



DEPARTMENT OF THE ARMY
US ARMY INSTALLATION MANAGEMENT COMMAND
HEADQUARTERS, UNITED STATES ARMY GARRISON
4551 LLEWELLYN AVENUE
FORT GEORGE G. MEADE, MARYLAND 20755-5000

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20 AUG 2008

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Fort George G. Meade Policy Memorandum # 12, Retention Awards Program

1. This memorandum announces the Retention Program Policy for U.S. Army Garrison (USAG), Fort George G. Meade.
2. The goals of the USAG, Fort George G. Meade, and Retention Program emulate the Army's goals and include the following specific objectives:
 - a. Reenlist high quality soldiers consistent with Army needs assigned objectives.
 - b. Support force stabilization initiatives and transformation to Units of Action.
 - c. Support force alignment objectives by reenlisting soldiers out of overage into shortage MOSs.
 - d. Access quality Soldiers into reserve component Troop Program Units (TPUs).
 - e. Provide adequate referrals to the ROTC Green to Gold Program, U.S. Military Academy Preparatory School (USMAPS) and the Warrant Officer Candidate Program.
3. Precision management of the Army's Retention Program and objectives is essential to the Army's continued success in retaining a high quality force, improving MOS qualification, strength and readiness. By accomplishing our retention objectives, we assist in meeting world wide requirements while shaping the future of the force. It is significant to remember retention in the Army is a privilege. Only those soldiers who have demonstrated through their performance and manner of conduct, the potential for future development, will be offered the privilege of reenlistment.
4. Each level of command will develop an individual incentive program to recognize soldiers for making the commitment to remain a part of America's Army. The program will be publicized throughout the unit by a memorandum dated and signed by the current commander.
5. Regular Army Reenlistments and Reserve Component Transfer/Enlistments are significant events that demonstrate an individual's commitment to our nation. These

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ceremonies must be conducted professionally and in a manner meaningful to the Soldier. Commanders should use every means available to publicize the event and coordinate the ceremony in accordance with Appendix D of AR 601-280.

6. Commanders are encouraged to use the Bar to Reenlistment Procedures outlined in AR 601-280 for soldiers who cannot, or do not, measure up to the Standards of Reenlistment (Para 8-1) but whose separation under other administrative procedures are not warranted at the time. The Bar to Reenlistment is not a punitive action but a rehabilitative tool.

7. Retention awards for units recognize outstanding retention efforts on an annual basis. It is established to encourage maximum command involvement, support and interest at all levels of command. Each unit achieving its annual retention mission in all categories for the fiscal year will receive a plaque.

8. Our Retention Program has been successful due to the involvement by Commanders, leaders and Career Counselors at all levels. It is essential that leaders keep Soldiers informed of changes as they develop, eliminate unfounded rumors and continue to assure Soldiers that an army career, whether Active or Reserve component is a fulfilling one.

9. Point of contact for this memorandum is the Installation Retention office at (301) 677-7760/4077.



DANIEL L. THOMAS
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Commanding

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