



Biography

DEFENSE COMMISSARY AGENCY

1300 E Avenue, Fort Lee, Virginia 23801-1800

Herbert Winchester Jr. DeCA East Area Director

Herbert Winchester Jr. is the DeCA East Area director with oversight of 49 commissaries divided into six zones in 14 states, the District of Columbia and Puerto Rico. The area's annual sales exceed \$1.6 billion. He assumed this position in October 2011 after serving as the Defense Commissary Agency's deputy director of performance and policy.

Mr. Winchester has more than 21 years of superlative experience in commissary operations, having begun his DeCA career in 1991 while still on active duty in the U.S. Army. He retired from military service in 1996 and started his civilian career in DeCA as deputy commissary officer of the Heidelberg Commissary, Germany.

A recipient of DeCA's prestigious Blackwell Leadership Award, Mr. Winchester's expertise and knowledge of commissary operations and management has served the agency well as his career has progressed through successive leadership positions in the United States and overseas. Key assignments include: deputy director, Performance and Policy, DeCA Headquarters; director, Leadership Development, DeCA Headquarters; deputy region director, DeCA Europe; zone manager, DeCA East Delta Gulf Zone; chief, DeCA Europe Product Support Division; and zone manager, DeCA Europe Zone 32, Germany.



AWARDS & HONORS

2010, 2007, 2003, 2002, 1999, DeCA Meritorious Civilian Service Award
2008, 1998, DeCA Superior Civilian Service Award
2005, DeCA Blackwell Leadership Award
1999, Achievement Medal for Civilian Service
1998, Sustained Superior Accomplishment Award
1998, Commander's Award for Civilian Service
1996, Army Meritorious Service Medal (1st Oak Leaf Cluster)
1995, Certificate of Commendation, DeCA Europe Senior Enlisted of the Year
1995, Army Commendation Medal
1994, Joint Service Achievement Medal
1993, Army Meritorious Service Medal

EDUCATION

2010, Federal Executive Institute Center of Excellence, Leadership for a Democratic Society
2009, Certified Instructor, Civil Treatment for Managers
2005, Federal Executive Institute Center of Excellence, Executive Leadership Program,
2001, DeCA Commissary Successor Development Program
1999, Federal Sector Workplace Disputes Certified Mediator, Justice Center of Atlanta, Inc.
1993, Bachelor Degree, Individual Studies, Virginia State University, Petersburg, Va.

CAREER CHRONOLOGY

2010-2011, deputy director, Performance and Policy, DeCA Headquarters, Fort Lee, Va.
2008-2010, director, Leadership Development, DeCA Headquarters, Fort Lee, Va.
2007-2008, deputy region director, DeCA Europe, Kapaun Air Station, Germany

2002-2007, zone manager, DeCA East Delta Gulf Zone, Keesler Air Force Base, Miss.
2001-2002, chief, Product Support Division, DeCA Europe, Kapaun Air Station, Germany
2001-2001, zone manager, DeCA Europe Zone 31, Ramstein, Germany
1999-2001, store director, Heidelberg Commissary, Germany
1998-1999, commissary officer, Wiesbaden Commissary, Germany
1997-1998, commissary officer, Schweinfurt Commissary, Germany
1996-1997, assistant commissary officer, Heidelberg, Germany
1994-1996, assistant commissary officer, Mannheim, Germany
1993-1994, commissary management specialist, Heidelberg District, Germany
1991-1993, store manager, Robinson Barracks, Heidelberg District, Germany

(Current as of June 2012)