

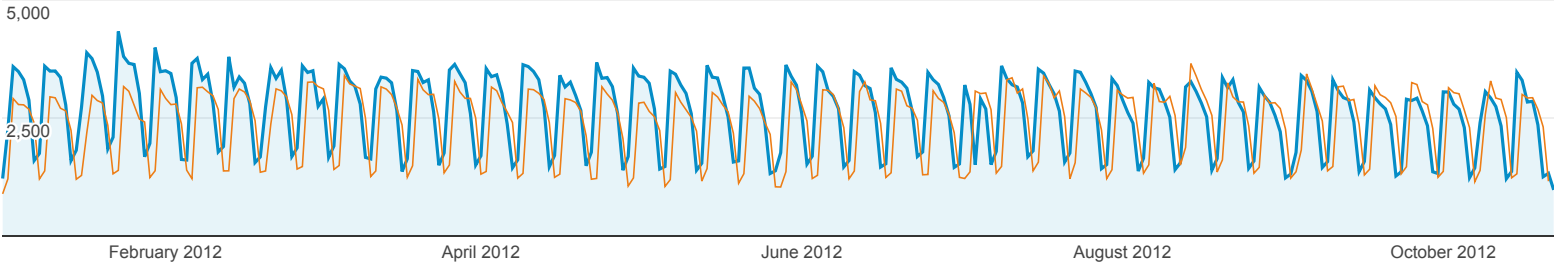
New vs Returning

change in % of visits: +0.00%

Explorer

Site Usage

Visits (Jan 1, 2012 - Oct 22, 2012) Visits (Jan 1, 2011 - Oct 22, 2011)



<p>Visits</p> <p><b>11.55%</b></p> <p>784,348 vs 703,121</p>	<p>Pages / Visit</p> <p><b>-6.77%</b></p> <p>4.72 vs 5.07</p>	<p>Avg. Visit Duration</p> <p><b>-1.93%</b></p> <p>00:06:25 vs 00:06:33</p>	<p>Bounce Rate</p> <p><b>16.11%</b></p> <p>28.18% vs 24.27%</p>
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Visitor Type	Visits	Visits	Contribution to total: Visits
1. <b>Returning Visitor</b>			
Jan 1, 2012 - Oct 22, 2012	<b>397,566</b>	50.69%	50.69%
Jan 1, 2011 - Oct 22, 2011	<b>382,929</b>	54.46%	
2. <b>New Visitor</b>			
Jan 1, 2012 - Oct 22, 2012	<b>386,782</b>	49.31%	49.31%
Jan 1, 2011 - Oct 22, 2011	<b>320,192</b>	45.54%	

