



West Point Band

The United States Military Academy



Field Music Group, “The Hellcats” Sponsor Guide





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STAGE

Dimensions: The Hellcats require a minimum performance area of at least 43 feet wide by 22 feet deep. The group is able to modify its performance to fit a space measuring 30 feet wide by 15 feet deep, but is certainly not preferable and will hinder the quality of the performance.

Electrical Power: The Hellcats do not require access to electricity for their performances.

Inclement Site: Sponsors must provide an appropriate inclement site for all outdoor concerts in case of questionable weather. Similar information is required for both inside and outside locations to determine performance location or venue suitability.

LIGHTING

Stage Lighting: No appreciable drop out or dark spots should occur over the above mentioned stage dimensions/performance area.

House Lights: During the performance, the house lights will be dimmed or turned off.

ADDITIONAL REQUIREMENTS

Dressing Rooms:

Two rooms are required: one should be large enough for up to 12 males, the other for up to 5 females. On occasion, a third, private dressing room for our Officer-in-Charge may be necessary. In these instances, the Field Music's Point of Contact will coordinate with the sponsor in advance. These rooms should have clothing racks to hang uniforms, full-length mirrors, locking doors and curtains if windows are present.

Restrooms

Two restrooms (male & female) should be available, preferably backstage, for the band's private use.

Refreshments:

Sponsors are not obligated to provide a meal or bottled water before or after a concert, but these gestures are greatly appreciated.

Performance Schedule:

Our normal show runs approximately 15 minutes.

Publicity

The sponsor shall provide all publicity for the performance. Sponsor should disseminate performance information as widely as possible to ensure a large audience. Complete publicity packets, including high-resolution photos, are available for each ensemble on the band's website.

Marketing Materials

As you create your marketing and publicity materials, please keep in mind that we have strict guidelines for how we refer to our organization and for the use of our logo/wordmark. Please consult the publicity packets on the band's website for appropriate graphics and artwork.

For more information, please feel free to contact Sergeant First Class Sarah Botez at (845) 938-0754 or email: sarah.botez@usma.edu