

## Appendix I:

# Recreation and Visitor Services Market Analysis for the Kobuk-Seward Peninsula Planning Area

A. Introduction.....	I-3
B. Salmon Lake/Kigluaik SRMA (Alternatives C and D).....	I-4
C. Squirrel River SRMA (Alternatives B, C and D).....	I-7
D. Extensive Recreation Management Area.....	I-11



# Appendix I:

## Recreation and Visitor Services Market Analysis for the Kobuk-Seward Peninsula Planning Area

### A. Introduction

In accordance with Appendix C of the Land Use Planning Handbook (H-1601-1) BLM used an expanded recreation framework to shift from activity based planning to a benefits based planning when developing the Kobuk-Seward Peninsula RMP. Activity based planning focused on providing for recreational activities rather than focusing on the customer's desire for satisfying experiences and the benefits gained by people who have positive recreational experiences. This market analysis was used to develop Recreation Opportunity Spectrum Classes as described in Tables 2-12 and 2-13, Chapter II, section (B)(2)(d) "Recreation Management."

Under existing management, Alternative A, there are no designated Special Recreation Management Areas (SRMA) and the entire planning area is essentially managed as an Extensive Recreation Management Area (ERMA). Under all alternatives, the majority of the planning area will be managed as the ERMA. Alternative C identifies nine areas, largely along remote river drainages, within the ERMA where the focus will be on managing recreation to avoid conflicts between subsistence and sport hunting.

The Squirrel River is identified as a Special Recreation Management Area in Alternatives B, C, and D. The Salmon Lake-Kigluaik Mountain area is identified as a SRMA in both Alternatives C and D. The Squirrel River is a popular destination for non-local moose and caribou hunters. Subsistence users have expressed concern that heavy recreational use in the Squirrel River is affecting wildlife populations and opportunities for subsistence. The Kigluaik Mountains are a highly scenic area north of Nome with outstanding opportunity for recreational use. Salmon Lake is the only BLM campground within the planning area.

BLM has identified the primary market strategy, market demand, and appropriate recreation management zones (RMZ) for each area. Management objectives were drafted for each area by alternative. Activity, experience, and benefit outcomes, setting prescriptions and implementing actions were identified for each recreation management zone. There are three possible market strategies: undeveloped recreation-tourism market, destination tourism market and community recreation-tourism market.

## **B. Salmon Lake/Kigluaik SRMA (Alternatives C and D)**

The Salmon Lake/Kigluaik SRMA is located on the Seward Peninsula about 40 miles north of Nome, AK. It has road access to both the eastern and western boundaries. Two RMZ were identified within the SRMA: Salmon Lake and Kigluaik Mountains.

**Table I-1. Salmon Lake Campground Recreation Management Zone (8 acres)**

Primary Market Strategy		Market	
Community Based		Residents of Nome and Visitors to the area	
Salmon Lake Campground Recreation Management Zone			
NICHE			
The Salmon Lake Campground is the only developed campground with road access in the planning area. Primarily used by local residences, although there is increasing interest by non-resident visitors.			
MANAGEMENT OBJECTIVE			
Provide developed recreation opportunities for "Roaded Natural" areas, primarily for family oriented activities. Improve diversity of the local economy and promote greater stewardship of public lands.			
Activities	Experiences	Benefits	
<ul style="list-style-type: none"> <li>Developed camping</li> <li>Fishing</li> <li>Boating</li> <li>Hiking</li> </ul>	<ul style="list-style-type: none"> <li>Family and social gatherings</li> <li>enjoy nature</li> <li>physical rest</li> <li>escape pressures</li> </ul>	<p><b>Personal:</b> Improved mental well-being, stress relief, improved outdoor skills, and stronger ties to family and friends</p> <p><b>Community/Social:</b> Greater family bonding</p> <p><b>Environmental:</b> Promotes greater community ownership/stewardship of land and increase awareness of natural landscapes</p> <p><b>Economic:</b> Improves local economy/tax revenue/local tourism</p>	
PRESCRIBED SETTING CHARACTER			
Physical	Social	Administrative	
<p><b>Remoteness:</b> Campground is located about 40 miles from the nearest community and does not have amenities such as power, communications, and stores nearby.</p> <p><b>Naturalness:</b> Naturally appearing landscape except for existing gravel roads and campground facilities.</p> <p><b>Facilities:</b> designated camping units with table, fire ring, tent pad; primitive sanitation (outhouse), trash containers, site markers/signs, information and interpretation displays, boat ramp, primitive road access</p>	<p><b>Contacts:</b> visitors should expect casual social contacts between other campers and area users of 0-12 persons per day.</p> <p><b>Group Size:</b> family groups or maximum group sizes of 8 persons per campsite</p> <p><b>Evidence of Use:</b> Visitors will notice user made trails to the lake, use of highway vehicles, and possible conflicting activities (motorized vs. non-motorized uses).</p>	<p><b>Mechanized Use:</b> Mechanized equipment will be used to maintain the campground and roads</p> <p><b>Management Controls:</b> Informational signing and BLM field presence will be used to promote user compliance.</p> <p><b>Visitor Services:</b> Minimal on-site visitor services will be provided by BLM. Brochures will be distributed locally.</p>	
IMPLEMENTATION FRAMEWORK / ACTIONS			
<b>Administrative</b>	Develop supplemental guidance (Rules and Regulations)		
<b>Management</b>	Develop on-site information displays. Develop carrying capacity.		
<b>Marketing</b>	Local marketing to community and visitors. Develop brochure.		
<b>Monitoring</b>	Develop self-registration station to collect use data, traffic counters, BLM field presence. Campground hosts may be considered.		

**Table I-2. Kigluaik Recreation Management Zone (244,000 acres)**

<b>Primary Market Strategy</b>		<b>Market</b>	
Community Based		Residents of Nome and Visitors to the area	
<b>Kigluaik Recreation Management Zone</b>			
<b>NICHE</b>			
Provides dispersed recreation opportunities in a remote setting. Area is accessible by road to local community and road travelers for recreational and traditional activities such as subsistence. It offers a broad spectrum of recreation opportunities and has the highest mountains in the planning area.			
<b>MANAGEMENT OBJECTIVES</b>			
Provide for a wide variety of dispersed recreation opportunities for “Semi-primitive Motorized” activities in a remote setting, while protecting primitive characteristics and values. Improve the diversity of the local economy and promote greater stewardship of public lands.			
<b>Activities</b>	<b>Experiences</b>	<b>Benefits</b>	
undeveloped dispersed recreation: <ul style="list-style-type: none"> <li>• camping</li> <li>• hunting</li> <li>• fishing</li> <li>• OHV use</li> <li>• Hiking</li> <li>• Bird watching</li> <li>• subsistence activities</li> <li>• wildlife viewing</li> <li>• scenery viewing</li> </ul>	<ul style="list-style-type: none"> <li>• Experience natural landscape</li> <li>• Enjoy risk-taking adventures</li> <li>• Develop skills and abilities</li> <li>• Solitude and remote independence</li> <li>• Escape family</li> </ul>	<p><b>Personal:</b> Improved mental well-being, stress relieve, improved outdoors skills, stronger ties to family/friends, personal challenges</p> <p><b>Community/Social:</b> Greater family bonding, enhanced lifestyle</p> <p><b>Environmental:</b> Promote greater community ownership/stewardship of land, increase awareness of natural landscapes, greater retention of distinctive natural landscape features</p> <p><b>Economic:</b> Improves local economy/tax revenue/local tourism</p>	
<b>PRESCRIBED SETTING CHARACTER</b>			
<b>Physical</b>	<b>Social</b>	<b>Administrative</b>	
<p><b>Remoteness:</b> Area is located about 40 miles from the nearest community and does not have amenities such as power, communications, and stores nearby.</p> <p><b>Naturalness:</b> Naturally appearing landscape except for existing gravel roads and features.</p> <p><b>Facilities:</b> Gravel road access along eastern and western boundaries</p>	<p><b>Contacts:</b> Visitors will have rare encounters with other users once away from the road system.</p> <p><b>Group Size:</b> Usually small group sizes of 3-5 persons</p> <p><b>Evidence of Use:</b> Visitors will notice some user made trails into the area</p>	<p><b>Mechanized Use:</b> Mechanized equipment will be used to monitor visitor use and maintain trails.</p> <p><b>Management Controls:</b> Informational signing and BLM field presence will be used to promote user compliance.</p> <p><b>Visitor Services:</b> Minimal on-site visitor services will be provided by BLM. Brochures will be distributed locally.</p>	
<b>IMPLEMENTATION FRAMEWORK / ACTIONS</b>			
<b>Administrative</b>	Develop supplemental guidance (trail or recreational maps).		
<b>Management</b>	Develop trailhead information, displays and kiosks.		
<b>Marketing</b>	Local marketing to community and visitors. Develop area brochure.		
<b>Monitoring</b>	Develop trailhead self-registration station to collect use data, trail encounters. BLM field presence.		

## **C. Squirrel River SRMA (Alternatives B, C and D)**

The Squirrel River SRMA is located northwest of Kotzebue, Alaska. It includes a large block of BLM lands surrounded by other federal and private lands. There are inholdings of State land. The SRMA encompasses the Squirrel River watershed. This area receives relatively high use for big game hunting in the fall. The entire SRMA falls within one Recreation Management Zone. The following tables summarize the information for the Squirrel River by Alternative.

**Table I-3. Squirrel River SRMA – Alternative B (726,000 acres)**

Primary Market Strategy		Market	
Undeveloped- a remote block of BLM land with affordable access.		Primarily non-local commercial and sport hunters from urban Alaska and out-of-state/country.	
Squirrel River SRMA – Alternative B			
NICHE			
The Squirrel River provides wide range of primitive recreation experiences in a remote setting. It has easy and affordable access from nearby communities. The area is surrounded by privately owned Native Corporation, National Park Service (NPS) and Fish and Wildlife Service land (FWS). Private lands may be closed to use by non-share holders. BLM's multiple-use mandate provides increased recreational opportunities compared NPS and FWS land.			
MANAGEMENT OBJECTIVES			
Provide for a wide variety of dispersed recreational opportunities in a "Semi-primitive Motorized" setting. Improve diversity of the local and regional economy. Allow for increased use levels of recreational use over the current level. Commercial guides would be limited. No limitations on non-commercial hunting would be implemented (charter flights with sport hunters).			
Activities	Experiences	Benefits	
Undeveloped dispersed recreation for casual and commercial activities: <ul style="list-style-type: none"> <li>• River floating</li> <li>• Camping</li> <li>• Hunting</li> <li>• Fishing</li> <li>• OHV use (including snow mobiles)</li> <li>• Hiking</li> <li>• Bird watching</li> <li>• Subsistence activities</li> <li>• Wildlife viewing</li> <li>• Scenery viewing</li> <li>• Trapping</li> </ul>	<p><b>Visitor:</b> Develop skills and abilities, talking to others about equipment, experience, and access natural landscapes, and enjoy challenges with reduced risk.</p> <p><b>Community:</b> Under this alternative, local community residents may feel displaced and experience greater competition for space and resources.</p>	<p><b>Personal:</b> Improved mental well-being, stress relief, improved outdoors skills, stronger ties to family/friends, personal challenges, risk reduction (provided by guides and outfitters).</p> <p><b>Community/Social:</b> Greater conflict with outsider attitudes toward community, greater sense of resignation among local residents toward continued growth and development, increased personal disregard for other visitors</p> <p><b>Environmental:</b> Maintain distinctive recreational setting character</p> <p><b>Economic:</b> Improves local economy, tax revenue, and local tourism</p>	
PRESCRIBED SETTING CHARACTER			
Physical	Social	Administrative	
<p><b>Remoteness:</b> Area is located approximately 20 miles from Kiana (the nearest community) and does not have amenities such as power, communications, and stores nearby. There is no road access.</p> <p><b>Naturalness:</b> Naturally appearing landscape and features.</p> <p><b>Facilities:</b> No facilities are present other than primitive campsites and unimproved airstrips.</p>	<p><b>Contacts:</b> Visitors can expect some social contacts between other area users. Number of contacts would increase during sport hunting season compared to other times of year.</p> <p><b>Group Size:</b> Small group sizes of 3-5 persons</p> <p><b>Evidence of Use:</b> Users will notice evidence of aircraft over flights and landings, user made trails, use of OHVs, and occupied campsites. Users may notice increased competition.</p>	<p><b>Mechanized Use:</b> Aircraft will be used to monitor visitor use and to access the area.</p> <p><b>Management Controls:</b> Information will be provided to commercial air taxis and guides and BLM field presence will be used to promote user compliance.</p> <p><b>Visitor Services:</b> Minimal on-site visitor services may be provided by BLM. Distribute brochures to increase recreational use.</p>	
IMPLEMENTATION FRAMEWORK / ACTIONS			
Administrative	Process commercial permits on demand.		
Management	Promote casual and recreational use. Authorize commercial recreational use on a case-by-case basis, develop method to allocate commercial permits and visitor use days for each permit.		
Marketing	Provide area information to visitors and commercial operators through field offices, brochure, website, etc.		
Monitoring	Collect use data from permitted activities. BLM field presence during sport hunting season.		

**Table I-4. Squirrel River SRMA – Alternative C (726,000 acres)**

Primary Market Strategy		Market	
Community		Primarily subsistence users and local residents.	
Squirrel River SRMA – Alternative C			
NICHE			
Provide a range of primitive recreation experiences in a remote setting, with easy and affordable access from nearby communities. This area supports important subsistence species during critical breeding and migration periods. Local residents can be assured of subsistence harvest opportunity on a continuing basis.			
MANAGEMENT OBJECTIVES			
Increase hunting and harvest opportunities for subsistence users by reducing access and potential disturbance to wildlife and their habitat during critical breeding and migration periods. At the same time, provide for limited, high-quality recreational opportunities such as guided, big game trophy hunts that do not significantly impact subsistence use. Reduce recreational use levels to less than the current level.			
Activities	Experiences	Benefits	
Undeveloped dispersed recreation for casual and commercial activities: <ul style="list-style-type: none"> <li>• Subsistence harvest</li> <li>• River floating</li> <li>• Camping</li> <li>• Hunting</li> <li>• Fishing</li> <li>• Snowmobile use</li> <li>• Hiking</li> <li>• Bird watching</li> <li>• Wildlife viewing</li> <li>• Scenery viewing</li> <li>• Trapping</li> </ul>	<b>Visitor:</b> Develop skills and abilities; talking to others about equipment; experience and access natural landscapes; enjoy challenges with reduced risk.  <b>Community (residents):</b> Sense of place; avoiding having outsiders make me feel alienated from my own community; observing visitors treating our community with respect; knowing that things are not going to change too much.	<b>Personal:</b> Improved mental well-being, stress relieve, improved outdoors skills, stronger ties to family/friends, personal challenges, and risk reduction (provided by guides and outfitters).  <b>Community/Social:</b> Greater family bonding, enhanced lifestyle, greater community involvement in recreation and other land use decisions.  <b>Environmental:</b> Reduced wildlife harassment, greater protection of fish and wildlife habitat from public use impacts, sustainability of community's cultural heritage, and improved respect for privately owned lands.  <b>Economic:</b> Improves local subsistence economy	
PRESCRIBED SETTING CHARACTER			
Physical	Social	Administrative	
<b>Remoteness:</b> Area is located approximately 20 miles from Kiana (the nearest community) and does not have amenities such as power, communications, and stores nearby. There is no road access. <b>Naturalness:</b> Naturally appearing landscape and features. <b>Facilities:</b> No facilities are present other than primitive campsites and unimproved airstrips.	<b>Contacts:</b> Users can expect some occasional social contacts with other area users.  <b>Group Size:</b> Small group sizes of 3-5 persons  <b>Evidence of Use:</b> Users will notice evidence of aircraft over flights and landings, user made trails, and occupied campsites.	<b>Mechanized Use:</b> Aircraft will be used to monitor visitor use and access the area.  <b>Management Controls:</b> Information will be provided to commercial air taxis and guides to educate users; BLM field presence will be used to promote user compliance. <b>Visitor Services:</b> No on-site visitor services will be provided by BLM. Distribute brochures to increase recreational use.	
IMPLEMENTATION FRAMEWORK / ACTIONS			
Administrative	Develop supplemental guidance and special recreation management plan.		
Management	Limit commercial and casual recreational use during the sport hunting season through permits issued by BLM. Maximum visitor use days from August 1- September 30 is 2,000, split between commercial guide operators (840) and 1,160 to recreational and local users. Limit number of camps to one/10 river miles in river corridor and 3/township in upland areas, require air taxi operators to obtain permit, limit number of air taxi operators to 5, limit commercial guiding permits to 6, and close to OHV use May 15-Oct 31.		
Marketing	Provide educational information to locals, visitors and commercial operators.		
Monitoring	BLM staff issues permit out of Kotzebue Field Station or Fairbanks District Office. Collect use data from air taxi operators, guides, and other permitted users. BLM field presence and law enforcement increased during sport hunting season.		

**Table 1-5. Squirrel River SRMA – Alternative D (726,000 acres)**

<b>Primary Market Strategy</b>	<b>Market</b>
Undeveloped - remote block of BLM land with affordable access	Primarily non-local commercial and sport hunters from urban Alaska and out-of-state/country. Also local transporters, guides, and subsistence users

**Squirrel River SRMA – Alternative D**

<b>NICHE</b>		
The Squirrel River SRMA provides wide range of primitive recreation experiences in a remote setting. It has easy and affordable to access from nearby communities. Increased hunting and harvest opportunities. The area is surrounded by privately owned Native Corporation, National Park Service (NPS), and Fish and Wildlife Service (FWS) land. Private lands may be closed to use by non-share holders. BLM’s multiple-use mandate provides increased recreational opportunities compared NPS and FWS land.		
<b>MANAGEMENT OBJECTIVES</b>		
Provide for a wide variety of dispersed recreational opportunities in a “Semi-primitive Motorized” setting. Improve diversity of the local economy and promote greater stewardship of public lands. Slightly reduce commercial recreational use levels and better manage commercial use. Develop Recreation Area Management Plan to reduce conflicts.		
<b>Activities</b>	<b>Experiences</b>	<b>Benefits</b>
Undeveloped dispersed recreation for casual and commercial activities: <ul style="list-style-type: none"> <li>• River floating</li> <li>• Camping</li> <li>• Hunting</li> <li>• Fishing</li> <li>• OHV use</li> <li>• Snowmobile use</li> <li>• Hiking</li> <li>• Bird watching</li> <li>• Wildlife viewing</li> <li>• Scenery viewing</li> <li>• Trapping</li> <li>• Subsistence</li> </ul>	<p><b>Visitor:</b> Develop skills and abilities; talking to others about equipment; experience and access natural landscapes; enjoy challenges with reduced risk.</p> <p><b>Community (residents):</b> Sense of place; avoiding having outsiders make me feel alienated from my own community; observing visitors treating our community with respect; knowing that things are not going to change too much.</p>	<p><b>Personal:</b> Improved mental well-being, stress relief, improved outdoors skills, stronger ties to family/friends, personal challenges, and risk reduction (provided by guides and outfitters).</p> <p><b>Community/Social:</b> Greater family bonding, enhanced lifestyle, greater community involvement in recreation and other land use decisions.</p> <p><b>Environmental:</b> Promotes greater community ownership/stewardship of public lands, increase awareness of natural landscapes, greater retention of distinctive natural landscape features, greater protection of fish and wildlife habitat, sustainability of community’s cultural heritage, and improved respect for privately owned lands.</p> <p><b>Economic:</b> Improves local economy, tax revenue, and local tourism.</p>
<b>PRESCRIBED SETTING CHARACTER</b>		
<b>Physical</b>	<b>Social</b>	<b>Administrative</b>
<p><b>Remoteness:</b> Area is located approximately 20 miles from Kiana (the nearest community) and does not have amenities such as power, communications, and stores nearby. There is no road access.</p> <p><b>Naturalness:</b> Naturally appearing landscape and features.</p> <p><b>Facilities:</b> No facilities are present other than primitive campsites and unimproved airstrips.</p>	<p><b>Contacts:</b> Users can expect some occasional social contacts with other area users.</p> <p><b>Group Size:</b> Small group sizes of 3-5 persons</p> <p><b>Evidence of Use:</b> Visitors may notice evidence of aircraft over flights and landings, user made trails near the river and campsites, use of OHV, possible conflicting activities (subsistence vs. commercial use).</p>	<p><b>Mechanized Use:</b> Aircraft will be used to monitor visitor use and access the area.</p> <p><b>Management Controls:</b> Information will be provided to commercial air taxis and guides to educate users; BLM field presence will be used to promote user compliance.</p> <p><b>Visitor Services:</b> No on-site visitor services will be provided by BLM. Distribute brochures locally.</p>
<b>IMPLEMENTATION FRAMEWORK / ACTIONS</b>		
<b>Administrative</b>	Develop special recreation area management plan.	
<b>Management</b>	<p><b>Interim:</b> Limit number of guiding permits issued to 2004 level; require air taxi’s and transporters to obtain permits.</p> <p><b>Long-Term:</b> Develop appropriate controls of both commercial and casual recreational use through Recreation Area Management Plan developed with substantial public involvement.</p>	
<b>Marketing</b>	Provide educational information to community, visitors, and commercial operators. Develop brochures. Further marketing strategies developed through Recreation Area Management Plan.	
<b>Monitoring</b>	Collect use data from air taxi operators, guides, and other permitted users. BLM field presence and law enforcement increased during sport hunting season. Develop additional needed monitoring through Recreation Area Management Plan.	

## **D. Extensive Recreation Management Area**

The remainder of the planning area outside of any identified special recreation management areas would be an extensive recreation management area (ERMA). Under Alternative A the entire planning area would be an ERMA (11.9 million acres). Under Alternative B the ERMA would apply to the entire planning area except the Squirrel River and would encompass 11.2 million acres. Under alternatives C and D, the ERMA would include all BLM managed lands excluding the Squirrel River and Salmon Lake/Kigluaik special recreation management areas and encompass approximately 10.9 million acres. Under Alternative D, a Recreation Opportunity Spectrum (Table 2-13) "ROS Classifications for the ERMA" would apply.

**Table I-6. Extensive Recreation Management Area (Alternatives B, C, and D)**

Primary Market Strategy		Market	
Undeveloped - dispersed recreation in primitive motorized environment		Local residents and visitors to the planning area primarily seeking challenging outdoor experiences.	
Extensive Recreation Management Area			
NICHE			
Provides primitive recreation experiences in a remote setting.			
MANAGEMENT OBJECTIVES			
Provide dispersed recreation opportunities for "Semi-primitive Motorized" areas, primarily remote activities. Maintain diversity of the local economy and promote greater stewardship of public lands.			
Activities	Experiences	Benefits	
Undeveloped dispersed recreation for casual and commercial activities: <ul style="list-style-type: none"> <li>• River floating</li> <li>• Camping</li> <li>• Hunting</li> <li>• Fishing</li> <li>• OHV use</li> <li>• Snowmobile use</li> <li>• Hiking</li> <li>• Bird watching</li> <li>• Wildlife viewing</li> <li>• Scenery viewing</li> <li>• Trapping</li> <li>• Subsistence</li> <li>• Competitive events (e.g. Iditarod Sled Dog Race and Iron Man Snowmobile race)</li> </ul>	<ul style="list-style-type: none"> <li>• Experience natural landscape</li> <li>• Enjoy risk-taking adventures</li> <li>• Develop skills and abilities</li> <li>• Solitude and remote independence</li> <li>• Escape family</li> </ul>	<p><b>Personal:</b> improve mental well-being, relieve stress, and improve outdoor skills, stronger ties to family/friends, greater self-reliance, and greater sense of responsibility for my own quality of life.</p> <p><b>Community/Social:</b> Greater family bonding, greater household awareness, and appreciation of cultural heritage, heightened sense of satisfaction with our community.</p> <p><b>Environmental:</b> Promotes greater community ownership/stewardship of public lands; increase awareness of natural landscapes.</p> <p><b>Economic:</b> Improves local economy, tax revenue, and local tourism; increase local job opportunities, greater diversification of local job offerings, greater fiscal capacity to maintain essential infrastructure and services.</p>	
PRESCRIBED SETTING CHARACTER			
Physical	Social	Administrative	
<p><b>Remoteness:</b> Most of area is very remote and accessible only by air or by snowmobile in the winter</p> <p><b>Naturalness:</b> Naturally appearing landscape and features with few signs of man's presence.</p> <p><b>Facilities:</b> No facilities are present other than a few shelter cabins and scattered unimproved airstrips.</p>	<p><b>Contacts:</b> Visitors should expect few encounters with other area users.</p> <p><b>Group Size:</b> Small, family-kinship oriented groups and small groups of guided or independent visitors.</p> <p><b>Evidence of Use:</b> Visitors will notice some presence of man including OHV and snowmobile trails, remote campsites, and dispersed air traffic.</p>	<p><b>Mechanized Use:</b> BLM will use snowmobiles, boats, aircraft, and ATVs to monitor use.</p> <p><b>Management Controls:</b> BLM field presence will be used to promote user compliance</p> <p><b>Visitor Services:</b> Distribute user information at BLM Nome and Kotzebue Field stations and Field Offices in Anchorage and Fairbanks.</p>	
IMPLEMENTATION FRAMEWORK / ACTIONS			
<b>Administrative Management</b>	Case-by-case review of activities that require permits (commercial, competitive, and group activities)		
<b>Marketing</b>	Custodial management with case-by-case review of activities that require a permit.		
<b>Monitoring</b>	Minimal local marketing to communities and visitors, Information available by request from BLM Nome and Kotzebue Field stations and field offices in Anchorage and Fairbanks.		
<b>Monitoring</b>	Collect use data from permitted users. BLM field presence.		