



COPS

COMMUNITY ORIENTED POLICING SERVICES
U.S. DEPARTMENT OF JUSTICE

Problem-Oriented Guides for Police
Problem-Specific Guides Series
No. 30

Disorder at Budget Motels

by Karin Schmerler





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Disorder at Budget Motels

Karin Schmerler

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About the Problem-Specific Guides Series

The *Problem-Specific Guides* summarize knowledge about how police can reduce the harm caused by specific crime and disorder problems. They are guides to prevention and to improving the overall response to incidents, not to investigating offenses or handling specific incidents. The guides are written for police—of whatever rank or assignment—who must address the specific problem the guides cover. The guides will be most useful to officers who

- **Understand basic problem-oriented policing principles and methods.** The guides are not primers in problem-oriented policing. They deal only briefly with the initial decision to focus on a particular problem, methods to analyze the problem, and means to assess the results of a problem-oriented policing project. They are designed to help police decide how best to analyze and address a problem they have already identified. (An assessment guide has been produced as a companion to this series and the COPS Office has also published an introductory guide to problem analysis. For those who want to learn more about the principles and methods of problem-oriented policing, the assessment and analysis guides, along with other recommended readings, are listed at the back of this guide.)
 - **Can look at a problem in depth.** Depending on the complexity of the problem, you should be prepared to spend perhaps weeks, or even months, analyzing and responding to it. Carefully studying a problem before responding helps you design the right strategy, one that is most likely to work in your community. You should not blindly adopt the responses others have used; you must decide whether they are appropriate to your local situation. What is true in one place may not be true
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elsewhere; what works in one place may not work everywhere.

- **Are willing to consider new ways of doing police business.** The guides describe responses that other police departments have used or that researchers have tested. While not all of these responses will be appropriate to your particular problem, they should help give a broader view of the kinds of things you could do. You may think you cannot implement some of these responses in your jurisdiction, but perhaps you can. In many places, when police have discovered a more effective response, they have succeeded in having laws and policies changed, improving the response to the problem.
 - **Understand the value and the limits of research knowledge.** For some types of problems, a lot of useful research is available to the police; for other problems, little is available. Accordingly, some guides in this series summarize existing research whereas other guides illustrate the need for more research on that particular problem. Regardless, research has not provided definitive answers to all the questions you might have about the problem. The research may help get you started in designing your own responses, but it cannot tell you exactly what to do. This will depend greatly on the particular nature of your local problem. In the interest of keeping the guides readable, not every piece of relevant research has been cited, nor has every point been attributed to its sources. To have done so would have overwhelmed and distracted the reader. The references listed at the end of each guide are those drawn on most heavily; they are not a complete bibliography of research on the subject.
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- **Are willing to work with other community agencies to find effective solutions to the problem.** The police alone cannot implement many of the responses discussed in the guides. They must frequently implement them in partnership with other responsible private and public entities. An effective problem-solver must know how to forge genuine partnerships with others and be prepared to invest considerable effort in making these partnerships work.

These guides have drawn on research findings and police practices in the United States, the United Kingdom, Canada, Australia, New Zealand, the Netherlands, and Scandinavia. Even though laws, customs and police practices vary from country to country, it is apparent that the police everywhere experience common problems. In a world that is becoming increasingly interconnected, it is important that police be aware of research and successful practices beyond the borders of their own countries.

The COPS Office and the authors encourage you to provide feedback on this guide and to report on your own agency's experiences dealing with a similar problem. Your agency may have effectively addressed a problem using responses not considered in these guides and your experiences and knowledge could benefit others. This information will be used to update the guides. If you wish to provide feedback and share your experiences it should be sent via e-mail to **cops_pubs@usdoj.gov**.



For more information about problem-oriented policing, visit the Center for Problem-Oriented Policing online at www.popcenter.org or via the COPS website at www.cops.usdoj.gov. This website offers free online access to:

- the *Problem-Specific Guides* series,
- the companion *Response Guides* and *Problem-Solving Tools* series,
- instructional information about problem-oriented policing and related topics,
- an interactive training exercise,
- online access to important police research and practices, and
- on-line problem analysis module.



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The Problem of Disorder at Budget Motels

This guide begins by describing the problem of disorder at budget motels, and reviewing factors that contribute to it.[†] It then identifies a series of questions to help you analyze your local problem. Finally, it reviews responses to the problem, and what is known about them from evaluative research and police practice.

A wide variety of problems occur at budget motels, including

- disturbances,^{††}
- domestic violence,
- theft,
- auto theft and theft from autos,^{†††}
- public drinking,
- vandalism,
- prostitution,
- drug dealing and use,
- fights,
- clandestine drug-lab operations,^{††††}
- sexual assault, and
- robbery.

Many of these problems can be reduced through better motel management, design, and regulation.

[†] Temporary overnight lodging falls into two general categories: motels and hotels. At motels, guests (registered room occupants) and visitors (people who enter the grounds but are not registered guests) can directly access rooms without having to enter the motel lobby or main building. At hotels, guests and visitors must pass through the front lobby or enter the building through an outside door and an interior corridor to get to the rooms.

^{††} An analysis of motel calls for service in Chula Vista, California, found that the most typical citizen call was about a disturbance of some sort. A significant portion involved guests who wouldn't leave or pay (Morris 2003).

^{†††} For further information, see *Thefts of and From Cars in Parking Facilities*, Guide No. 10 in this series.

^{††††} For further information, see *Clandestine Drug Labs*, Guide No. 16 in this series.



In a number of communities, certain motels generate significant numbers of service calls and consume inordinate levels of police resources. Problem motels are frequently hot spots for both nuisance activity and more serious incidents, such as robbery and sexual assault. In addition, problem motels inhibit nearby economic redevelopment¹ and reduce the number of safe, clean lodging units available for tourists and travelers.

Factors Contributing to Disorder at Budget Motels

Understanding the factors that contribute to your problem will help you frame your own local analysis questions, determine good effectiveness measures, recognize key intervention points, and select appropriate responses.

The very nature of overnight lodging makes it conducive to crime and disorder. Motels and hotels house people only temporarily, often in commercial areas with high crime rates. Because budget motels offer low rates, accept cash, and often have a relatively unrestricted environment, local residents with illicit or antisocial intentions find them particularly attractive. Drug sales, prostitution, loud parties, and other activities can often be undertaken at motels with less risk than at private residences. Motel guests have little motivation to report drug dealing and prostitution because they have no long-term stake in the motel. In addition, motel managers often have a limited opportunity to get to know the backgrounds of the people on their premises. Finally, in municipalities that lack the resources to provide motel oversight, motel managers have little incentive to accept responsibility for problems.



Motels attract crime, in that people inclined to commit it[†] are drawn to them because their conditions and reputations are favorable for doing so.² Poorly managed motels also enable crime by attracting offenders to a location with weak oversight.³

Motel Economics

In 2002, the lodging industry posted revenues of more than \$102 billion.⁴

In general, lodging establishments that charge nightly rates of less than \$60 fall under the budget category. However, both the price and the amenities at budget motels can vary greatly.^{††} Room rates—even for the same motel chain—differ significantly by location, season, and day of week. The upscale budget motels (which account for 25 percent of all U.S. lodging units) are typically chain motels, some of which cater to business travelers and tourists and offer fitness centers, complimentary breakfasts, and premium movie channels. Low-end budget motels (13 percent of all U.S. lodging) are typically independent properties that charge \$20 to \$45 per night, and may not offer any amenities except for cable movies.

While some low-end motels offer safe, clean lodging (and some high-end motels do not), low-end motels are more likely to experience crime and disorder problems. A study of Chula Vista motels by California State University, San Bernardino (CSUSB), found that low room rates were strongly correlated with higher call-for-service rates.⁶ Compared with motels that charged from \$41 to \$60 a night, those that charged \$40 or less per night had twice the number of service calls per room, and more than two-and-a-half times the number of arrests per room.⁷

[†] In Chula Vista, an estimated 21 percent of guests and visitors at several problem motels were on probation or parole, compared with less than 2 percent of California's overall adult population (Theisen 2002a).

^{††} Some motels in the rural Southwest have nightly rates of less than \$20; in these markets, motels with nightly rates of \$35 are high-end. In contrast, low-end budget motels in major metropolitan areas generally charge between \$30 and \$45 a night, and high-end budget motels may charge up to \$80 a night. The rates quoted in this guide do not apply to all motels, but are included to give you a general idea of the cost of budget lodging.



Cheap motels did not always pose crime and disorder problems. In the 1930s and 1940s, individually owned and operated motels offered travelers an eclectic, economical array of relatively safe lodging options. In the 1950s, corporations such as Holiday Inn and Howard Johnson sought to capitalize on the growing national travel market by offering consumers brand-name, standardized lodging. The interstate highways built in the 1950s and 1960s favored the chains by essentially rerouting motorists away from the older, independent establishments, many of which were located along aging roads that ran parallel to—but were difficult to access from—the new interstates.⁸ In some cases, major motel chains built their properties right at the interstate exits; motorists seeking independent motels had to bypass the chains and venture farther from the interstate to find them.

Steve Morris



In an effort to attract customers, older motels such as this urban Arizona establishment offer rock-bottom prices for longer term guests, essentially creating low-income housing.



The smaller, non-chain motels had difficulty competing with the large national chains under these circumstances. To survive economically, they began catering to the lower end of the market; some turned into adult motels,[†] while others served as housing for low-income people. Unable to afford upkeep, many of the formerly quaint motels deteriorated and became havens for crime and disorder.^{††} Unsightly and crime-prone motels can inhibit economic growth in the surrounding areas.

Motel Layout and Features

Originally built to accommodate the adventurous traveler of the 1930s and 1940s, motels were marketed as driver-friendly—motorists could drive right up to their rooms.^{9,†††} Ironically, what was originally a selling point is now one of the most detrimental aspects of motels, from a crime prevention standpoint. Direct access to rooms allows problem guests and visitors to come and go without being seen by motel personnel. Regardless of size,^{††††} motels with unimpeded pedestrian and vehicle access to rooms can be difficult to manage, and may have a relatively high number of service calls if they serve a risky clientele.

Motel Personnel

Unlike hotels, many motels have a small staff. In some cases, the same individual who owns the motel also manages it and works the front desk. A midsize budget motel generally has an owner, a manager, one or more front desk clerks, several housekeepers, and, sometimes, a security guard, typically on contract. Upper-end and larger budget motels usually have additional staff that fill these roles.

[†] The definition of "adult motels" varies from one jurisdiction to the next, but they often rent rooms by the hour and advertise the availability of in-room pornographic movies.

^{††} There is evidence that drug dealers sometimes operate out of financially strained motels and apartment complexes because the property managers are unlikely to have the will or resources to stop them (Eck 1995b).

^{†††} The word "motel" is derived from the words "motorist" and "hotel" (Roadside Architecture 2002).

^{††††} More than half of the 41,000 lodging establishments in the United States have between 15 and 75 rooms. The majority of these properties are likely motels, although some larger motels may have up to 200 rooms (American Hotel & Lodging Association 2003).



Karin Schmerler



Drive-up motel rooms allow unrestricted and anonymous access to guest quarters at any hour of day or night.

Although there are notable exceptions, family-operated motels tend to have higher calls-for-service-per-room (CFS/room) ratios than chain motels. The CSUSB study found that family-operated motels' CFS/room ratios were 60 percent higher than those at non-family-operated motels.¹⁰ As of 2000, approximately 60 percent of hotels and motels were chain lodgings, and 40 percent were independently owned and operated.¹¹

Motel Clientele

At a typical lodging establishment, 80 percent of the guests are tourists, business travelers, or meeting or convention attendees. The remaining 20 percent have other reasons for staying, including personal reasons and special events.¹² By contrast, at budget motels with crime and disorder problems, it is not unusual to find that 80 percent or more of the guests are local residents staying



for personal reasons, and just 20 percent of the guests are tourists or business travelers. There is some indication that motels experience a "tipping point" with respect to clientele. If a motel rents out rooms to enough problem guests, then more problem guests—and fewer legitimate guests—will be attracted to that motel. In some cases, just one problem guest can discourage legitimate guests from renting rooms.¹³

A number of motels cater predominantly to local clients with a wide variety of reasons for renting budget rooms. Low-income workers sometimes seek long-term housing at motels rather than apartments, because motels do not require a first and last month's deposit and let guests "pay as they go." People living day-to-day may be able to pay \$38 a night for a motel room (with an average monthly total of more than \$1,100), but unable to pay \$500 all at once for an apartment. Motels also offer free furnishings, as well as cable television, electricity, and a telephone.¹⁴ People lacking steady jobs also rent motel rooms nightly, short term, or long term, for the same reasons.[†]

Seasonal or short-term laborers, such as migrant and construction workers, also rent budget motel rooms, for anywhere from several weeks to several months.^{††} In some cases, government agencies that subsidize housing refer specific groups of people to motels. For example, the agencies sometimes provide public-assistance recipients and parolees with housing vouchers they can use at motels.

[†] In Anaheim, California, where the typical apartment costs \$1,200 a month, an estimated 2,000 of the city's 310,000 residents lived in motels full time before the city enacted long-term rental restrictions on the properties (Hill and Associated Press 2000).

^{††} Seasonal laborers staying at motels for long periods can create ready markets for prostitution and drugs; if the laborers are paid in cash and do not use banks, they are particularly vulnerable to robbery or room burglary.



A considerable number of budget-motel users seek rooms for criminal or nuisance purposes. Prostitutes and their customers rent rooms to secure safe, cheap places to conduct business; drug dealers use motels to contact buyers and make transactions; smugglers use motels as way stations for people they've smuggled into the country; and partiers rent rooms to get away from their usual environment, drink alcohol or use drugs, and generally behave in ways that are less acceptable at home.

The Calls-for-Service-per-Room Ratio: A Common Denominator

Using a calls-for-service-per-room (CSF/room) ratio allows for a standardized comparison of problem levels across motels of different sizes. The ratio is computed by dividing a motel's total number of calls for service in a 1-year period by the number of rooms at the motel. For example:

$$87 \text{ CFS} / 39 \text{ rooms} = 2.2 \text{ CFS/room}$$

$$52 \text{ CFS} / 12 \text{ rooms} = 4.3 \text{ CFS/room}$$

You can use both citizen- and officer-initiated calls to calculate CFS/room ratios—either independently, for different perspectives on motel problems, or together, for total CFS/room ratios. To download an Excel spreadsheet you can use to calculate CFS/room ratios, see <http://www.chulavistapd.org/motels>

Regardless of their motivation for frequenting motels, guests and visitors who live within 30 miles of a motel tend to be higher-risk clients and cause more problems than tourists or business travelers. The probation rates of problem-motel guests and visitors who provided local addresses to Chula Vista officers were 13 times those of



California's general adult population. In contrast, no tourists questioned at the same motels indicated they were on probation or parole.¹⁵ In addition, the CSUSB study found that the percentage of local guests staying at a motel was positively correlated with the motel's CFS/room ratio; in other words, the higher the number of local guests, the higher the number of CFS/room.¹⁶

† A person who stays seven or more days at a motel can be considered a long-term guest. In some jurisdictions, making weekly payments for motel rooms constitutes tenancy (Campbell DeLong Resources Inc. and Portland Police Bureau 1999).

Long-term[†] guests also pose risks for motels. The CSUSB study found that the average length of stay at a motel was strongly correlated with citizen-initiated CFS/room ratios: the longer the average stay, the higher the citizen-initiated CFS/room ratio.¹⁷ Because they are designed to accommodate short-term guests, motel rooms are not typically stocked with cleaning products such as disinfectants, rags, dusters, mops, and vacuum cleaners, and can quickly deteriorate without frequent housekeeping and maintenance—services that low-end motels do not generally provide.¹⁸ Problem long-term guests are also difficult to remove from motels. In many jurisdictions, motel guests are considered legal tenants after 28 days of renting, and managers must have them evicted if they want them to leave.

Prostitutes are among the riskiest clients motels serve. The CSUSB report found that motels that reported having problems with prostitution in the prior month had very high average CFS/room ratios compared with motels that reported other serious problems, including drug sales.

Due to the number of people that pass through a motel on a given night, and the need to quickly make decisions on nightly rentals, managers cannot conduct the type of lengthy background checks on would-be guests that are typically done on prospective apartment renters. In



addition, if business is down or motels have trouble attracting legitimate guests due to substandard facilities, staff might rent to suspicious guests to maintain cash flow. They also may have difficulty turning down undesirable guests during slow seasons.



Understanding Your Local Problem

The information provided above is only a generalized description of disorder at budget motels. You must combine the basic facts with a more specific understanding of your local problem. Analyzing the local problem carefully will help you design a more effective response strategy.

† Annual budget-motel CFS/room ratios that include both citizen- and police-initiated calls generally range from 0.25 to 2.0, but some communities have properties—especially non-chain motels—with ratios of 11.0 or higher.

Asking the Right Questions

The following are some critical questions you should ask in analyzing your particular problem of disorder at budget motels, even if the answers are not always readily available. Your answers to these and other questions will help you choose the most appropriate set of responses later on.

Calls for Service and Crime Incidents

- How many citizen- and police-initiated service calls does your agency handle at budget motels each year? Has the volume of the two types of calls changed over time?
- What is the nature of the service calls and crime incidents at budget motels? Do certain types of calls and crimes occur more frequently at some properties?
- What is the annual CFS/room ratio[†] for each motel? Do the ratios vary significantly among similarly priced properties in the same neighborhood? (See <http://www.chulavistapd.org/motels> for an example of how these ratios can vary considerably, even among motels in the same several-block area. See



- <http://www.chulavistapd.org/motels> to obtain a chart template you can use to show the difference in CFS/room ratios for motels in your own jurisdiction.)
- For what types of crimes have police made arrests at motels? Are certain types of arrests—especially drug or prostitution arrests—more common at some properties?
 - What crime and disorder problems have motels experienced but not reported?

Motel Management Practices

- What specific management practices are in place at low-priced motels with annual CFS/room ratios below 1.0? Above 1.0? (Good management practices are described in the "Responses" section below. To download a copy of a survey you can use to interview motel managers, see <http://www.chulavistapd.org/motels>.)
 - Have CFS/room ratios changed over time, particularly with a change in property management?
 - Who owns the motel? Is it independently operated, part of a franchise, or corporately owned? Does the owner have other properties? Obtaining information about a motel's owner(s) and managers, as well as any other parties who have an interest in the motel (such as mortgage holders, ground-lease holders, and insurers), is critical to reducing problems at the motel. Property profiles, commonly known as "lot books," list all parties with a financial interest in a motel. Lot books can often be obtained through city clerks who frequently contract with title search companies for this product. Professional skip-tracing search engines can supplement lot-book research by providing owner contact information, as well as information about tax liens on the property and civil suits against the owner(s).
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- Is the motel's business license up to date?
- How viable is the motel from a business perspective? How much money did the motel take in last year, and what was the average occupancy rate?[†]
- How willing is the owner/manager to take responsibility for motel problems, and to work with police to address them?
- Are there some security measures the manager would like to implement, but cannot due to cost, company policy, or zoning, planning, or fire code restrictions?
- How many motels rent to guests for more than 30 consecutive days? How many and what percentage of current guests in each motel are long-term tenants?

[†] Local government finance departments can estimate gross receipts through transient occupancy taxes paid. The national average occupancy rate for overnight lodging was 64 percent in 2000, 60 percent in 2001, and 59 percent in 2002 and 2003 (American Hotel & Lodging Association 2004). A motel with 40 rooms, an occupancy rate of 60 percent, and an average nightly rate of \$50 would have yearly gross receipts of \$438,000 (40 rooms x 0.6 occupancy x \$50 rate x 365 days).

Property Condition and Layout

- What is the general condition of the motel's rooms? Do they meet minimum standards of cleanliness, safety, and functionality?
 - What is the general condition of the motel's exterior? Is it well landscaped and maintained?
 - How many entrances and exits are there to the motel grounds? Does all foot and vehicle traffic have to pass by the front office to access rooms or public areas, such as the pool? Are both vehicle and pedestrian access impeded by hedging or some other barrier? Is there a fence around the property's perimeter, or is access controlled via a gate or other means?
 - How many entrances and exits are there to the motel building itself? Is access to the building limited by card keys or some other means? How quickly are card keys reprogrammed (e.g., immediately upon checkout, the day after checkout)?
-



- Are there certain smaller areas/blind spots (nooks, hallways, parking lot sections, rooms at the back of the motel, etc.) that are particularly conducive to problem behaviors?

Victims

- How concerned about problem motels are local business employees, residents, and other people who frequent the area? What problems have they seen or experienced? How concerned are motel employees and long-term tenants about problems at the properties?
- How many employees and long-term tenants have been victimized by problem guests, and in what ways?
- How much have problem motels lost due to theft of motel property from rooms, vandalism, and unpaid rentals?

Offenders

- What percentage of the guests at individual motels live within 30 miles of them? What reasons do local guests or visitors give for frequenting the motels?
 - What are the probation/parole rates of guests at problem motels compared with those of guests at motels with low CFS/room ratios and those of the general population?
 - What percentage of arrestees at individual motels live within 30 miles of them? What reasons do problem guests (e.g., those who have been arrested or are on probation or parole) give for frequenting the motels with high CFS/room ratios? What do they find appealing about those motels? (See <http://www.chulavistapd.org/motels> to download a
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copy of a motel-user survey you can use to estimate user probation and parole rates, as well as provide insights into what attracts problem guests and visitors to specific motels.)

Current Responses

- How does the police department currently address motel problems? How effective have the responses been over the long term?
- How are other local government agencies—such as code enforcement, community development, health and sanitation, planning and zoning, city attorney's office, fire, and finance—addressing motel problems?
- What existing laws, ordinances, or regulations foster or constrain the ability of police and other city agencies to effectively address problems at budget motels?
- Are financial lending institutions that hold notes on the motels aware of the problems, and if so, what actions, if any, have they taken to improve the situation?

Measuring Your Effectiveness

Measurement allows you to determine to what degree your efforts have succeeded, and suggests how you might modify your responses if they are not producing the intended results. You should take measures of your problem *before* you implement responses, to determine how serious the problem is, and *after* you implement them, to determine whether they have been effective. All measures should be taken in both the target area and the surrounding area. (For more detailed guidance on measuring effectiveness, see the companion guide to this series, *Assessing Responses to Problems: An Introductory Guide for Police Problem-Solvers*.)



The following are potentially useful measures of the effectiveness of responses to disorder at budget motels:

† Although citizen-initiated calls (primarily those from motel employees) may increase during the transitional period—when a motel is improving management procedures and changing its reputation—they should ultimately decrease as the motel becomes more able to prevent and handle problems.

†† Officer-initiated calls should decrease once the motels improve their management practices and/or control access to the property.

- fewer citizen-initiated calls for service per room, for each property;[†]
 - fewer crime incidents at motels;
 - less-serious crime incidents at motels;
 - fewer citizen-initiated calls for service and crime incidents in areas adjacent to problem motels;
 - reduced police time spent at motels;^{††}
 - reduced concern about problem motels among neighboring businesses, residents, and others with a stake in reducing the problems;
 - reduced levels of visible disorder, such as loitering and graffiti, at problem motels;
 - increased tourist occupancy and decreased local occupancy at motels; and
 - increased number of motel rooms that meet minimum standards of cleanliness, safety, and functionality.
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Responses to the Problem of Disorder at Budget Motels

Your analysis of your local problem should give you a better understanding of the factors contributing to it. Once you have analyzed your local problem and established a baseline for measuring effectiveness, you should consider possible responses to address the problem.

The following response strategies provide a foundation of ideas for addressing your particular motel-disorder problem. These strategies are drawn from a variety of research studies and police reports. Several of these strategies may apply to your community's problem. It is critical that you tailor responses to local circumstances, and that you can justify each response based on reliable analysis. In most cases, an effective strategy will involve implementing several different responses. Law enforcement responses alone are seldom effective in reducing or solving the problem. Do not limit yourself to considering what police can do: give careful consideration to who else in your community shares responsibility for the problem and can help police better respond to it.

General Principles for an Effective Strategy

1. Enlisting community support to address the problem. Changing the way motels do business requires the support of local elected officials; government agencies that can regulate overnight lodging establishments; business associations, such as the Chamber of Commerce and convention and visitors bureaus; and, to some extent, the motels themselves. These various parties should be



† Taking elected officials and local business leaders on tours of problem motels can be an effective way of alerting them to specific issues.

†† At least 35 percent of Chula Vista motel managers indicated they had experienced the following problems in the prior month: theft, guest's refusal to leave, loud party, suspected drug dealing, and vandalism/graffiti (Bichler, Christie, and McCord 2003). Improved management practices can reduce the likelihood such problems will occur.

provided with detailed information about the nature and extent of motel problems before recommending any changes.[†] Well-funded regional and national motel chains may try to influence local politicians before they have all the facts, and small-business owners—even ones who manage enterprises that border on the criminal—can be a powerful local constituency for elected officials. Neighboring businesses, residents, and users of the areas near problem motels can help make the case for change.

2. Obtaining cooperation from motel owners and managers. Voluntary compliance with good motel management practices is possible to obtain from a segment of motels, and there are several natural incentives for managers to reduce problems at their properties. Legitimate motel owners have a financial interest in reducing crime and disorder problems—especially those that involve a potential loss of revenue, such as guests who damage rooms or refuse to pay.^{††} Safe, well-run, attractive motels can charge higher rates and maintain or increase annual revenue. Some managers would genuinely like to reduce the number of problem guests and visitors at their motels, but lack the necessary financial resources or knowledge about effective crime prevention measures at motels. (To download a copy of a management practices checklist you can provide to motel managers, see <http://www.chulavistapd.org/motels>.) Independent motels, in particular, may not have the resources to make significant environmental changes, but they can make a number of management changes at little cost. National chains have more resources at their disposal and are highly capable of running safe motels, if they choose to do so. You can prioritize problem motels with uncooperative



managers or owners by CSF/room ratios, total number of citizen- and officer-initiated service calls, and community complaints. Uncooperative motels will have different leverage points. National budget chains may want to avoid negative publicity. Absentee motel owners may be persuaded to make changes that will reduce their exposure to liability or the likelihood of significant property damage.[†] Motel owners or managers involved in criminal activity at their motel can be forced to sell their business or radically change their business practices if they have been charged with or convicted of a crime. However, some motels may change the way they do business only under the threat of nuisance abatement or new local laws governing motel operations.

[†] Motel managers in Sandy City, Utah, were convinced that it was in their interest to prevent drug dealers from setting up methamphetamine labs in their motel rooms when informed that the cost of cleaning up and rebuilding a motel room after a drug lab explosion could be as high as \$25,000 (Thompson 1999).

Regulating Management Practices Through CFS/Room Ratios

The city of Tukwila, Washington, requires motels to implement specific responses based on their yearly CFS/room ratios. All motels fall in one of three tiers established by the city: (1) less than or equal to 0.25 CFS/room/year; (2) 0.26 CFS/room/year to 1.0 CFS/room/year; and (3) more than 1.0 CFS/room/year. Motels and hotels in the tier with the fewest service calls do not have to make any changes. Motels in the middle tier must have a staff member on the property 24 hours a day, maintain a surveillance camera in the lobby at all times, and participate in a crime prevention assessment. Motels in the highest service-call tier must implement the middle-tier requirements, as well as submit employee names to the police department for background checks, train employees in proper management practices, install cameras in parking lots, implement crime-prevention-through-environmental-design recommendations, and make a number of other changes. Since being passed in the summer of 2000, police there report the initiative has reduced service calls by approximately 60 percent at motels with annual CFS/room ratios of more than 1.0.



† All agree that deadbolts, peepholes, door chains, solid doors and frames, and room telephones constitute basic security measures that all motels should have in place. As far as liability goes, the absence of these measures is considered evidence of unsafe lodging. Motels with established crime problems have also been expected to employ adequate numbers of security guards, install closed-circuit television (CCTV) in problem areas, and secure sliding-glass doors with bars (Slepian 2002).

†† In some communities, a ratio of 0.5 may be excessive, however, compared to other motels in the area.

††† Performance standards are not intended to discourage motel staff or others from calling the police in an emergency. Police should conduct a quick door-to-door tenant survey if they suspect a manager is training tenants not to call them. Motel managers facing a performance standard may argue that it is their right to call the police, and they should not be penalized for being proactive. However, if a motel chooses to cater to a high-risk clientele and has a high number of calls for service, the management should completely control access to the property. The management may also need to hire adequate security, both to handle repeat nuisance calls that should not require a police response, and to prevent more-serious incidents from occurring. If a motel cannot afford access-control measures and private security (if necessary), it should stop catering to a high-risk clientele.

3. Establishing and enforcing minimum motel functionality and security standards. All motels should comply with appropriate housing and building codes, and meet minimum security standards established through a combination of court decisions, legislation, and assessments by lodging managers.[†]

4. Establishing crime-and-disorder performance standards and goals. As noted earlier, CFS/room ratios vary significantly, even among comparable motels in comparable neighborhoods. Motels with low CFS/room ratios set a natural baseline for what can be accomplished at similar properties. Motels should be able to maintain annual CFS/room ratios of less than 1.0^{††}; action should be taken against those that do not keep calls at or below this level. Incentives for reaching performance goals, such as city-sponsored signage, community development funds, or other enticements, may be offered to motels that maintain annual CFS/room ratios of 0.5 or less.^{†††} Both research and successful crime-reduction projects at motels and other residential properties have shown that motel personnel—especially managers and owners—can effectively control crime and disorder on their properties through proper management practices.¹⁹ Managers and owners have the greatest ability to ensure that their properties do not attract problem guests and visitors. However, many managers and owners are under the false impression that only police enforcement can reduce the problems at their motels, and rely primarily on local police to keep the order. Police agencies should avoid becoming de facto security services for motels for two reasons: traditional enforcement tactics are not particularly effective at reducing motel problems, and cities should not routinely subsidize the security operations of a for-profit industry. In general, it is important that police let motel managers or owners decide what specific steps to take to meet local



standards. If a police agency recommends specific changes at a motel, and those changes do not bring about the desired results, the motel may have grounds to argue against abatement or other enforcement actions designed to reduce problems.²⁰

† Like guests, visitors should be directed to the front desk by the security staff or the property design (e.g., fencing that prohibits unimpeded motel access, walkways that lead directly to the front office).

Specific Responses to Disorder at Budget Motels

Deterring/Screening Problem Guests and Visitors

5. Requiring all adult guests and visitors[†] to present government-issued photo ID at the front desk immediately upon arrival. An ID requirement reduces the perception of anonymity at motels, reinforces personal accountability for behavior, and provides police with important information should a crime occur—all reducing the motel's appeal to problem guests and visitors. At minimum, front desk clerks should collect the following information from both guests and visitors:

- full name,
- home address,
- home telephone number,
- date of birth,
- government ID number and ID type,
- state and country of ID issuance,
- time of arrival, and
- number of assigned or visited room.

Desk clerks at motels with high CFS/room ratios should also collect the following from registered guests:

- name, address, and phone number of their employer, and
 - name and telephone number of an emergency contact.²¹
-



Clerks should complete the guests' registration cards according to information verbally provided by the guests, then ensure the photo IDs contain the same information. Clerks should also visually verify and record guests' and visitors' license plate numbers, and issue corresponding parking permits that limit stays.²² Staff should record all guest and visitor information on a government-approved registration form readily accessible to police and other city officials who need to review occupancy levels, such as finance department personnel.

6. Requiring that guests and visitors be at least 21 years old to rent or visit a room, unless accompanied by a parent or legal guardian. Minors are at particular risk of sexual assault or statutory rape at motels; age limitations on guests and visitors can help prevent these crimes. Maintaining a strict 21-or-older policy for both guests and visitors can also prevent underage drinking in motel rooms.

7. Maintaining and enforcing "no rent" and "no trespass" lists. Motel managers should retain the names and other registration information of people who have been arrested on the property, have caused a disturbance, have necessitated a call to police, are prohibited from renting at the motel as a result of a temporary restraining order or parole/probation conditions, or did not follow motel rules during rental. Motel management should ban such people from the property for a set period, typically six months to a year. You should consult legal counsel about the particular legal requirements of enforcing such bans in your jurisdiction.



8. Limiting visitors and contact between strangers.

Motels should prohibit visitors between 10 p.m. and 6 a.m.; people on the property between those hours should be guests or staff only. At particularly problematic motels, management may want to prohibit visitors entirely. In addition, motels should limit the number of unrelated guests to one or two per room, thus discouraging parties and underage drinking.²³ Front desk clerks should refuse to connect callers to rooms if the callers do not know the guests' full names.²⁴ Implementing and enforcing all of these policies can reduce a motel's appeal to prostitutes and drug dealers.

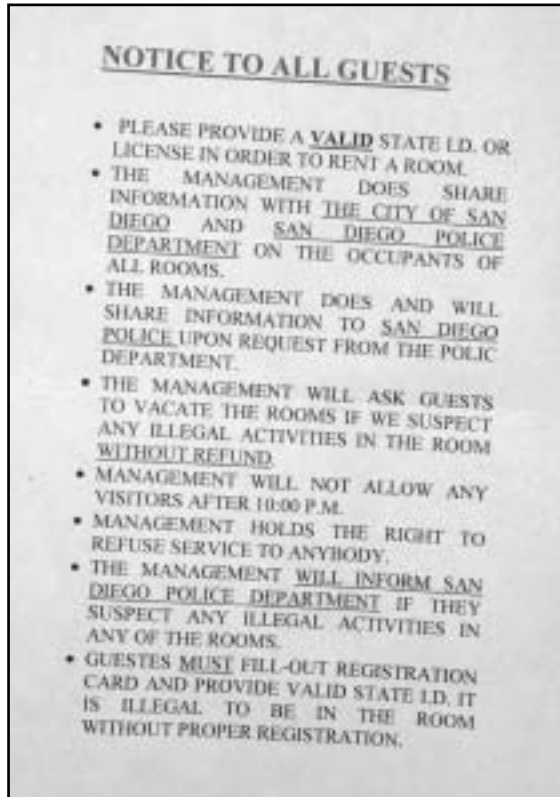
9. Prominently posting notices and signs that clearly outline appropriate guest and visitor behavior, as well as the sanctions that will be levied against violators.²⁵

Sample rules include the following:

- No illegal activity (including drug use/sales, prostitution, and underage drinking) is allowed on the premises. If such activity is suspected, the management will notify the police and ask guests to leave the property, without a refund.
 - Room doors must be kept closed at all times.
 - No loitering is allowed on the premises.
 - No public drinking is allowed.
 - Playing loud music is not allowed.
 - Quiet hours are 10 p.m. to 6 a.m.
 - All visitors must check in at the front desk.
 - Guest rooms may not be used for private parties.
 - Parking passes must be displayed in all vehicles parked in the lot, or they will be towed at the owners' expense.
 - The management shares registration information with local police.
-



Karin Schmerler



Posted signs, clearly stating the rules of the motel, can dissuade guests from engaging in illegal activities.

10. Guaranteeing payment from high-risk guests.

Motels that have experienced problems with guests who won't pay or leave can require a two-night cash deposit or a credit card imprint at check-in. This policy can help ensure that motels receive compensation for all rentals, as well as cover any losses or damages that may occur.



11. Refusing to rent to known or suspected prostitutes, gang members, or drug dealers,[†] or to anyone clearly intoxicated or under the influence of illicit substances. Motel staff have the right to refuse service to anyone, as long as they do not discriminate against a protected class in making room rental decisions. (To download a list of criminal indicators that can be posted at the front desk for easy clerk reference, see <http://www.chulavistapd.org/motels>.) Woodbury, Minnesota, officers provide motels with detailed telephone listings of local escort services so motel clerks can cross-reference outgoing and incoming calls to rooms occupied by suspected prostitutes.²⁶ National City, California, police obtained temporary restraining orders that barred known prostitutes from certain motels.²⁷ Motels may want to consider charging for outgoing local telephone calls, which can discourage motel use by guests who plan to make a lot of local calls.²⁸

[†] Prostitutes are often well-known to motel clerks, gang members may have gang-related tattoos, and drug dealers may have previously raised suspicion by making numerous brief phone calls from their rooms during prior motel stays. Based on a review of motel arrests, Sandy City officers developed a profile of people buying and selling drugs at the properties. The typical arrestee used methamphetamine, was between the ages of 18 and 35, provided a local address, and paid in cash at low-priced motels or used a fraudulent credit card at moderately priced motels. The arrestees also generally checked into motels in pairs and without luggage, and made and received numerous local phone calls (Thompson 1999).

12. Implementing clear check-in policies, and training clerks in their use. Clerks should provide guests and visitors with a copy of the "house rules." If the motel is experiencing serious problems, clerks should require guests and visitors to read and sign a form. Clerks should also ask guests why they are renting a room, how many visitors they expect, and how long they are staying. If guests indicate they will be staying seven days or more, motel managers should conduct more extensive screenings, which may involve credit, employment, and prior landlord reference checks.²⁹ Night clerks, who are often recent hires, may need additional training in guest screening and motel security procedures.³⁰



13. Reinforcing formal and informal social controls over problem guests. Police can inform those who oversee problem guests, such as military command staff and employers of seasonal laborers, about motels that experience relatively high levels of crime and disorder. The military can make problem properties "off limits" to personnel.³¹ Police should provide oversight officials with details on the types of problems experienced at the motels, and, if applicable, inform them that there are plans to conduct enforcement operations at the properties, as well as change how they are run, so they are more restrictive with respect to photo ID requirements, visitor prohibitions, public drinking, and noise policies. Probation agencies can also set probation and/or parole conditions that prohibit offenders from frequenting specific motels with histories of drug problems and other criminal activity.³²

Managing Problem Guests and Visitors

14. Assigning potential problem guests to rooms near the front office or with high natural surveillance. Some motel managers routinely rent suspicious guests rooms near the front office, so they can better monitor their behavior. Rooms that face a busy street can also provide natural surveillance of problem guests and their visitors.

15. Employing well-trained, uniformed, on-site security guards, with clear expectations regarding duties. Security guards should regularly and randomly patrol motel grounds and contact people who are loitering or behaving suspiciously. On large properties, guards



should patrol on bicycle; on smaller properties, guards should be on foot. On all properties, they should carry professional two-way radios.³³ They should pay attention to problem areas; enforce no-trespass lists; photograph trespassers and provide pictures to police and other motel staff; check for vehicles without parking permits and for other lot violations, and knock on the appropriate guests' doors to have them correct the violations; and generally enforce all house rules regarding noise levels, visitors, etc. Guards should not fraternize with guests or visitors.

† Approximately 20 states do not require vehicles to display a front license plate.

16. Prohibiting "back-in" parking. Some motel guests who engage in illicit activity back into motel parking spaces to make it harder for others to get their license plate numbers,[†] and easier for them to leave quickly, if necessary. Prohibiting such parking will make the motel less attractive to those with criminal intentions.

17. Inspecting the rooms of guests who refuse maid service or behave suspiciously after check-in. Guests who have no luggage but anticipate an extended stay, bring a lot of luggage into a room for a one-night stay, or make and receive many local phone calls may be involved in producing methamphetamine.³⁴ If motel managers suspect drugs are being produced or sold, or find drug paraphernalia, they should call the police, who can inspect the room for evidence of illicit activity. You should consult with legal counsel about the laws governing police searches of motel rooms in your jurisdiction.



Changing the Physical Environment

† The two most frequent problems experienced by Chula Vista motel managers were (1) too many people in a room (65 percent of managers reported experiencing this problem in the previous month), and (2) unauthorized guests/visitors in rooms (57 percent of managers) (Bichler, Christie, and McCord 2003). Controlling direct access to rooms can substantially reduce both problems.

18. Limiting access to the property. A key feature of a safe motel is its ability to control who has direct access to guest rooms and other parts of the property.† Motels can limit access in a variety of ways, including the use of perimeter fencing, electronic gates, security guards,³⁵ and a property design that requires all foot and vehicle traffic to pass by the front office.³⁶ Some motels have converted exterior corridors to interior corridors to control access. At a notorious airport motel in Oakland, California, security guards function as a human barrier to those trying to access motel rooms. They send guests to the front desk to register, and ask potential visitors for the full name and room number of the person they want to visit. If visitors can provide this information as it appears on the room rosters the guards have, the guards send them to the front desk to register; if they cannot, the guards ask them to leave. Service calls have dropped by 59 percent since this practice, along with a series of other changes, was implemented.³⁷ A Charlotte, North Carolina, motel that erected a fence to eliminate non-motel foot traffic

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This motel fenced an unnecessary entrance/exit to reduce "pull-through" traffic.



increased the motel residents' perception of safety, and along with the eviction of a problem tenant and improvements in the registration process, reduced service calls by more than 60 percent.³⁸

19. Installing and monitoring CCTV. Closed-circuit television (CCTV) cameras at the property entrance(s), in the lobby, in the parking lot, in the pool area, at building entrances and exits, and at other problem locations can help motel staff better monitor the entire property. To address an increase in armed robberies at Marriott's higher-end budget motels (Fairfield Inn, Residence Inn, and Courtyard) in the mid-1990s, Marriott installed a basic CCTV system in the lobby of more than 80 percent of them. Robbery rates at those motels fell 43 percent the first year after they installed CCTV, and an additional 33 percent the first nine months of the next year. Color monitors were found to be most effective. In addition, motels that installed the monitors in locations visible from outside the motel experienced a more dramatic decline in robberies than those that did not. Finally, contrary to Marriott's expectations, legitimate customers did not voice concerns about the monitors.³⁹ For it to be effective and not cause undue liability, CCTV must be monitored, which can be time-consuming and tedious.

20. Installing adequate lighting, and improving the visibility at blind corners with mirrors. Uniform lighting of at least one foot-candle[†] for the entire site is recommended; walkways, room entrances, and stairs should be more brightly lit. Three to five foot-candles of lighting are recommended for building entrances.⁴⁰ Motion-detector lighting can be an additional safeguard in problem areas.

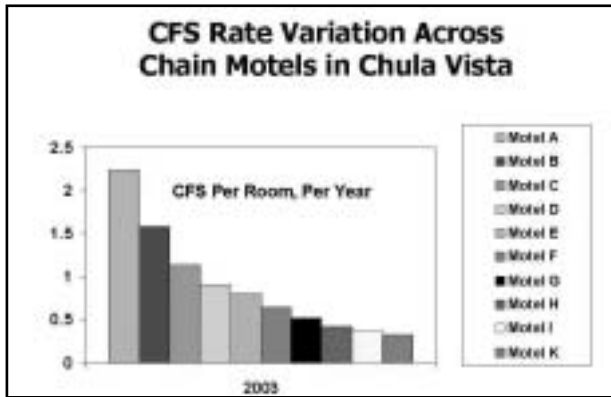
[†] A foot-candle is a unit of measurement of light per square foot of surface space. Inexpensive light meters can be used to determine the lighting level at a specific location.



† For more information on CPTED principles, see the International CPTED Association's website, at <http://www.cpted.net/default.html>.

21. Landscaping and maintaining the property in a way that minimizes crime opportunities and maximizes the perception of ownership. Simply planting and maintaining a low-growth flower garden can signal to problem guests that the property is well-cared-for and unlikely to be suitable for illegal activity. Abandoned vehicles, furniture, and appliances, graffiti, and other signs of neglect should quickly be removed. Pay phones used by problem guests should be altered or removed. You should consult someone trained in the principles of crime prevention through environmental design (CPTED)[†] for specific recommendations.

22. Establishing redesign and property improvement incentives. Areas slated for redevelopment can be rezoned to encourage property improvements that both reduce crime opportunities and improve aesthetics. For example, in Sarasota, Florida, owners of aging motels and other structures built before the current building code was adopted had little incentive to significantly upgrade their properties, as doing so would require full code compliance. To encourage property improvements, the city exempted motel owners in a specially designated redevelopment zone from meeting the code requirements, as long as the proposed upgrades met the overall goals for the zone: to create "...a safe and attractive environment..."⁴¹ Cities can also offer low-interest loans or tax credits for major renovations that would allow motels to increase room rates or incorporate CPTED principles into the property design.



Fostering Responsibility Among Motel Owners[†] and Managers for Maintaining Safe Lodging

23. Informing owners and managers about problems on site. Any time police make a drug or prostitution arrest on motel property, they should send a letter to the owner, manager, and any other parties with a financial interest in the property (such as mortgage holders), informing them of the arrest and the consequences to the motel—such as abatement—if the activity continues.^{††} The letter should request that the motel owner meet with police and/or city legal staff to explain how he or she plans to address the problem.^{†††} Once a year,^{††††} police should forward each motel a listing of arrests, crime incidents, and service calls that occurred at the property during the prior year, along with an indication of how the motel's activity level compares with that of similar motels. The annual report should inform managers of their potential exposure to civil liability if they fail to maintain safe properties.^{†††††} Police may also want to consider conducting checks of all registered guests and visitors at problem motels for outstanding warrants, and notifying motel managers and owners of the results (arrests, drugs seized, etc.). Legal advice on conducting such checks is recommended.

[†] It is important to inform and work with problem-motel owners as well as managers, because managers may not have the authority to make changes that could result in a loss of rental revenue (Clarke and Bichler-Robinson 1998).

^{††} In a number of states and municipalities, properties where drug dealing or other nuisance behavior, such as prostitution (laws vary), occurs can be closed or otherwise ordered to cease operation.

^{†††} An evaluation of a San Diego effort to reduce drug dealing by contacting property owners found that those who both received a letter from the police about the illegal activity and participated in a follow-up meeting experienced a 60 percent reduction in reported crime (Eck 1998).

^{††††} Problem motels may more frequently require information on arrests, crimes, and service calls. As part of an intensive effort to reduce problems at a Fresno, California, property, an officer personally contacted the owner and manager each time police made an arrest or executed a search warrant at the property (Fresno 1998).

^{†††††} Some courts have held that the burden is on motel management to assess the need for security measures, based on the foreseeability of crime problems at the property. Aspects of foreseeability include the nature and volume of previous crimes at the property, the crime rate of the surrounding neighborhood, guests who commit crime(s), a property design that facilitates crime, the number of calls about suspicious people, and a high visitor-to-guest ratio (Slepian 2002).



24. Requiring that a manager be on the property at all times. Problems at motels occur at all hours; managers must be available at all times to address the concerns that will inevitably arise during nonbusiness hours. Some motel managers live in their motels. As a general proposition, residential property managers are more likely to employ management practices that will reduce crime and maintain order if the property is also their home.⁴²

25. Encouraging owners to sign "good neighbor agreements." Good neighbor agreements may be required for particularly problematic motels. These detailed, signed agreements between motel owners and the police ensure that motels are implementing acceptable management practices appropriate to the property.⁴³

26. Offering employee training programs. Such programs should cover practices that will aid motel employees in reducing crime, improving business operations, and complying with local laws. Police can provide specific guidelines on conducting background checks on prospective employees, screening guests and visitors, recognizing suspicious activity (such as methamphetamine lab operations), reducing crime opportunities through environmental design, knowing when to call the police, and handling disturbances or crimes such as robberies. Additional topics of interest to motel managers may include crime prevention measures that directly affect motel finances, such as recognizing counterfeit payment methods.⁴⁴ It is also important to educate motel owners about their potential legal liability if they do not operate safe establishments.⁴⁵ (Motel managers and owners interested in reducing problems at their properties should see *Crime Prevention in Overnight Lodging*, a



short manual developed specifically for motel managers, at http://www.popcenter.org/Problems/Supplemental_Material/Prostitution/CDRI_CP_ONL.pdf.)⁴⁶

Establishing and Enforcing Regulations and Penalties

27. Limiting occupancy to no more than 28 days in a 90-day period, and evicting problem tenants. A number of jurisdictions have prohibited motels from housing people on a long term basis—typically for more than a month at a time—citing health and safety reasons.[†] If motels cannot be prohibited from housing long-term residents, they should implement more rigorous screening procedures and operate their businesses as landlords, rather than managers.^{††} Established motel tenants involved in illegal activity should be evicted under existing landlord-tenant laws.^{†††} The arrest and subsequent eviction of managers and several long-term problem residents of a Fresno motel resulted in a 70 percent decrease in the average number of service calls per month.⁴⁷

28. Conducting regulatory inspections and audits. Regulatory inspections and audits can help ensure that properties comply with relevant fire, building, zoning, property maintenance, and health and safety codes, as well as tax laws. Oakland, California's Specialized Multiagency Response Team routinely inspects nuisance properties, including motels, to ensure compliance with housing, fire, and safety codes. Properties not in compliance may be sued using civil laws. An evaluation found that this approach was more effective at reducing drug problems in and around targeted properties than traditional enforcement efforts.⁴⁸ Involving tax authorities can prove particularly effective in encouraging motels to change their business practices.^{††††} Fresno police requested that the city

[†] In justifying its 30-day stay limit at motels, Buena Park, California, indicated that the lack of ongoing maintenance and maid service at long-stay motels rapidly creates substandard conditions in most, if not all, of the rooms.

^{††} For further information about effective rental-property management, see Campbell (2000).

^{†††} An evaluation of effective drug abatement efforts found that problem-tenant eviction enabled a large majority of properties to essentially eliminate drug problems and avoid abatement (Davis and Lurigio 1998).

^{††††} In California, the Franchise Tax Board can eliminate tax deductions if a property does not comply with housing codes.



† The CSUSB study of Chula Vista motels found that only 19 percent of motels that were not family-owned conducted criminal records checks on motel employees.

revoke a problem motel's rooming tax permit on the grounds the motel was violating a municipal code that prohibited allowing unlawful activity on the property; ultimately, the threat of this action forced the owners to sell the motel.⁴⁹

Adele Sidock



Because many independent motels were built more than 50 years ago and owners tend to limit investment in the properties, a number will exhibit moderate to severe code violations.

29. Implementing licensing requirements for lodging establishments, including minimum security, sanitation, and management standards. In Stockton, California, motels must meet minimum standards to obtain a permit to operate. Among other things, permit applicants must demonstrate that the property fully complies with all applicable building, fire, and health codes; that service calls to the property have not been "excessive," as determined by the police chief; that the premise is governed by a management plan that addresses cleaning schedules and property maintenance; and that the property manager has not been involved in criminal activity for at least five years[†] and has completed a motel-management training course co-taught by the police, fire,



code enforcement, and environmental health departments, and the local hotel/motel association.^{50,†} During 2002, the program's first year of operation, 12 of the city's 59 motels were shut down because they failed to comply with the new requirements. Oakland, California, requires that all motel rooms be secured with deadbolt locks and meet minimum standards regarding conditions and furnishings, as well as linen and mattress cleanliness.⁵¹ Motel practices and standards can also be regulated through conditional-use permits, particularly when motel ownership changes hands.

30. Enacting special regulations for adult motels.^{††} To make it more difficult for prostitutes to operate out of motels, a number of cities have passed laws prohibiting motels from renting rooms on an hourly or half-night basis. Other jurisdictions have established definitions of adult motels to limit where they can be located and to regulate their operations.

31. Requiring a performance bond^{†††} or other changes at a property in exchange for continued business operation. Oakland police and city officials required a prominent national budget chain to take out a \$250,000 performance bond in return for continued operation of a problem motel. The motel had well-documented problems of prostitution and drug sales, and a service-call level substantially above that of neighboring chain motels. Rather than forfeit the \$250,000 bond to the city, the motel improved its management practices, hired 24-hour security guards to control access to the property,

† For a copy of the Stockton ordinance, see <http://www.stocktongov.com/SMC/Chapter07/Ch07PartIVDiv02.htm>.

†† Sugarland, Texas, has defined adult motels as those that (1) offer public accommodations with CCTV, films, videos, slides, or photos characterized by an emphasis on specified sexual activities; (2) and post a sign visible from the street advertising such material; (3) or offer a sleeping room for rent for less than 10 hours; (4) or allow a tenant or occupant of a sleeping room to sub-rent the room for less than 10 hours.

††† A performance bond guarantees that the terms of an agreement will be met or the injured party will be financially compensated.



† This call reduction was achieved with virtually no police enforcement action. Just one search warrant was served, and several arrests made.

†† To prove that the motel was violating the penal code, National City officers paid an hourly rate for rooms and then brought known street prostitutes to the motel, making it clear that they were doing so to have sex in exchange for money. Violation of the penal code provisions enabled officers to obtain a search warrant for the property, which revealed separate bookkeeping practices and tax violations (National City Police Department 2002).

††† In 1999, the University of California, Berkeley, estimated it would cost the city of Oakland approximately \$18,000 in legal and administrative costs to close a motel under the state drug nuisance-abatement statute, but only an estimated \$1,300 to close the motel if it constituted a public nuisance under the same statute (Amato et al. 1999).

†††† Amortization is a means of terminating a nonconforming use by allowing investors to recoup their investment over a reasonable period, which may range from a few months to several years.

††††† Eminent domain is the government's ability to take possession of private property for the public good, usually by providing fair compensation to the owner.

prohibited visitors between 10 p.m. and 6 a.m., and instituted a series of other management changes. These changes reduced service calls to the property by 59 percent[†] seven months after the agreement was reached, and pushed the motel's service-call levels down to those of neighboring chain motels, a key stipulation of the agreement. National City officers required a series of changes in return for the continued operation of a motel whose owners had been cited for violating the California state penal code sections that prohibit room rental to known prostitutes.^{††} Requiring a performance bond or other changes at a property provides a certain degree of leverage with the property owner. In the case of the Oakland airport motel, the adverse publicity of a drug abatement lawsuit provided the necessary leverage for the company to take out the performance bond. In National City, misdemeanor charges that put the owners on probation for one year gave officers the means for requiring management changes.

32. Seeking cost recovery for excessive city time spent at problem motels. If police can establish that they have, out of necessity, spent an inordinate amount of time at problem motels, they can request reimbursement for that time. Oakland police recovered more than \$35,000 for time spent surveilling the budget motel that took out the \$250,000 performance bond.⁵²

33. Closing the property. Problem motels can be closed using a variety of approaches, including nuisance or drug abatement,^{†††} failure to meet legally mandated operation standards, amortization,^{††††} eminent domain,^{†††††} and

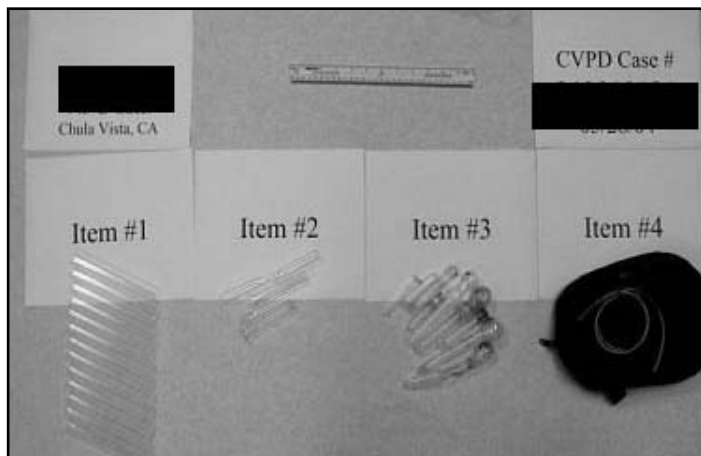


imminent hazard.[†] Although it can be a lengthy process and is not without costs, property closure (or the threat of property closure) may be the only way to effectively address problems at the worst motels. In the case of abatement, civil penalties that accrue to the local government may help offset property-closure costs. Abatement laws vary by state, and the process can be complicated; legal assistance and full consideration of the benefits and potential pitfalls of the process are a must.^{††} (You can find a full discussion of closure options, their costs and benefits, and their appropriate use, given local crime conditions and the level of effort motel managers make to improve the property, at <http://www.chulavistapd.org/motels>.) Once a property is closed, the government can demolish it, sell it, or convert it to permanent housing or some other lawful use.⁵³

[†] An imminent hazard is a structure that is at risk of causing immediate or impending harm to the occupants or their property.

^{††} In weak real-estate markets, for example, a property that is closed or acquired through abatement may have significant tear-down or conversion costs that could inhibit future property development.

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Documenting drug and weapon seizures at motels is crucial to making the case for abatement.



34. Using asset forfeiture or seizure. Although not widely used because the target property's value is often low,⁵⁴ asset forfeiture of motel property has been attempted on several occasions. The Maricopa County, Arizona, Attorney's Office sought to reduce problems at a motel using state statutes that provide for property seizure if a criminal nuisance is not abated.⁵⁵ In 1998, the U.S. Attorney in Houston sought to use federal drug asset-forfeiture laws to seize a motel that was the site of drug sales, prostitution, and other serious crimes, despite the fact that the owners did not actively participate in the crimes. Ultimately, the U.S. Attorney did not pursue the forfeiture case because the motel owners agreed to make a number of changes in motel operations.

Responses With Limited Effectiveness

35. Continually arresting offenders at problem properties. A number of police departments have made little impact on motel problems using only traditional tactics.⁵⁶ Albuquerque, New Mexico, police arrested more than 20 people at a particularly problematic motel during the summer of 1997, but by February 1998, they were again making a lot of arrests there, for drugs and prostitution. It was not until the property was abated as a nuisance in 1999 that the problems there declined.⁵⁷ National City officers found that the impact of "john" stings (arrests of prostitution customers) were short-lived and did not address the underlying cause of the problem: poor property management. They routinely conducted prostitution stings in the area of a problem motel for four years before concluding that these efforts were not effective over the long term.⁵⁸ In addition, research on the impact of drug enforcement efforts at apartment



complexes and drug houses has found little evidence that traditional tactics are effective in these settings.⁵⁹ At motels with poor guest screening and management, police face a seemingly limitless supply of offenders not deterred by periodic enforcement efforts.

36. Conducting field interviews of people at problem motels, and traffic stops of vehicles leaving them; scheduling extra police patrols of problem motels. In Chula Vista, a 91 percent increase in officer-initiated activity in 2001—primarily field interviews, traffic stops, and knock-and-talks—yielded just a 6 percent reduction in citizen-initiated calls for service that year. A 23 percent reduction in officer-initiated activity in 2002 corresponded with a 10 percent reduction in citizen-initiated calls that year. There appeared to be no relationship between the level of police-initiated activity and the level of citizen calls for assistance.⁶⁰ Police did not inform motels about the increased enforcement activity. A subsequent analysis of 48 months of call data to the Chula Vista motel with the most service calls found that there was a very weak and statistically insignificant relationship between police enforcement activity and citizen-initiated calls.

37. Implementing Crime-Free Hotel/Motel programs. A spin-off of the Crime-Free Multi-Housing program, this initiative involves certifying properties as "crime-free" if the managers have completed the requisite training courses and the properties conform to general CPTED principles. Although a number of aspects of the Crime-Free Hotel/Motel (CFHM) program are effective strategies and recommended in this guide, the program itself has limitations. As currently structured, the CFHM program requires police or other city officials to spend a significant



† In Mesa, Arizona, where the CFHM concept was developed and implemented in 1997, the majority of motels did not participate in the CFHM program as of July 2001.

amount of time helping motels go through the three-phase process to become certified crime-free properties. Motels that participate in the program often see a reduction in service calls, but participation is voluntary, and problem motels frequently opt out.[†] Turnover at motels can also hamper the program, as new personnel have to be trained in CFHM principles.⁶¹



Appendix: Summary of Responses to Disorder at Budget Motels

The table below summarizes the responses to disorder at budget motels, the mechanism by which they are intended to work, the conditions under which they ought to work best, and some factors you should consider before implementing a particular response. It is critical that you tailor responses to local circumstances, and that you can justify each response based on reliable analysis. In most cases, an effective strategy will involve implementing several different responses. Law enforcement responses alone are seldom effective in reducing or solving the problem.

Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
General Principles for an Effective Strategy					
1.	17	Enlisting community support to address the problem	Establishes joint ownership of the problem and a solid foundation for change	...there is sufficient public interest in and political support for addressing the problem	A local business association, such as the Chamber of Commerce, may be best positioned to take the lead in enlisting and maintaining community support
2.	18	Obtaining cooperation from motel owners and managers	Limits the need to regulate changes in business practices	...the needs and opinions of motel managers and owners are sought early in the problem-solving process	Not all motels are interested in changing the way they do business; these establishments will require a different approach



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
3.	20	Establishing and enforcing minimum motel functionality and security standards	Restricts the operation of motels to those that can provide accommodations that meet basic standards	...pertinent city and county agencies, such as code enforcement, the attorney's office, and the health department can provide assistance	May require years to implement, as well as significant political support and ongoing resources for implementation
4.	20	Establishing crime-and-disorder performance standards and goals	Shifts the responsibility for safety to those most able to improve conditions—motel operators	...a number of motels already maintain annual CFS/room ratios of less than 1.0	May require years to implement, as well as significant political support
Specific Responses to Disorder at Budget Motels					
<i>Detering/Screening Problem Guests and Visitors</i>					
5.	21	Requiring all adult guests and visitors to present government-issued photo ID at the front desk immediately upon arrival	Creates a record of motel users for police purposes; can help screen out those who do not wish to be identified by motel personnel	...front desk clerks consistently adhere to information collection requirements and refuse to allow access to people without proper IDs	A guest/visitor log is most useful to police if the information is legibly recorded on a standardized form, or, if possible, entered into a standardized computer database
6.	22	Requiring that guests and visitors be at least 21 years old, unless accompanied by a parent or legal guardian	Denies minors access to a place to drink alcohol; helps prevent minors from being sexually assaulted in a motel room	... front desk clerks consistently refuse to allow unaccompanied minors on the premises and a large number of problem guests are under 21	Can be difficult to implement without perimeter control



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
7.	22	Maintaining and enforcing "no rent" and "no trespass" lists	Prevents one-time problem motel users from becoming repeat motel users	...both visitors and guests are required to present photo ID to enter the property	Requires good record-keeping on the part of motels and perimeter control
8.	23	Limiting visitors and contact between strangers	Inhibits parties; reduces the opportunity for illicit transactions between strangers	...motels can control both pedestrian and vehicle access to the property	Controlling the perimeter may be costly
9.	23	Prominently posting notices and signs that clearly outline appropriate guest and visitor behavior, as well as the sanctions that will be levied against violators	Sets rules for motel users' behavior; removes excuses regarding the consequences of violations	...guests and visitors read the notices, and management enforces the rules	Motels with lower CFS/room ratios may not want or need explicit rules prohibiting prostitution and drug use
10.	24	Guaranteeing payment from high-risk guests	Gives motel staff leverage over guests who won't leave or pay; helps screen guests who can't afford a room	...guests' credit cards are legitimate	Not all motel customers will have credit cards; in these cases, motels can require multi-night deposits well in advance of departure dates
11.	25	Refusing to rent to known or suspected prostitutes, gang members, or drug dealers, or to anyone clearly intoxicated or under the influence of illicit substances	Denies motel access to extremely high-risk guests and visitors	...clerks can identify high-risk guests, management supports denying them access, and the motel can either replace them with low-risk guests or absorb the resulting short-term loss of revenue	Clerks cannot discriminate against people who would like to rent rooms based on their race, religion, gender, or other protected characteristics



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
12.	25	Implementing clear check-in policies, and training clerks in their use	Standardizing and formalizing check-in procedures aids clerks in consistently screening out problem guests	...clerk turnover is relatively low, or key information is provided to new clerks, in written form	Managers may need to periodically check on adherence to check-in procedures and standards
13.	26	Reinforcing formal and informal social controls over problem guests	People who have influence over problem guests limit their ability to frequent the premises, or they require improvements in behavior	...problem motels are patronized by significant numbers of people who can be influenced (parolees/probationers, military personnel, college students, or seasonal laborers)	Parolees/probationers may have difficulty finding other housing that meets their needs
<i>Managing Problem Guests and Visitors</i>					
14.	26	Assigning potential problem guests to rooms near the front office or with high natural surveillance	Increases the guests' risk of getting caught engaging in problem behaviors	...such rooms are not booked when suspicious guests arrive	This response should be used in only a few borderline cases at any one time; if a clerk or manager does not feel comfortable renting to a person, they should not proceed with check-in
15.	26	Employing well-trained, uniformed, on-site security guards, with clear expectations regarding duties	Provides significant oversight of the property	...guards go beyond patrolling and proactively use all the tools at their disposal to keep order on the property	Involves a substantial cost to the motel



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
16.	27	Prohibiting "back-in" parking	Reduces motels' appeal to criminals; gives guards an opportunity to engage violators	...motels are located in or near states that do not require a front license plate	Signs prohibiting this practice must be posted; guests may not understand the restriction
17.	27	Inspecting the rooms of guests who refuse maid service or behave suspiciously after check-in	Limits the amount of time guests have total control over the use of rooms	...motels employ security guards or other staff who are trained in recognizing drug paraphernalia	Situations involving suspected clandestine drug labs or sales are dangerous, and police involvement is recommended
<i>Changing the Physical Environment</i>					
18.	28	Limiting access to the property	Problem guests and visitors can be screened out at the front desk	...direct room access or use of the property by people not associated with the motel is a source of the problem	Involves a cost to the motel; police and other emergency personnel must have access to the property
19.	29	Installing and monitoring CCTV	Increases the risk offenders will get caught engaging in illicit or undesirable behavior	...the motel has only a few identifiable problem areas	Involves a cost to the motel
20.	29	Installing adequate lighting, and improving the visibility at blind corners with mirrors	Increases the risk offenders will be detected	...problems occur at night and in the motel's public areas	Involves a cost to the motel



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
21.	30	Landscaping and maintaining the property in a way that minimizes crime opportunities and maximizes the perception of ownership	Sends the message that the location is unsuitable for criminal activity	...it is done in conjunction with access control, and strict guest and visitor screening	Involves a cost to the motel
22.	30	Establishing redesign and property improvement incentives	Provides motel owners with resources or benefits for upgrading properties or improving their security features	...motel owners are interested in serving a legitimate clientele, but lack the resources to attract legitimate customers	May involve a cost to the jurisdiction and/or the motel
<i>Fostering Responsibility Among Motel Owners and Managers for Maintaining Safe Lodging</i>					
23.	31	Informing owners and managers about problems on site	Removes excuses on the part of owners and managers	...the problem motels are concerned about their reputation or the threat of abatement	Requires ongoing staff support to forward crime-and-disorder statistics to motels and conduct follow-up meetings
24.	32	Requiring that a manager be on the property at all times	Ensures that the property will have 24-hour oversight	...a manager can live in the motel	Involves a cost to the motel
25.	32	Encouraging owners to sign "good neighbor agreements"	Creates a formal record of specific management practices agreed to by a problem motel	...the agreed-upon practices can be easily monitored	The consequences of violating the agreement should be spelled out



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
26.	32	Offering employee training programs	Provides employees with information that can help them run safe motels; ensures employees are aware of pertinent regulations	...training sessions are required and offer information that will help prevent fraud, establishment of drug labs, theft, vandalism, robbery, and other crimes that adversely affect motel finances and employees	Requires ongoing staff support to develop, coordinate, and conduct the training
<i>Establishing and Enforcing Regulations and Penalties</i>					
27.	33	Limiting occupancy to no more than 28 days in a 90-day period, and evicting problem tenants	Prevents occupants from becoming legal tenants at motels not designed for long-term stays; removes problem guests	...guests staying longer than seven days undergo more-thorough screening procedures, such as credit and reference checks	Guests who need long-term housing but can afford or obtain only motel lodging may cycle in and out of multiple motels over a period of months
28.	33	Conducting regulatory inspections and audits	Ensures that buildings meet codes designed to protect guests and visitors	...city/county agencies coordinate efforts	Requires ongoing staff support to coordinate and conduct inspections/audits
29.	34	Implementing licensing requirements for lodging establishments, including minimum security, sanitation, and management standards	Ensures that motels meet minimum standards of operation specifically developed for overnight lodging establishments	...a significant number of a jurisdiction's motels operate in a substandard way	Requires significant political support to be instituted, as well as ongoing resources to manage the licensing program



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
30.	35	Enacting special regulations for adult motels	Targets those motels most likely to generate a high number of service calls by limiting their operations in various ways	...problems at the motels stem from prostitution, and compliance with regulations can be easily monitored	Exemptions may need to be made for legitimate hourly rentals such as those for corporate hospitality suites
31.	35	Requiring a performance bond or other changes at the property in exchange for continued business operation	Gives police financial leverage over problem motels	...problem motels have sufficient resources and incentive to take out a bond	Requires legal support and clear evidence of significant problems at a property
32.	36	Seeking cost recovery for excessive city time spent at problem motels	Jurisdictions calculate the value of officer or other staff time required to address problems at a motel	...one or two motels are extreme outliers with respect to calls-for-service ratios	May require legal action
33.	36	Closing the property	Problem motels can no longer operate	...motel owners have actively allowed crime to occur on the property	Can be expensive and time-consuming; must have the support of city or county legal staff; all legal property owners must be accurately identified, which can be a challenge
34.	38	Using asset forfeiture or seizure	Jurisdictions assume ownership of property used for illicit purposes	...the property can be relatively easily sold or converted to other uses	Faces legal challenges



Response No.	Page No.	Response	How It Works	Works Best If...	Considerations
<i>Responses With Limited Effectiveness</i>					
35.	38	Continually arresting offenders at problem properties	Intended to remove problem guests from motels and deter them from returning	...arrests are used to build a case against owners regarding poor guest screening	Except for case-building, this is not shown to be an effective use of officer time
36.	39	Conducting field interviews of people at problem motels, and traffic stops of vehicles leaving them; scheduling extra police patrols of problem motels	Intended to deter problem guests from frequenting motels	...the measures are used to better understand what attracts problem guests to the motels	Except for data-gathering, this is not shown to be an effective use of officer time
37.	39	Implementing Crime-Free Hotel/Motel programs	Intended to promote voluntary compliance with good management practices		Focuses on process rather than outcomes



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About the Author

Karin Schmerler

Karin Schmerler is a public safety analyst with the Chula Vista (California) Police Department. In this capacity, she has researched a variety of citywide and neighborhood-level crime and disorder problems, including auto theft, traffic collisions, and school bullying. Prior to working for the Chula Vista Police Department, she spent six years as a social science analyst at the Office of Community Oriented Policing Services, U.S. Department of Justice, and seven years as a researcher at the Police Executive Research Forum. Schmerler is an author of *Problem-Solving Tips: A Guide to Reducing Crime and Disorder through Problem-Solving Partnerships*, and a co-author of "Primary Data Collection: A Problem-Solving Necessity." She holds a bachelor's degree in public policy studies from Duke University.



Recommended Readings

- ***A Police Guide to Surveying Citizens and Their Environments***, Bureau of Justice Assistance, 1993. This guide offers a practical introduction for police practitioners to two types of surveys that police find useful: surveying public opinion and surveying the physical environment. It provides guidance on whether and how to conduct cost-effective surveys.
- ***Assessing Responses to Problems: An Introductory Guide for Police Problem-Solvers***, by John E. Eck (U.S. Department of Justice, Office of Community Oriented Policing Services, 2001). This guide is a companion to the *Problem-Oriented Guides for Police* series. It provides basic guidance to measuring and assessing problem-oriented policing efforts.
- ***Conducting Community Surveys***, by Deborah Weisel (Bureau of Justice Statistics and Office of Community Oriented Policing Services, 1999). This guide, along with accompanying computer software, provides practical, basic pointers for police in conducting community surveys. The document is also available at www.ojp.usdoj.gov/bjs.
- ***Crime Prevention Studies***, edited by Ronald V. Clarke (Criminal Justice Press, 1993, et seq.). This is a series of volumes of applied and theoretical research on reducing opportunities for crime. Many chapters are evaluations of initiatives to reduce specific crime and disorder problems.



- ***Excellence in Problem-Oriented Policing: The 1999 Herman Goldstein Award Winners***. This document produced by the National Institute of Justice in collaboration with the Office of Community Oriented Policing Services and the Police Executive Research Forum provides detailed reports of the best submissions to the annual award program that recognizes exemplary problem-oriented responses to various community problems. A similar publication is available for the award winners from subsequent years. The documents are also available at www.ojp.usdoj.gov/nij.
 - ***Not Rocket Science? Problem-Solving and Crime Reduction***, by Tim Read and Nick Tilley (Home Office Crime Reduction Research Series, 2000). Identifies and describes the factors that make problem-solving effective or ineffective as it is being practiced in police forces in England and Wales.
 - ***Opportunity Makes the Thief: Practical Theory for Crime Prevention***, by Marcus Felson and Ronald V. Clarke (Home Office Police Research Series, Paper No. 98, 1998). Explains how crime theories such as routine activity theory, rational choice theory and crime pattern theory have practical implications for the police in their efforts to prevent crime.
 - ***Problem Analysis in Policing***, by Rachel Boba (Police Foundation, 2003). Introduces and defines problem analysis and provides guidance on how problem analysis can be integrated and institutionalized into modern policing practices.
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- ***Problem-Oriented Policing***, by Herman Goldstein (McGraw-Hill, 1990, and Temple University Press, 1990). Explains the principles and methods of problem-oriented policing, provides examples of it in practice, and discusses how a police agency can implement the concept.
 - ***Problem-Oriented Policing and Crime Prevention***, by Anthony A. Braga (Criminal Justice Press, 2003). Provides a thorough review of significant policing research about problem places, high-activity offenders, and repeat victims, with a focus on the applicability of those findings to problem-oriented policing. Explains how police departments can facilitate problem-oriented policing by improving crime analysis, measuring performance, and securing productive partnerships.
 - ***Problem-Oriented Policing: Reflections on the First 20 Years***, by Michael S. Scott (U.S. Department of Justice, Office of Community Oriented Policing Services, 2000). Describes how the most critical elements of Herman Goldstein's problem-oriented policing model have developed in practice over its 20-year history, and proposes future directions for problem-oriented policing. The report is also available at www.cops.usdoj.gov.
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