



**PUBLIC SERVICE**  
RECOGNITION WEEK 2009

**MAY 4-10**

**GOVERNMENT  
GOES GREEN**



PARTNERSHIP  
FOR PUBLIC SERVICE



# CELEBRATE PUBLIC SERVICE

PUBLIC SERVICE RECOGNITION WEEK IS MAY 4-10

# 2009

## 2008 CIVILIAN EXHIBITORS

BROADCASTING BOARD OF GOVERNORS  
CENTRAL INTELLIGENCE AGENCY  
U.S. DEPARTMENT OF AGRICULTURE  
ANIMAL AND PLANT HEALTH INSPECTION SERVICE  
AGRICULTURAL RESEARCH SERVICE  
FARM SERVICE  
FOOD AND NUTRITION SERVICE  
FOOD SAFETY AND INSPECTION SERVICE  
FOREST SERVICE  
GRADUATE SCHOOL  
NATIONAL AGRICULTURAL LIBRARY  
NATURAL RESOURCES CONSERVATION SERVICE  
U.S. DEPARTMENT OF EDUCATION, FEDERAL STUDENT AID  
U.S. DEPARTMENT OF HOMELAND SECURITY  
CITIZENSHIP AND IMMIGRATION SERVICES  
CUSTOMS AND BORDER PROTECTION  
U.S. DEPARTMENT OF JUSTICE  
BUREAU OF PRISONS  
DRUG ENFORCEMENT ADMINISTRATION  
U.S. DEPARTMENT OF LABOR  
U.S. DEPARTMENT OF TRANSPORTATION  
FEDERAL AVIATION ADMINISTRATION  
FEDERAL HIGHWAY ADMINISTRATION  
FEDERAL MOTOR CARRIER SAFETY ADMINISTRATION  
FEDERAL RAILROAD ADMINISTRATION  
PIPELINE AND HAZARDOUS MATERIALS SAFETY ADMINISTRATION  
U.S. DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
IRS, STATISTICS OF INCOME  
U.S. DEPARTMENT OF VETERANS AFFAIRS  
FEDERAL COMMUNICATIONS COMMISSION  
FEDERAL DEPOSIT INSURANCE CORPORATION  
FEDERALLY EMPLOYED WOMEN  
NATIONAL ACTIVE AND RETIRED FEDERAL EMPLOYEES ASSOCIATION  
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION  
NATIONAL ARCHIVES AND RECORDS ADMINISTRATION  
U.S. BUREAU OF ECONOMIC ANALYSIS  
U.S. GENERAL SERVICES ADMINISTRATION  
GOV SALES  
OFFICE OF GOVERNMENT-WIDE POLICY  
USA.GOV  
U.S. OFFICE OF PERSONNEL MANAGEMENT  
U.S. POSTAL SERVICE  
U.S. NUCLEAR REGULATORY COMMISSION  
U.S. SOCIAL SECURITY ADMINISTRATION

## 2008 MILITARY EXHIBITORS

U.S. DEPARTMENT OF DEFENSE  
PENTAGON FORCE PROTECTION AGENCY  
DEFENSE THREAT REDUCTION AGENCY  
DEFENSE LOGISTICS AGENCY  
DEFENSE INTELLIGENCE AGENCY  
NATIONAL SECURITY AGENCY  
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY  
MISSILE DEFENSE AGENCY  
CIVILIAN PERSONNEL MANAGEMENT SERVICE  
JOINT PROGRAM AND EVALUATION OFFICE  
DEFENSE SECURITY COOPERATION AGENCY  
U.S. SPECIAL OPERATIONS COMMAND  
U.S. ARMY SPECIAL OPERATIONS  
U.S. NAVY SEALS  
U.S. AIR FORCE SPECIAL OPERATIONS  
U.S. AIR FORCE  
AIR FORCE DISTRICT, WASHINGTON  
AIR FORCE ACADEMY  
AIR FORCE ROTC  
AIR FORCE RESERVE  
AIR FORCE RECRUITING  
AIR OFFICE OF SPECIAL INVESTIGATIONS  
CIVIL AIR PATROL  
U.S. ARMY  
THE VIRTUAL ARMY EXPERIENCE  
MILITARY DISTRICT OF WASHINGTON (MDW)  
JOINT FORCE HEADQUARTERS (JFHQ), MDW  
1st MOUNTAIN DIVISION  
3rd INFANTRY DIVISION  
82nd AIRBORNE DIVISION  
101st AIRBORNE DIVISION  
ARMY MATERIAL COMMAND  
SCIENCE ON WHEELS  
ARMY BROADCASTING SERVICES  
U.S. MARINE CORPS  
THE BASIC SCHOOL  
MARINE CORPS RECRUITING  
MARINE CORPS MUSEUM  
MARINE CORPS SYSTEM COMMAND  
FAMILY OF FIELD MEDICAL  
U.S. NAVY  
NAVAL DISTRICT, WASHINGTON OFFICE (diving demo)  
NAVAL SEA SYSTEMS COMMAND  
NAVY ENVIRONMENTAL N-45  
NAVY OFFICE OF CIVILIAN HUMAN RESOURCES

# JOIN US IN CELEBRATING PUBLIC SERVICE RECOGNITION WEEK

*Public Service Recognition Week (PSRW)* is a yearly opportunity to celebrate the everyday work of public servants and to improve public understanding of and appreciation for their contributions. Sponsored by the Partnership for Public Service and the Public Employees Roundtable, *PSRW* has received the support of the president, members of Congress, and officials from all levels of state and local government. This year, *PSRW* will be celebrated with events through May 4-10.

Our capstone celebration is held every year on the National Mall, with more than 100 government offices and agencies, non-profit organizations and private companies sponsoring interactive and educational exhibits that showcase the innovative and quality work performed by public employees. We hope you can join us for the Mall event May 7-10.



## PSRW 2009 THEME GOVERNMENT GOES GREEN

### EXHIBITING ON THE MALL

*Public Service Recognition Week* offers government agencies the unique platform and opportunity to highlight the exciting work of the public sector. Agencies can use their exhibit space to publicize a new initiative, highlight exciting technology or recruit the next generation of public servants.

### WHY PSRW?

#### Location, Location, Location

Conveniently located on the National Mall between 4th and 7th Streets, the downtown location attracts heavy traffic—more than 50,000 visitors—from federal workers to family tourists.

#### First Rate Facilities

Spacious, secure, air-conditioned tents provide the perfect venue to showcase your work, while outdoor exhibit areas offer room to highlight large machinery, vehicles or interactive displays.

### 2009 EXHIBITION HOURS

10:00 a.m. – 5:00 p.m.

Thursday, May 7 / Friday, May 8 / Saturday, May 9

Sunday, May 10 (*Military and selected civilian agencies only*)

### NEW THIS YEAR

- “Neighborhood” design for the Mall event
- Sponsor opportunities for the Information Station and Main Stage tents at Mall event
- Large-scale military, energy and environmental exhibits

### EXPANDED ADVERTISING PARTNERSHIPS

- **Special advertising rates in *The Washington Post***  
Sunday, May 3  
Reaching more than 2 million readers
- **Insert in *The Washington Post Express***  
Wednesday, May 6  
Reaching close to 300,000 readers

### GET INVOLVED!

Call us at (202) 775-9111 or email [psrw@ourpublicservice.org](mailto:psrw@ourpublicservice.org) for more information about how your organization can participate in *Public Service Recognition Week*. Complete program details are also available at [ourpublicservice.org/psrw](http://ourpublicservice.org/psrw).



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FIND MORE RESOURCES ONLINE  
[OURPUBLICSERVICE.ORG/PSRW](http://OURPUBLICSERVICE.ORG/PSRW)

PSRW Event Listings | Online Exhibitor + Event Registration and Payment | PSRW Posters and Informational Packets



**CELEBRATE SERVICE**



**GOVERNMENT  
GOES GREEN**

# PUBLIC SERVICE RECOGNITION WEEK

## 2009 MALL EVENT REGISTRATION, MAY 7-10

\_\_\_\_\_  
PAYMENT CONTACT NAME

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
AGENCY

\_\_\_\_\_  
ADDRESS 1

\_\_\_\_\_  
ADDRESS 2

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE FAX

\_\_\_\_\_  
E-MAIL

- VISA
- MASTERCARD
- AMERICAN EXPRESS

\_\_\_\_\_  
CARDHOLDER NAME

\_\_\_\_\_  
BILLING ADDRESS 1

\_\_\_\_\_  
BILLING ADDRESS 2

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE FAX

\_\_\_\_\_  
CREDIT CARD NUMBER EXPIRATION DATE

\_\_\_\_\_  
CARDHOLDER SIGNATURE

**BASIC EXHIBIT PACKAGE—\$2,600**

- 10' x 10' Booth
- Skirted Table and Two Chairs
- 20 Amp Electric Outlet

**SILVER EXHIBIT PACKAGE—\$5,000**

- 10' x 20' Booth
- Skirted Table and Two Chairs
- 20 Amp Electric Outlet

**GOLD EXHIBIT PACKAGE—\$7,800**

- 10' x 30' Corner Booth
- Two Skirted Tables and Four Chairs
- Two 30 Amp Electric Outlets

**PLATINUM EXHIBIT PACKAGE—\$11,000**

- 20' x 20' Center Island Booth
- Two Skirted Tables and Four Chairs
- Two 30 Amp Electric Outlets

**CONTACT US FOR CUSTOM EXHIBIT PACKAGE DETAILS**

Total Cost:

**BILL TO PURCHASE ORDER**

\_\_\_\_\_  
PURCHASE ORDER CONTACT NAME

By making payment to the Partnership for Public Service you agree to all terms and conditions set forth in the Terms and Conditions.

**RETURN BY MAIL, FAX OR E-MAIL TO:**

Partnership for Public Service  
attn: PSRW  
1100 New York Avenue NW  
Suite 1090 East  
Washington, DC 20005  
(202) 775-9111  
(202) 775-8885 fax  
psrw@ourpublicservice.org

**REGISTRATION FORMS AND PAYMENT ARE DUE ON OR BEFORE APRIL 10, 2009**

*Additional options for A/V and booth hardware rentals will be handled separately and will be available at a later date.*

# PUBLIC SERVICE RECOGNITION WEEK

## 2009 MALL EVENT EXHIBITOR INFORMATION, MAY 7-10

Exhibit Manager / Agency Contact Name	
Job Title	
Agency	
Mailing Address	
Phone	Fax
Email	
Agency URL	
How would you like your Agency/Office to appear in published materials and signage?	
Please list the names of offices and/or programs to be included in exhibit:	
Please provide the description and size of any equipment to be exhibited outside the tent:	
Please let us know if you have any additional needs (e.g., additional chairs, power outlets):	

Please contact me regarding:

- Advertising in the Washington Post *Express* supplement
- Scheduling an event on the exhibition stage
- Getting materials for an agency celebration
- Having a brainstorming meeting with PSRW staff
- Having a coordinated meeting with multiple agency components

# PUBLIC SERVICE RECOGNITION WEEK

## 2009 TERMS AND CONDITIONS

By making the agreed upon payment and entering into an agreement with the Partnership for Public Service (the Partnership), Exhibitor hereby agrees to adhere to and be bound by: (i) all applicable regulations set forth by the National Park Service; (ii) the terms of all leases and agreements between the Partnership for Public Service and any other party relating to the Mall event. Exhibitor agrees to indemnify and hold harmless the Partnership for Public Service, its partners, its affiliated organizations, their officers, directors, shareholders, employees and agents from and against all claims, damages, liens, causes of action, suits which may arise out of or is in any way related to the Public Employees Roundtable at the Partnership's Public Service Recognition Week Mall event. All property belonging to an Exhibitor that is in or on any part of the Mall event premises shall be there at the risk of the Exhibitor only. The Partnership for Public Service, its partners and affiliated organizations shall not be liable for any damage, theft or misappropriation of said property.

### **Rental of Exhibit Space**

The Partnership for Public Service reserves the right to exclude or require modification of any display or demonstration which, at its sole discretion, it considers unsuitable or not in keeping with the character of the Mall event. The Partnership for Public Service reserves the right to stop or remove from the show any Exhibitor and/or its representative engaging in any actions or practices that in the sole opinion of the Partnership for Public Service are objectionable, detract from the integrity of the Mall event, or violate any rule or regulation put forth by the National Park Service. Delivery of merchandise is not permitted during show hours. The Partnership for Public Service will make its best efforts to locate Exhibit booths in a location preferable to the Exhibitor. Notwithstanding, the Partnership for Public Service reserves the right to assign booth location at its discretion and move booth location at any time.

### **Exhibitor Cancellation of Agreement**

Exhibitor shall have the right to cancel this Agreement at any time by written notice to the Partnership for Public Service. Cancellation received up to 120 days prior to beginning of the event, Exhibitor shall receive a full refund minus \$100 processing fee. Cancellation made 30-

60 days prior to the beginning of the Mall event shall be refunded at 50 percent. No refunds will be made on cancellations received within 30 days of the beginning of the Mall event. The Partnership for Public Service reserves the right to sell any space cancelled by Exhibitor. Exhibit space not claimed on the day immediately prior to the opening day of the show shall revert to the Partnership for Public Service to be utilized at its sole discretion in such event, Exhibitor forfeits any and all deposit, rental, or other moneys theretofore paid to the Partnership for Public Service.

### **Postponement or Cancellation of Mall event**

In the event the Mall event is postponed due to any occurrence not occasioned by the conduct of the Partnership for Public Service or Exhibitor, whether such occurrence be an Act of God or the result of war, riot, civil commotion, sovereign conduct, or the act or conduct of any person or persons not the party or privy to the Agreement shall be excused for such period or time as is reasonably necessary after such occurrence to remedy the efforts thereof, and in any event for the duration of such postponement.

In the event that such occurrence results in the cancellation of the Mall event, the obligations of the parties under this Agreement shall be automatically terminated and all rental payments made under this agreement shall be refunded to the Exhibitor, less a pro rata share of expenses actually incurred by the Partnership for Public Service in connection with the Mall event.

### **Security**

The Partnership for Public Service shall provide guard services throughout the hours of installation, show, and dismantling period, and exercise reasonable care for the protection of the exhibitors' materials and display. Beyond this, the Partnership for Public Service will not be responsible for the safety of the property or the Exhibitor, its agents, or employees, from the theft or damage by any cause. Exhibitor is required to provide all insurance and/or policy rider to cover all booth contents, agents, and employees.

# CELEBRATE PUBLIC SERVICE

[OURPUBLICSERVICE.ORG/PSRW](http://OURPUBLICSERVICE.ORG/PSRW)



PARTNERSHIP FOR PUBLIC SERVICE

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Suite 1090 EAST  
Washington DC 20005

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202 775 8885 fax  
[ourpublicservice.org](http://ourpublicservice.org)

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