National Endowment for the Humanities*
- **Christopher J. Reich**  
*Associate Deputy Director for Museums  
Institute for Museum and Library Services*

**Rooms H&I  
Independence Level**

**Driving STEM Opportunities for Liberal  
Arts Colleges Into High Gear**

President Obama has identified three overarching priorities for STEM education: 1) increasing STEM literacy so all students can think critically in science, technology, engineering and math; 2) improving the quality of math and science teaching so American students so they are no longer outperformed by students in other nations; and 3) expanding STEM education and career opportunities for underrepresented groups, including women and minorities. America needs a world-class STEM workforce to address the grand challenges of the 21st century and liberal arts colleges can play a critical role in meeting this objective.

**Moderator:**

**Michael A. Feder**

*Policy Analyst  
Office of Science and Technology Policy  
Executive Office of the President*

**Panelists:**

- **Felicia Davis**  
*Director  
HBCU Facilities and Infrastructure  
Enhancement Program  
United Negro College Fund*
- **Ping Ge**  
*Program Manager  
Office of Workforce Development for  
Teachers and Scientists  
U.S. Department of Energy*
- **Michael Hubbard**  
*Group Manager  
Science Education Programs  
Oak Ridge Associated Universities*
- **Sylvia M. James**  
*Acting Deputy Division Director  
Division of Research on Learning in  
Formal and Informal Settings  
National Science Foundation*
- **Willis S. Jenkins, Jr.**  
*Senior Program Executive for the Explorer  
Program  
Science Mission Directorate/Heliophysics  
Division  
National Aeronautics and Space  
Administration*
- **Tuwanda M. Smith**  
*Manager, Outreach and Compliance  
Coordination Program  
Office of Small Business and Civil Rights  
U.S. Nuclear Regulatory Commission*
- **Stephanie Willett**

Director of Education, University Programs  
Science and Technology Directorate  
U.S. Department of Homeland Security

**Respondents:**

- **Jimmy R. Jenkins, Sr.**  
*President*  
Livingstone College
- **Samuel Munnerlyn**  
*President*  
Trenholm State Technical College

6:30 p.m. – 8:30 p.m.  
Constitution Ballroom

**Dinner**

**Welcome Remarks**

**John S. Wilson, Jr.**

*Executive Director*  
White House Initiative on Historically Black  
Colleges and Universities

**Featured Speaker**

**Freeman A. Hrabowski, III**

*President*  
University of Maryland, Baltimore County  
*Chairman*  
White House Initiative on Educational  
Excellence for African Americans

**Wednesday, September 26**  
**General Sessions**

8:00 a.m. – 10:00 a.m.  
Independence Ballroom

**HBCU Week Town Hall Meeting**

This interactive, real-time feedback session will use wireless keypads to engage the audience in an open and frank discussion about the condition, opportunities and probable future of HBCUs. It promises to be lively, entertaining, informative and data-driven. It also intends to spark conversations that will resurface long after the discussion concludes.

**Hosts:**

- **Chris Bui**  
*Founder*  
5th Medium I.C.
- **John S. Wilson, Jr.**  
*Executive Director*  
White House Initiative on Historically  
Black Colleges and Universities

10:30 a.m. – 12:30 p.m.  
Lafayette Park &  
Farragut Square Rooms  
Independence Level

**HBCU Alumni/ae Giving Rates: Which  
Way Are they Headed?**

Featured in this session will be three examples of how to change the perception and reality surrounding institutional advancement and alumni/ae support of HBCUs: 1) Claflin University's steady progress towards reaching its goal of a 50 percent alumni-giving rate; 2) Spelman College's highly successful "Every Woman . . . Every Year" campaign, which has generated growing support from its alumnae; and 3) a new initiative being pioneered at Paul Quinn College: the Center for Fundraising and Philanthropy. As these three schools can attest, the road to increasing financial support from alums and others is not paved with easy solutions or quick fixes. But strategic thinking, working collaboratively, and fostering a culture of openness and inquiry can yield amazing results. This session promises to be informative and beneficial for all HBCUs interested in expanding their fund-raising footprint.

**Moderator:**

**Marybeth Gasman**

*Professor of Education, Graduate School of Education*  
University of Pennsylvania

**Panelists:**

- **Nelson Bowman**  
*Executive Director of Development*  
Prairie View A&M University
- **DeShanna Brown**  
*Director, Office of Annual Giving*  
Spelman College
- **Whittaker V. Middleton**  
*Vice President for Advancement*  
Claflin University
- **Michael J. Sorrell**  
*President*  
Paul Quinn College

**Rooms B–E  
Independence Level**

**How to Effectively Engage the Federal Sector: A Discussion With Federal Procurement Experts and HBCU Presidents and Chancellors**

Enhancing the relationships between federal agencies and HBCUs for developing new STEM initiatives will be the focus of this session. Seasoned experts in obtaining contracts and grants from the federal government will discuss strategies and tactics commonly employed by institutions of higher education to build successful partnerships with agencies. In addition, new opportunities for non-STEM HBCUs will be shared.

**Overview:**

**Manson K. Brown**

*Vice Admiral*

*Deputy Commandant for Mission Support*

U.S. Coast Guard

**Moderator:**

**Yolanda V. Swift**

*National Deputy Ombudsman for Regulatory*

*Enforcement Fairness*

U.S. Small Business Administration

**Panelists:**

▪ **Iris B. Cooper**

*Executive Director*

Office of Acquisition Operations

U.S. Department of Veterans Affairs

▪ **Tracey Pinson**

*Director*

Small Business Programs

U.S. Department of the Army

▪ **[Willie H. Smith](#)**

*Senior Procurement Executive*

U.S. Department of Transportation

**Respondents:**

▪ **Leslie N. Pollard**

*President*

Oakwood University

▪ **Mary Evans Sias**

*President*

Kentucky State University

▪ **[Harry L. Williams](#)**

*President*

Delaware State University

**Rooms F&G  
Independence Level**

**Federal Laboratory Opportunities**

Federal laboratories provide amazing and distinct opportunities for research and laboratory experiences at the high school, undergraduate and graduate levels, for faculty and students alike. The discussion will address how HBCUs can leverage the resources at federal labs to support STEM programs – regardless of an institution’s proximity to the lab, or whether it is a major research institution or a small liberal arts college.

**Panelists:**

▪ **John W. Fischer**

*Director*

Defense Laboratories Enterprise

Office of the Under Secretary of Defense  
for Research and Engineering

▪ **Dmitri Kusnezov**

*Director*

Office of Science and Policy

National Nuclear Security Administration

▪ **Robert L. Shepard**

*Executive Director*

Science and Engineering Alliance, Inc.

▪ **Eric J. Sheppard**

*Dean*

School of Engineering

Hampton University

▪ **Wanda Ward**

*Senior Advisor to the Director*

National Science Foundation

Rooms H&I  
Independence Level

### **Campus Safety and Emergency Management**

Sexual assault, domestic violence, dating violence, bullying and stalking are serious problems on college and university campuses. Campus safety and emergency management plans that address internal and external threats are growing in importance at almost all institutions of higher education, and HBCUs are no exception. Panelists will review funding opportunities and resources that can assist school administrators, law enforcement officials and other emergency-service providers in expanding emergency management programs and addressing campus safety issues.

### **Moderator:**

**Dianne Boardley Suber**  
*President*  
Saint Augustine's University

### **Panelists:**

- **Jeff Allison**  
*Special Adviser, Campus Public Safety*  
Office of Law Enforcement Coordination  
Federal Bureau of Investigation
- **James A. Anderson**  
*Chancellor*  
Fayetteville State University
- **Cheryl Dozier**  
*President*  
Savannah State University
- **Kevin Jenkins**  
*Intergovernmental Affairs Specialist*  
U.S. Department of Justice
- **Darlene Johnson**  
*Associate Director*  
Office on Violence Against Women  
U.S. Department of Justice
- **John Marshall**  
*Senior Partner*  
Meaux Group
- **André J. Menzies**  
*Chief, Department of Public Safety*  
Dillard University
- **Tony Russell**  
*Superintendent*  
Emergency Management Institute  
U.S. Department of Homeland Security

### **Respondents:**

- **Cleveland L. Sellers, Jr.**  
*President*  
Voorhees College

### **Isabel Wilkerson**

*Director, Narrative Nonfiction*  
Boston University  
*Pulitzer Prize winning author*  
*The Warmth of Other Suns: The Epic Story of America's Great Migration*

### **John S. Wilson, Jr.**

*Executive Director*  
White House Initiative on Historically Black Colleges and Universities

12:45 p.m. – 2:00 p.m.  
Constitution Ballroom

**Luncheon  
Featured Speaker**

**Closing Remarks**