



Logistics Innovation Agency Strategy Map 2010-2014

Vision: To be the logistics innovation leader

Logistics data visibility, synchronization and interoperability

Decision support and knowledge management

Innovative Solutions

Logistics process assessments & recommendations

Technology transition

Demonstrate, assess and transition innovative solutions to address logistics gaps

Conduct operational sensing

Research & evaluate leading edge science & technologies

Exploration & Discovery

Research & apply innovative business processes

Conduct high quality demonstrations

Aggressively explore new and emerging technologies & processes to improve logistics responsiveness

Enabling Innovation

Financial

Simplify/streamline budget planning & execution processes

Diversify the funding strategy

Internal Processes

Optimize the portfolio management process

Enhance analytical capacity and capabilities

Enhance information & knowledge management

Embrace a cost culture supporting efficient business operations

Learning & Growth

Attract and develop a high quality workforce

Foster a culture of innovation & creativity

Provide educational & training opportunities

Develop project management and action officer skills

Outreach

Execute effective Strategic Communications

Build, maintain and leverage Strategic Partners

Optimize resources, people and processes to enable logistics innovation

Mission: To provide innovative solutions for improved logistics readiness

EXTERNAL		INTERNAL		
Innovative Solutions:	Demonstrate, assess and transition innovative solutions to address logistics gaps	Enabling Innovation:	Optimize resources, people and processes to enable logistics innovation	
Logistics data visibility, synchronization & interoperability	Develop the means to monitor and share visibility of the status of the logistics domain, including Soldiers, platforms, and the supply chain.	Financial	Simplify/streamline budget planning & execution processes	Refine internal programming, planning and budget execution processes to more efficiently and promptly respond to and provide for Agency financial resource requirements.
			Diversify the funding strategy	Develop a diversified and robust funding portfolio to more effectively resource the Agency innovation mission in an ever-changing and constrained resource environment.
Decision support and knowledge management	Create net-centric, seamless and fully integrated decision support capabilities that provide the ability to rapidly act on logistics domain knowledge.	Internal Processes	Optimize the Portfolio Management Process	Proactively manage a project portfolio based on a documented, repeatable, and measurable process that maximizes the benefit to the Soldier with limited available manpower and funding.
Logistics process assessments & recommendations	Develop actionable recommendations on the cost/benefit impact of implementing process improvements, innovative technology enablers in Army logistics operations, and key tasks, concepts and ideas related to the development and adaptation of future Army and Joint logistics capabilities.		Enhance analytical capacity and capabilities	Create a unique and sustainable analytical capability via workforce training and talent acquisition while leveraging state-of-the-art technologies such as business intelligence, data mining, decision support, and analysis tools.
Technology transition	Transition concept-based solutions produced in coordination with stakeholders and successfully demonstrated to prove their value to the logistics enterprise.		Enhance Information & Knowledge Management	Leverage high-tech commercial sector advances in information discovery, knowledge utilization, visualization and collaboration to ensure the availability and quality of needed information to enhance insight and innovation.
Exploration & Discovery: Aggressively explore new & emerging technologies to improve logistics responsiveness			Embrace a cost culture supporting efficient business operations	Fully leverage opportunities to adopt a cost culture and enterprise best business practices that complement DOD and Army initiatives and further enhance the Agency ability to perform its mission.
Conduct operational sensing	Proactively collect and synthesize qualitative & quantitative logistics information to identify problematic and emerging enterprise logistics issues.	Learning & Growth	Attract and develop a high quality workforce	Improve internal recruitment processes and build/implement a comprehensive strategic workforce development program to optimize Agency human capital.
Research & evaluate leading edge science & technologies	Aggressively research and evaluate leading-edge technologies which have the potential to offer significant military advantages in improving logistics products, services, and capabilities across the spectrum of operations for both the operating and generating forces.		Foster a culture of innovation & creativity	Create a culture that nurtures innovation and is capable of rapidly responding to dynamic warfighting needs on a sustained basis.
Research & apply innovative business processes	Actively apply continuous process improvement, quantitative, and cost/benefit analysis techniques to identify and assess process changes and system/technology enablers within the context of the end to end logistics processes they support.		Provide educational & training opportunities	Actively market and implement an Agency strategic workforce development program to include academic opportunities, and continuously review/adjust program to ensure relevancy to the workforce and Agency mission.
Conduct high quality demonstrations	Demonstrate new and emerging technological advancements and capabilities that may bring about fundamental improvements to logistics processes.	Outreach	Develop project management and action officer skills	Develop a highly proficient cadre of professionals that can lead logistics innovation activities in a technically dynamic and functionally complex environment.
			Execute effective Strategic Communications	Employ a holistic approach to clearly articulate the relevance and value of LIA's projects in the context of their benefit to the individual Soldier, current Army and Joint operations and future initiatives.
			Build, maintain and leverage Strategic Partners	Conduct continuous collaboration and outreach with academia, industry and strategic partners in all technology focus area endeavors to capitalize on promising technologies, processes and products.