Professional Technical Studies: Hospitality & Tourism Cluster Restaurant, Food, & Beverages Pathway

Strand:

PT-RFB1 Ethics and Legal Responsibilities

Students understand the importance of ethical and legal guidelines in the

workplace.

Standard: PT-RFB1a: The student will examine and review ethical and legal

responsibilities as they relate to guests, employees, and conduct within the establishment to maintain high industry standards so

as to:

Components: PT-RFB1a.1: examine all comments and suggestions from the customer

service area to formulate improvements and ensure guests'

satisfaction.

PT-RFB1a.2: achieve an awareness of applicable legal policies to comply with

laws regarding hiring, harassment, and safety issues;

PT-RFB1a.3: interpret ethical and legal guidelines relating to job performance

to solve legal or ethical issues;

PT-RFB1a.4: implement applicable legal guidelines and policies to comply

with laws regarding hiring, harassment, job performance, ethical

and safety issues;

PT-RFB1a.5: integrate guidelines for ethical treatment in the workplace; and

PT-RFB1a.6: identify how ethical issues and concerns affect a career field to

aid in making career choices.

Strand:

PT-RFB2 Safety, Health, and Environment

Students understand the importance of safety, health, environmental, and

regulatory compliance in the workplace.

Standard: PT-RFB2a: The student will review all safety and sanitation procedures

applicable to the work area to supervise staff in proper sanitation

behaviors so as to:

Components: PT-RFB2a.1: examine overall safety procedures to maintain a safe work area;

PT-RFB2a.2: examine sanitation procedures to ensure facility is in compliance

with health codes; and

PT-RFB2a.3: examine the pursuit of personal lifestyle choices to prepare for

careers in hospitality and tourism industry.

Standard: PT-RFB2b: The student will analyze related chemicals and hazardous

materials to prevent health-related problems that may result from

exposure to these elements so as to:

Component: PT-RFB2b.1: apply hazardous material practices and procedures for handling

and disposing of chemicals.

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PT-RFB3 Systems

Students use an organized set of ideas and principles to explain or interact

among structured organizations.

Standard: PT-RFB3a: The student will examine the company's standard operating

procedures to determine the criteria for food preparation so as

to:

Components: PT-RFB3a.1: implement a set of operating procedures to comply with

company requirements;

PT-RFB3a.2: evaluate prepared foods for quality and presentation to set

quality standards in accordance with company requirements;

PT-RFB3a.3: use basic food knowledge to prepare nutritious, quality foods;

PT-RFB3a.4: evaluate types of kitchen equipment to match equipment with

correct cooking methods; and

PT-RFB3a.5: use points and various types of service to provide customer

service in accordance with company policy.

Standard: **PT-RFB3b:** The student will understand roles within teams, work units,

departments, organizations, interorganizational systems, and the larger environment to identify the effect of systems on the quality

of the product or service so as to:

Component: **PT-RFB3b.1:** use organizational charts to analyze the workplace operations.

Standard: PT-RFB3c: The student will manage and improve organizational systems to

better serve customers so as to:

Components: PT-RFB3c.1: develop and manage plans and budgets to accomplish

organizational goals and objectives: and

PT-RFB3c.2: develop plans to improve organizational performance including

customer satisfaction and service/operations performance.

Standard: PT-RFB3d: The student will achieve a familiarity with other industries that

have relevant services or products and understand how they impact a seamless delivery of products/services to the guest/

customer so as to:

Component: PT-RFB3d.1: network with various other industries to best use available

resources and provide an inclusive product to the customer.

Strand:

PT-RFB4 Academics

Students apply English language arts, mathematics, science, and social studies

content area skills.

Standard: PT-RFB4a: The student will manage and use basic reading, writing, and

mathematical skills for food service production and guest services to provide a positive guest experience so as to:

Component: PT-RFB4a.1: apply mathematical, reading, and writing skills to correctly

deliver food products and guest services.

Standard: **PT-RFB4b:** The student will study and synthesize information from ethnic

and geographical studies to apply to customer service so as to:

PT-RFB4b.1: retrieve vital facts and statistics to correctly use information in a Component: service environment. PT-RFB4c: The student will study and use basic academic skills to perform Standard: effectively in the workplace so as to: PT-RFB4c.1: apply mathematical, reading, and writing skills necessary to Component: perform job tasks in the hospitality and tourism industry. PT-RFB4d: The student will study the elements of marketing techniques Standard: used in various types of hospitality and tourism establishments to gain familiarity with all venues so as to: PT-RFB4d.1: achieve a familiarity with marketing techniques used in the Component: hospitality and tourism industry to sell a product or service. PT-RFB4e: The student will study and synthesize information from cultural Standard: diversity and geographical studies to appreciate their importance in developing products and services so as to: PT-RFB4e.1: identify the components of cultural diversity to understand their Component: impact on the different areas of the hospitality and tourism industry. PT-RFB4f: The student will study and synthesize the effects of the economy Standard: on the hospitality and tourism industry to apply appropriate strategies in developing products or services so as to: PT-RFB4f.1: summarize how to use the "state of the economy" to plan Components: products and services; and PT-RFB4f.2: examine management styles of different organizational structures to learn best practices for each style. Standard: PT-RFB4g: The student will study the elements of management styles used in various types of hospitality and tourism establishments to gain familiarity with all venues so as to: PT-RFB4q.1: examine management styles of different organizational Component: structures to learn best practices for each style. Strand: PT-RFB5 **Communication Skills** Students use information technology to express and interpret information. PT-RFB5a: The student will integrate listening, writing, and speaking skills to Standard: enhance operations and quest satisfaction so as to: Components: PT-RFB5a.1: use verbal and nonverbal communications to provide a positive experience for guests and employees; PT-RFB5a.2: recognize and respond to quests' needs and nonverbal cues to provide quality service; and PT-RFB5a.3: interpret verbal and nonverbal behaviors to enhance communications with coworkers and customers/quests. PT-RFB5b: The student will design all communications to exhibit Standard: professionalism in attitude, initiative, respect for others, and commitment so as to: PT-RFB5b.1: apply proper etiquette in all customer contacts; and Components:

| | PT-RFB5b.2: | interpret, transcribe, and communicate information, data, and observations to apply information learned from reading to actual practice. |
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| Standard: | PT-RFB5c: | The student will locate, organize, and reference written information from various sources to communicate with coworkers and clients/participants so as to: |
| Component: | PT-RFB5c.1: | locate, organize, and document written information to communicate and network with coworkers. |
| Standard: | PT-RFB5d: | The student will use correct grammar, punctuation, and terminology to write and edit documents so as to: |
| Components: | PT-RFB5d.1: | compose multi-paragraph writing clearly, succinctly, and accurately to reflect professionalism in writing documents; and |
| | PT-RFB5d.2: | use computer skills to design and develop written materials and supporting visual aids. |
| Standard: | PT-RFB5e: | The student will use appropriate resources and techniques to develop and deliver formal and informal presentations so as to: |
| Components: | PT-RFB5e.1: | use description of audience and purpose to prepare oral presentation; |
| | PT-RFB5e.2: | identify and prepare media and visual aids to complement an oral presentation; and |
| | PT-RFB5e.3: | deliver presentation to sustain listener's attention and interest. |
| Standard: | PT-RFB5f: | The student will develop, interpret, and use tables, charts, and figures, to support written and oral communication so as to: |
| Component: | PT-RFB5f.1: | anticipate future needs to plan accordingly. |
| Standard: | PT-RFB5g: | The student will manage unexpected situations to ensure continuity of quality service so as to: |
| Component: | PT-RFB5g.1: | identify the problem and possible solutions, and decide on a course of action to resolve unexpected situations. |
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| PT-RFB6 | Leadership an Students collab | orate with others to accomplish goals and objectives. |
| Standard: | PT-RFB6a: | The student will review managerial skills required to make staffing decisions while following industry standards so as to: |
| Components: | PT-RFB6a.1: | model leadership and teamwork qualities to aid in employee retention and create a pleasant working atmosphere for staff members; |
| | PT-RFB6a.2: | formulate staff development plans to create an effective working team; and |
| | PT-RFB6a.3: | review industry standards in human relations policies and procedures to ensure all necessary information is included in orientation for new employees. |
| Standard: | PT-RFB6b: | The student will employ leadership and teamwork skills to facilitate workflow so as to: |

Components: PT-RFB6b.1: develop group working relationships to improve the work

environment; and

PT-RFB6b.2: observe outstanding leaders to identify effective management

styles.

Standard: PT-RFB6c: The student will lead others in tasks and activities to benefit the

organization as a whole so as to:

Components: PT-RFB6c.1: use leadership skills to create motivation for change; and

PT-RFB6c.2: model leadership and teamwork qualities to aid in employee

morale.

Standard: PT-RFB6d: The student will resolve conflicts to satisfy staff, guest/

customers, and others so as to:

Component: PT-RFB6d.1: use conflict-management skills to facilitate solutions.

Standard: PT-RFB6e: The student will establish and maintain effective working

relationships with all levels of personnel and other departments to provide effective services to the guest/customer so as to:

Components: PT-RFB6e.1: use personal skills to build effective working relationships; and

PT-RFB6e.2: use conflict-management skills to facilitate solutions.

Strand:

PT-RFB7 Problem Solving and Critical Thinking

Students use information technology to define, test, and solve problems.

Standard: **PT-RFB7a:** The student will research costs, pricing, and market demands

to manage profitability and implement effective marketing

strategies so as to:

Components: PT-RFB7a.1: interpret calculations of food, labor, and pricing to ensure

profitability;

PT-RFB7a.2: examine market and alternative ways of marketing to develop a

promotional package; and

PT-RFB7a.3: anticipate future needs to plan accordingly.

Standard: PT-RFB7b: The student will manage unexpected situations to ensure

continuity of quality service so as to:

Component: PT-RFB7b.1: identify the problem and possible solutions, and decide on a

course of action to resolve unexpected situations.

Standard: PT-RFB7c: The student will use the principles of budgeting and forecasting

to maximize profit and growth in various sectors of hospitality

and tourism so as to:

Components: PT-RFB7c.1: apply forecasting skills to determine cost and profit; and

PT-RFB7c.2: apply budgeting skills to determine staffing levels.

Standard: PT-RFB7d: The student will examine all comments and suggestions from the

customer service area to formulate improvements in services/

products and training of staff so as to:

Component: PT-RFB7d.1: use customer comments to guide customer satisfaction policies.

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Standard: PT-RFB7e: The student will study potential, real, and perceived emergency

situations to recognize and implement appropriate safety and

security measures so as to:

Component: PT-RFB7e.1: identify methods to cope with emergency situations.

Strand:

PT-RFB8 Information Technology Applications

Students use computers, networks, and communication technology to access,

organize, process, transmit, and communicate information,

Standard: PT-RFB8a: The student will examine types of computerized systems used to

manage food service operations and guest services so as to:

Components: PT-RFB8a.1: identify ways technology may be used to provide guest and food

services;

PT-RFB8a.2: research and evaluate technical resources for food services and

bar operations to update or enhance industry standards;

PT-RFB8a.3: use software applications to manage different aspects of food

service operations;

PT-RFB8a.4: examine all comments and suggestions from the customer

service area to formulate improvements and ensure guest

satisfaction; and

PT-RFB8a.5: retrieve Web Site information to use in menu planning, recipes,

and for product information.

Strand:

PT-RFB9 Technical Skills

Students select and use technology tools to provide customer service.

Standard: PT-RFB9a: The student will examine the company's standard operating

procedures related to food and beverage production and guest

service to measure effectiveness so as to:

Components: PT-RFB9a.1: implement set of operating procedures to comply with company

requirements;

PT-RFB9a.2: evaluate prepared foods for quality and presentation to set

quality standards in accordance with company requirements;

PT-RFB9a.3: use basic food knowledge to prepare nutritious, quality foods;

PT-RFB9a.4: evaluate types of kitchen equipment to match equipment with

correct cooking methodology; and

PT-RFB9a.5: use appropriate types of food service to provide customer

service according to set standards.

Standard: PT-RFB9b: The student will use different types of payment options to

facilitate customer payments for service so as to:

Component: PT-RFB9b.1: handle different types of payments to accommodate the guest/

customer.

Strand:

PT-RFB10 Employability and Career Development

Students use skills to plan career paths and pursue career opportunities.

Standard: PT-RFB10a: The student will research and review career options and

qualifications in the restaurant and food service industry so as

to:

Components: PT-RFB10a.1: summarize steps needed to obtain a job in the restaurant and

food service industry;

PT-RFB10a.2: examine jobs available within the various types of restaurants

and food service operations to assess career opportunities; and

PT-RFB10a.3: examine various industry sectors such as independent vs. chain

operations to differentiate careers in each type of operation.

Standard: PT-RFB10b: The student will learn steps necessary to seek, apply for, obtain,

and retain employment so as to:

Component: PT-RFB10b.1: seek and apply for employment to begin career objectives.